



# ANNUAL REPORT OF ACTIVITIES



## DOCUMENT

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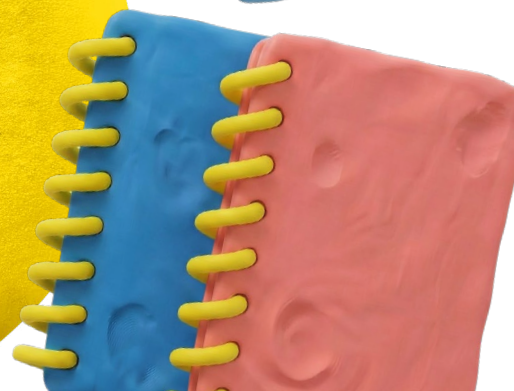
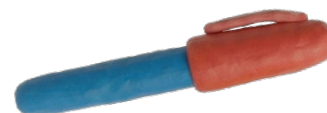
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# ANNUAL REPORT OF ACTIVITIES





## MISSION

Promote the protection of rights and the exercise of citizenship by children and adolescents.



## VISION

A just society is responsible for the protection and full development of its children and adolescents.



## VALUES

Ethics, transparency, solidarity, diversity, autonomy, and independence.

## STANCE

### Fundação Abrinq advocates for:

- Inclusive education, ensuring access and quality at all stages of basic education (early childhood, elementary, and middle education);
- Promotion of healthy lives for children and adolescents;
- Co-responsibility in public management;
- Protection of the rights of every child and adolescent.

### Fundação Abrinq is against:

- Reduction of the age for work;
- Child labor, except in activities supported by law, in which the rights of the child and the adolescent are guaranteed;
- Any form of violence against children and adolescents;
- Reduction of criminal age;
- Any measure or legislation that will reduce the rights of children and adolescents already guaranteed by the Federal Constitution, the Brazilian Child and Adolescent Statute (Estatuto da Criança e do Adolescente - ECA), and by international agreements to which Brazil is a signatory.



# LETTER FROM THE PRESIDENT

Presenting the 2025 *Annual Activity Report of Fundação Abrinq* with you means sharing a story built by many. A trajectory enabled by the trust of partners, donors, and supporters who stand by us in the defense of the rights of children and adolescents throughout Brazil.

For over three decades, Fundação Abrinq has worked toward the same goal: to ensure girls and boys have their rights protected and have real conditions to fully develop. Since 1990, we have faced challenging situations, with millions of children out of school and child labor compromising millions of lives and futures. Over time, through social mobilization, legal advances, and continuous action, we achieved important transformations. There is still a long road ahead, but we must recognize and celebrate our achievements.

To date, over 9 million children and adolescents have benefited from our initiatives. In 2025 alone, we operated across the country with a team of over 80 professionals with dedication, responsibility, and commitment to ensure protection, learning, development, and the right to play. As a result, more than 249 thousand girls and boys were benefited, highlighting the relevance and wide reach of our work. Each number represents a real story, a trajectory under construction, and new possibilities for the future.

Our actions have improved access to education, increased health care, and strengthened protection through initiatives against child labor, violence, abuse, and sexual exploitation. These axes complement each other and reflect integrated action that is connected to the real needs of children and adolescents.

None of this would be possible without the generosity of people and companies that trust and financially support Fundação Abrinq, which has not accepted any government resources since its inception, thus preserving its independence and nonpartisan nature. Each contribution received represents a shared responsibility with a cause that needs to be permanent: childhood.

This report presents the course of our work in 2025, our choices, and the results achieved with transparency and respect to all who follow our work. As you read, I invite you to see yourself as part of these achievements, since each one is the result of a network of commitment, solidarity, and purpose that brings us together to build a better Brazil that ensures each child and adolescent has dignity, security, and real opportunities for the future.

I wish you a good reading and sincerely thank you for being part of our history.

Synésio Batista da Costa  
President of Fundação Abrinq



# 2025 RESULTS



Since 1990  
defending the right  
to be a child in Brazil

249.051  
children and  
adolescents whose lives  
were transformed

3.439  
professionals  
trained

15  
programs and  
projects

73  
legislative proposals  
monitored

9.253.268  
children and  
adolescents benefited

78  
programs and  
projects aimed at  
Education, Health,  
and Protection

8.721  
legislative proposals  
monitored



# DEFENSE OF THE RIGHT TO EDUCATION

## Play Project (Projeto Brincar)

4.760

children and  
adolescents benefited

413

professionals trained

300

books donated

23

partner schools

07

units with artistic  
interventions in spaces  
for playing

## Day Care for All Children Program

(Programa Creche para  
Todas as Crianças)

9.337

children benefited

380

new spots in early  
childhood education

213

professionals trained

20

units renovated

15

parks installed

## The Tree Project (Projeto A Árvore)

49.659

children and  
adolescents benefited

516

professionals trained

225

partner schools

## Literacy Project (Projeto Alfabetiza)

9.109

children benefited

3.101

books and comic  
books donated

95

professionals trained

42

partner schools

## Changing History Project (Projeto Mudando a História)

1.595

children and  
adolescents benefited

780

books donated

69

professionals trained

20

partner  
institutions



## Building Futures Project (Projeto Construindo Futuros)

6.518

adolescents  
benefited

97

professionals trained

94

books and almanacs  
donated

47

partner schools



# DEFENSE OF THE RIGHT TO PROTECTION

## Our Children Program (Programa Nossas Crianças)

117.875  
children and  
adolescents benefited

674  
professionals trained

265  
organizations part of  
Our Children Network  
(Rede Nossas Crianças)

38  
partner organizations  
in the 2024-2025 cycle

## Humanitarian Emergency Project (Programa Emergência Humanitária)

1.715  
children and  
adolescents benefited

252  
kits of school materials  
donated

240  
toothbrushes donated

123  
professionals trained

120  
pairs of flip-flops  
donated

82  
staple food baskets  
donated

01  
Secure and Friendly Space  
(Espaço Seguro e Amigável)  
implemented

## Peripheral Collectives Project (Projeto Coletivos Periféricos)

10.617  
children and  
adolescents benefited

81  
professionals trained

16  
partner collectives in  
the 2024-2025 cycle

14  
partner collectives in  
the 2025-2026 cycle

05  
community libraries  
supported

## Child-Friendly Mayors Program (Programa Prefeitas e Prefeitos Amigo da Criança)

1.462  
participating  
mayors



# DEFENSE OF THE RIGHT TO HEALTH



## I Adopted a Smile Program (Programa Adotei um Sorriso)

33.952

children and adolescents  
benefited

3.606

clinical care  
consultations for  
children and adolescents

168

active volunteers who  
provided clinical care

144

organizations active in  
the program



## 1000 Days Program

(Programa 1000  
Dias)

3.914

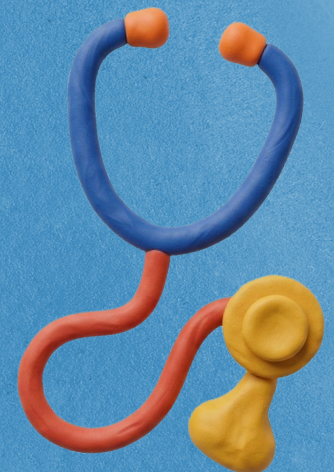
children benefited

1.158

professionals trained

900

pregnant women  
participated in the  
groups of pregnant  
women





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# WORK AND HISTORICAL CONTEXT

Since its creation on February 13, 1990, Fundação Abrinq has worked in line with the precepts established in the Federal Constitution of 1988 and the United Nations' (UN) Convention on the Rights of the Child of 1989.

It works to promote and protect the rights and the exercise of citizenship of children and adolescents, in particular those who are in situations of social vulnerability, acting directly in the Rights Guarantee System (*Sistema de Garantias de Direito - SGD*).

As a social assistance entity, the Fundação is aligned with the main laws, policies and resolutions of its category, most importantly with the principles and guidelines of the Organic Law of Social Assistance (*Lei Orgânica da Assistência Social - LOAS*, Law No. 8,742/1993), the National Policy of Social Assistance (*Política Nacional de Assistência Social - PNAS/2004*, Sistema Único de Assistência Social – SUAS), and the resolutions of the National Council of Social Assistance (CNAS No. 16/2014 and No. 27/2011).

The services provided by the institution are completely free, continuous, permanent, and planned to achieve its mission. That is why it works



directly to build new rights, promote citizenship, face social inequalities, and articulate with public agencies aimed at Social Assistance policies, under the terms of Law no. 8.742/1993 (art. 2, I, "a"), respecting the deliberations of the CNAS. Its work has a national scope, through technical, political, administrative and financial advice to civil society organizations, companies, and governments, at the three levels of the Federation (Union, states, and municipalities) and in the three spheres (Executive, Legislative and Judiciary).



Fundação Abrinq also carries causes of political impact and social mobilization focused on rights provided for in the law and in the recognition of new ones, as well as on the promotion of citizenship and the ending of inequalities.

Its actions, programs and projects always incorporate the element of communication in their operation mechanics as part of the engagement strategy. To that end, it carries out several campaigns and institutional events, in addition to the production and dissemination of thematic studies and scenarios of childhood and adolescence that have significant repercussions in the media. These materials aim to give visibility to rights violations, raise public opinion support, pressure legislators and policymakers, disseminate successful experiences, and propose new solutions for society as a whole, going beyond denunciation.



The Fundação also monitors compliance with international agreements signed by Brazil that require the implementation of national and subnational public policies. Since 2014, it has been working on the negotiation and implementation of the Sustainable Development Goals (SDGs) adopted by the United Nations General Assembly (UNGA) in 2015. The strategy used articulates its incidence in the Federal Government and in subnational entities — states and municipalities — so that no child or adolescent is left behind. Fundação Abrinq also works to foster the engagement of civil society and the private sector in meeting the goals of sustainable development by 2030.



### **Social control of public policies, strengthening civil society organizations and the movement of childhood and adolescence**

Fundação Abrinq promotes technical, administrative and financial advice to civil society organizations that provide essential services to guarantee the rights of children and adolescents to strengthen and improve the performance of these organizations for the good management of their activities, such as planning, monitoring, and assessment of the actions and services provided, as well as the sustainability of actions, through fundraising strategies.

It also promotes and strengthens the social control and effort of the organizations of the childhood movement, through mobilization and engagement in networks and coalitions, participating in democratic spaces that defend rights, such as councils, forums, networks and commissions.

## Promotion and guarantee of rights with companies

It engages and strengthens the business community in the defense of the rights of childhood and adolescence, mobilizing and recognizing companies that carry out social actions to promote these rights, focusing mainly on the prevention and eradication of child labor. The companies undertake not to exploit child labor and not to allow it in their production chain, to promote vocational training and access to protected employment for adolescents, and to carry out social actions for children and adolescents.

## Promotion and guarantee of rights by governments

The Fundação argues that the public sector must fulfill its role in guaranteeing the rights of children and adolescents through the provision of quality public services, observing the specific needs of each vulnerable group and adopting the necessary measures to reduce inequalities in access and quality of the services provided.

At the federal level, it works with federal ministries and managers to implement qualified national policies that promote the guarantee and enforcement of rights, as well as the qualification of national policies in force that require improvement. Fundação Abrinq also works to ensure that the commitments made through national plans and policies, such as the PNAS, the National Education Plan (PNE) and the National Plan for Promotion, Protection, and Defense of the Rights of Children and Adolescents to Family and Community Coexistence (PNCFC), among others.

Through its actions, it presses governments to see through the commitments made in international treaties, conventions, and agreements, such as the International Convention on the Rights of the Child, and its additional protocols, and the SDGs to promote the defense

of rights in the political sphere and in the context of society, assessing whether the policy of assistance is in line with the actual demands.

At the municipal level, it works directly in Brazilian municipalities, engaging municipal managers to qualify municipal policies of Social Assistance, Education, and Health for the benefit of children and adolescents. Through formal adherence to the Child-Friendly Mayors Program (Programa Prefeitas e Prefeitos Amigos da Criança), mayors are committed to prioritizing attention to childhood and adolescence during their terms. This is materialized in a work agenda that, in addition to concrete actions, includes the evolution of a group of social indicators in the respective areas, as well as in planning and investment. To advance on the agenda, local efforts are needed: deploy participatory processes; strengthen councils of rights, child protection, social assistance, education, health and school meals, promoting access to knowledge, means, resources, and methodologies aimed at increasing social participation to claim citizenship rights.

By coordinating strengthening and social control actions and civil society organizations along with municipal governments, Fundação Abrinq promotes the strengthening of the Municipal Public Planning by providing medium and long-term participatory and intersectoral planning methodology, which involves six stages: mobilization of strategic players, diagnosis, proposals for problem solving, sectoral analyses, consolidation and institutionalization of municipal plans. The engagement of several agents, particularly social assistance policies, strengthens them with a common agenda that seeks to empower intersectoral and integrated policies, which also qualifies the role of civil society in social control.

The methodology for investigating the Child and Adolescent Budget (OCA) in the municipalities is not only an important management tool but a social control for the political incidence of civil society, particularly the Municipal Council of Children and Adolescents (CMDCA).

## Promotion, guarantee and defense of the rights of children and adolescents in the National Congress

Fundação Abrinq works with the parliamentarians of the National Congress in the two Legislative Houses, the House of Representatives and the Senate, to improve the proposals presented, suggest new ones, and prevent the rights of children and adolescents protected by law from being altered, avoiding steps back in the Legal Framework. In addition, it is dedicated to improving national legislation to meet the differences and specificities of vulnerable groups. To do so, it monitors legislative proposals that are being analyzed in the National Congress, assesses them, builds public positions and dialogues with parliamentarians to influence decision-making in relation to priority agendas for childhood and adolescence.

### Campaign and social mobilization

The defense and guarantee of the rights of children and adolescents requires constant awareness and mobilization of society around the topics that affect them in situations of social vulnerability. Every year, Fundação Abrinq participates and carries out actions during three major campaigns: on May 18 – National Day to Combat Abuse and Sexual Exploitation of Children and Adolescents; on June 12 – World Day to Combat Child Labour; and between August 1st and 7 – World Breastfeeding Week.

In addition to these large mobilizations, it annually carries out social awareness campaigns aimed at issues related to childhood.



### Production and dissemination of knowledge and good practices

The Fundação promotes the dissemination of innovative projects and initiatives to defend and guarantee the rights of children and adolescents. It assesses, systematizes, and awards public and private actions to recognize and disseminate simple, effective, innovative, and re-editable solutions aimed at the integral protection of childhood and adolescence.

It produces studies and research that expand the knowledge of public managers, workers and entities with preponderant work in Social Assistance or not as a strategy to subsidize the creation, implementation, and assessment of social welfare policy.

It maintains the Child and Adolescent Observatory (*Observatório da Criança e do Adolescente*), a digital platform that organizes and makes public the social indicators regarding this population, as well as the legislative proposals that are being analyzed in the National Congress and that affect the guarantee of the rights of children and adolescents.

From the systematic monitoring of social indicators, Fundação Abrinq publishes the Scenario of Childhood and Adolescence in Brazil (*Cenário da Infância e Adolescência no Brasil*), a pocket publication with the main national

indicators. Legislative monitoring generates the annual publication of the Booklet on Children and Adolescent Legislation (*Caderno Legislativo da Criança e do Adolescente*), with priority legislative proposals.

Reports of recommendations on policies aimed at childhood and adolescence are also produced, mainly on the flows, protocols and policies to combat violence, child labor, and access to quality early childhood education, supporting municipalities to develop strategies to reduce social vulnerability in cities.



Work and historical context

Defense of the Right to Education

Defense of the Right to Protection

Defense of the Right to Health

Institutional and Government Relations

Publications

Communication that raises awareness and mobilizes

Who stands with Fundação Abrinq

Child-Friendly Company Program

2026: What to Expect

Key Partners

# DEFENSE OF THE RIGHT TO EDUCATION

## PROGRAMS AND PROJECTS



Education is one of the most transformative paths through which a child can discover who they are and who they can be. When a classroom is welcoming, when a teacher recognizes doubts before they turn into evasion, when the school identifies signs of insecurity or difficulty that have yet to be verbalized, the right to Education begins to materialize. Provided for in the Federal Constitution of 1988 and reaffirmed in the Brazilian Child and Adolescent Statute (ECA), this right is only fully realized when it is accessible, inclusive, and guaranteed to all children and all adolescents, continuously, in each community, municipality, and region of the country.

The legislation states that every child and adolescent must have access to quality education, stay in school, and have the necessary conditions to develop to their full potential. But the public data gathered by Fundação Abrinq, available at the Child and Adolescent Observatory (Observatório da Criança e do Adolescente), shows that there are still challenges that compromise this right. According to the most recent data released<sup>1</sup>, only 36.7% of children aged 0 to 3 have access to nurseries. In elementary and upper secondary education, more than 405,307 students have dropped out of school. And more than 9,131 million people over the age of 15 remain illiterate.



Behind these numbers, there are childhoods that find barriers where there should be access and continuity. And even so, amid the difficulties that persist, movements continue to emerge to reopen paths and strengthen trajectories.

<sup>1</sup>Source: Ministério da Educação (MEC)/Instituto Nacional de Estudos e Pesquisas Educacionais Anísio Teixeira (Inep)/Diretoria de Estatísticas Educacionais (Deed)

In 2025, Fundação Abrinq intensified its work with initiatives that expand access to early childhood education, stimulate literacy at the right age, strengthen public policies, bring families closer to school routine, and support professionals who deal daily with the challenges of learning. Projects that encourage reading, actions to prevent school evasion, partnerships with municipalities and formations that qualify pedagogical practices are part of this articulated effort in favor of the right to education.



Each activity carried out, each supported municipality, each child and adolescent reached represents lives that find in school a space of belonging, security, and a possible future. Education, when assured, reorganizes routines, creates perspectives, and gives children and adolescents the chance to grow with freedom and hope.

The following pages present a portrait of this work and show a year in which the defense of the right to education was present through tangible actions, measurable results, and stories that continue to entail transformations. It is also an invitation to society to stay on the side of this agenda, ensuring that no child or adolescent is left on the sidelines with no access to what they should always receive.

# THE TREE PROJECT

## (PROJETO A ÁRVORE)

In 2025, Fundação Abrinq completed the cycle of The Tree Project (Projeto A Árvore), an initiative that, for over four years, promoted education in human rights through art-education, engaging children, adolescents, educators, and school communities in all regions of Brazil. Carried out in partnership with the Acervo Otávio Roth, the last year of the project marked the consolidation of a methodology that combined reading, dialogue, artistic expression, and community participation as paths to strengthen the rights of children and adolescents.

At its completion, the project has reached 49,659 children and adolescents, aged 3 to 17 and 11 months, distributed throughout the Pampas and Atlantic Forest biomes (mostly in the Southeast region), as well as states such as Ceará and Pernambuco, who participated, providing continued support. From 2022 to 2025, The Tree Project (Projeto A Árvore) benefited 159,149 children and adolescents.



## How Children and Adolescents were Benefited

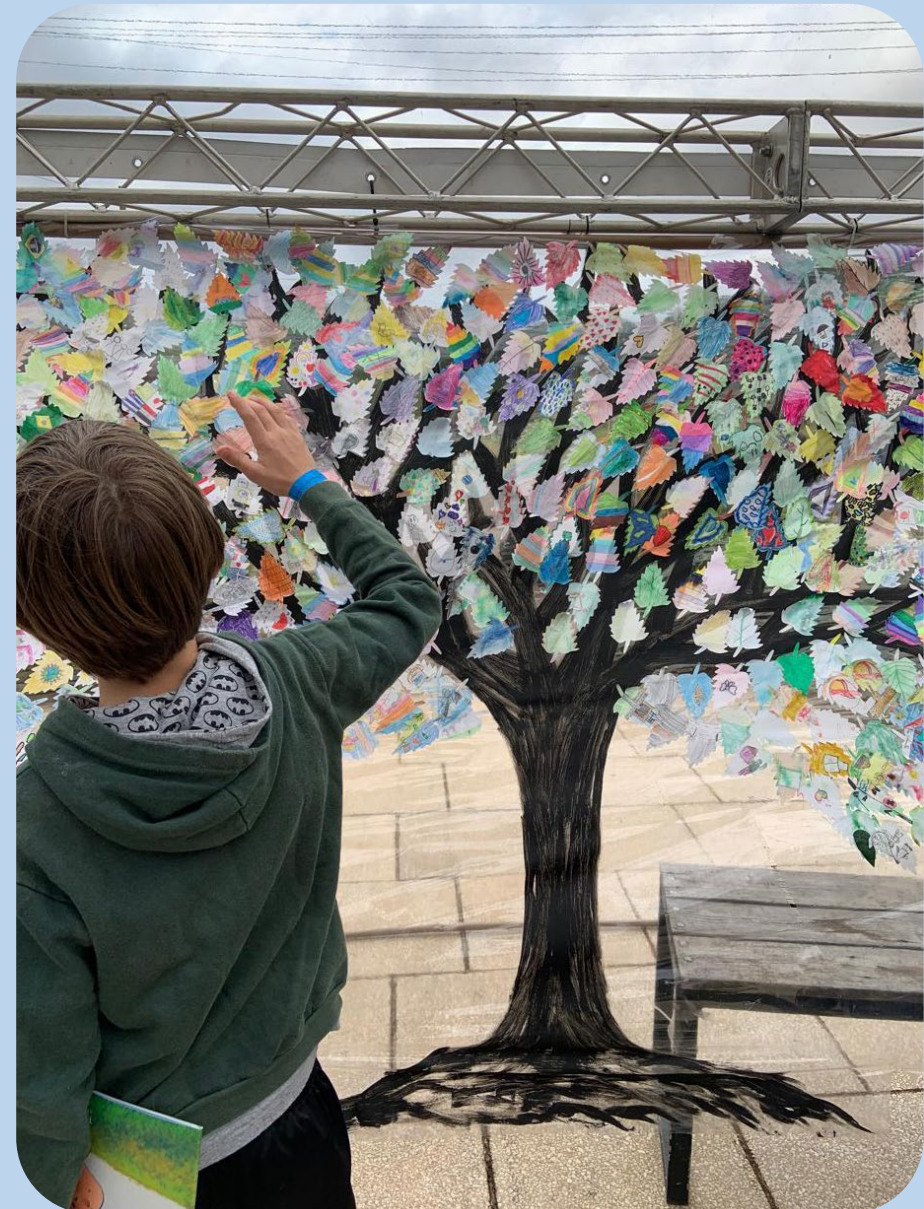
Throughout 2025, children and adolescents participated directly in the activities of The Tree Project (Projeto A Árvore).

The result was achieved through:

- **Active participation** in conversation and reading circles on human rights and citizenship;
- **Individual and collective artistic production**, stimulating expression, listening, and creativity;
- **Pedagogical practices** that connected school, family, and community;
- **Contact with quality pedagogical and artistic materials**, sent as part of the project kits;
- **Participation in activities** that reinforced their recognition of themselves as subjects of rights.

Participation was significant:

**86% of the students participated effectively in the entire process, demonstrating continuous engagement in the proposed activities.**



## Pedagogical actions and activities with children and adolescents

With the adherence of schools, The Tree Project (Projeto A Árvore) was developed directly with children and adolescents through art-education and human rights education practices, conducted by the participating teachers. The activities included reading and conversation circles on children's and adolescents' rights, thematic exhibitions on human rights in school spaces, artistic production of "leaves", and collective assembly of the tree in each school or community.

These actions favored spaces of listening, dialogue, and expression, where students were invited to reflect on their own rights, recognize violations in their daily lives, and understand the role of school, family, and community in promoting citizenship. The artistic production worked as a pedagogical tool to stimulate child and adolescent protagonism, allowing children and adolescents to express perceptions and feelings and learn through art.

The activities culminated in exhibitions open to the school community, expanding the scope of the reflections and strengthening the bond between school, families, and territory.

The actions took place throughout the school year and were conducted by the teachers who are part of the project, with the support of pedagogical and artistic materials distributed to the schools. At the end of the process, the leaves were returned to the Acervo Otávio Roth collection so that they could integrate an installation representing, in a concrete way, the listening and expression of the participating children and adolescents.

Pedagogical kits were distributed with learning and artistic materials, provided by the partners of the project, i.e., Faber-Castell, Editora do Brasil, Editora Salamandra and the United Nations Information Center for Brazil (Unic Rio), ensuring that the actions could be carried out effectively and inclusively. The workshops allowed the integration of practical learning,

cultural expression, and reflection on citizenship, promoting the integral development of the participants.

## Training and Awareness of the Teams

To ensure the proper execution of the activities, the project promoted awareness and planning meetings with teams from the Secretariats of Education, covering several states, among them: Ceará, Pernambuco, Paraná, Rio Grande do Sul, Santa Catarina, and São Paulo. These actions aimed to present the project, contextualize its methodologies, and ensure the full development of the planned activities in the participating schools.

The Tree Project (Projeto A Árvore) 2025 opening webinar brought together teachers, managers, and partners to discuss human rights, recognize the outstanding teacher of the previous year and present the schedule and objectives of the activities.

The project also recognized outstanding pedagogical practices, based on the analysis of reports and results of the actions. Among those were Aline Palhano de Siqueira Voese, from the Municipal School of Elementary Education Mauricio Cardoso (Escola Municipal de Ensino Fundamental Mauricio Cardoso), from Herveiras - RS.

One of the outstanding actions was the participation of teacher Cristiane Araújo, from Camaçari - BA, in a face-to-face event in São Paulo - SP on intersectoral and network actions for the comprehensive protection of children and adolescents, expanding their training and strengthening their performance as a multiplier of educational practices in human rights.

In total, 1,121 education professionals participated in the activities, of which 516 were trained in art-education and human rights topics. The training offered theoretical content, practical guidelines, and exchange spaces.



## Teachers who Received Honorable Mention in 2025:

- **Andressa Cordeiro** – Escola João Agnelo Vieira, Araquari – SC;
- **Bianca dos Anjos Nonato** – Escola Municipal de Educação Básica (Emeb) Maria Rosa Barbosa, São Bernardo do Campo – SP;
- **Bruna Sanzone Teixeira Lacerda** – Escola Municipal de Educação Básica (Emeb) Professor José Getúlio Escobar Bueno, São Bernardo do Campo – SP;
- **Cristovão Petry** – Escola Cristina Marli Zipf Ribeiro, Araquari – SC;
- **Fernanda Silvério Raimundo** – Escola Municipal de Educação Básica (Emeb) Marcos Rogério da Rosa, São Bernardo do Campo – SP;
- **Leandra Cristine Pianco da Silva** – Escola de Referência em Ensino Fundamental e Médio (Erefem) São Miguel, Recife – PE.

## Outstanding Teacher in the 2025 Cycle:

- **Aline Palhano de Siqueira Voese** – da Escola Municipal de Ensino Fundamental (Emef) Maurício Cardoso, Herveiras – RS.



## The Project Contributed to:

- **Promote** an inclusive and reflective education on human rights by including the topic in a transversal way in pedagogical practices, through assisted readings, conversation circles, and artistic activities carried out in the classroom and in the common areas of the schools;
- **Encourage** the active participation of children and adolescents in school and community activities by stimulating the role of students in the construction of the trees, the choice of themes portrayed in artistic productions, and the presentation of the work to the school community;
- **Strengthen** the articulation between schools, education secretariats and institutional partners, through awareness-raising meetings, continuous monitoring, and technical and pedagogical support, consolidating a collaborative network for the realization of the actions;
- **Increase** perception about the importance of culture, art, and environmental education in integral development by using artistic language as a tool for learning, raising awareness, and critical reflection on citizenship, rights, and coexistence.

## Schools Participating in The Tree Project (Projeto A Árvore)

In 2025, 225 schools participated in The Tree Project (Projeto A Árvore), distributed throughout different regions of the country, with the involvement of Municipal and State Secretariats of Education of the Pampas and Atlantic Forest Biomes (focusing on the Southeast Region), with the continued support of schools in other territories. The articulated action between schools, secretariats and institutional partners was key

to ensuring the implementation of the activities and the achievement of the proposed objectives.

## Outstanding Schools in 2025:

- Escola de Referência em Ensino Médio (Erem) São Miguel, Recife – PE;
- Escola Estadual Senador Aderbal Jurema, Garanhuns – PE;
- Escola Estadual Floriano Peixoto, Laranjeiras do Sul – PR;
- Escola Municipal de Ensino Fundamental (Emef) Maurício Cardoso, Herveiras – RS;
- Escola Estadual Alberto Speck, Itapoá – SC;
- Escola Municipal João Agnelo Vieira, Araquari – SC;
- Escola Municipal de Educação Básica (Emeb) Marcos Rogério da Rosa, São Bernardo do Campo – SP;
- Escola Municipal de Educação Básica (Emeb) Professor José Getúlio Escobar Bueno, São Bernardo do Campo – SP;
- Escola Municipal de Educação Infantil e Ensino Fundamental (Emeief) Maria Thereza Silveira de Barros Camargo, Limeira – SP.



## Schools that Received Honorable Mention in 2025:

- Centro de Educação Infantil e Ensino Fundamental (Ceief) Professora Jamile Caram de Souza, Limeira – SP;
- Centro de Educação Infantil e Ensino Fundamental (Ceief) Professora Flora de Castro Rodrigues, Limeira – SP;
- Colégio Estadual Adonis Morski, Boa Ventura de São Roque – PR;
- Colégio Estadual Indígena Kó Homu, Laranjeiras do Sul – PR;
- Escola Estadual Barão de Vera Cruz, Igarassu – PE;
- Escola Estadual Major Lélio, Camaragibe – PE;
- Escola Família Agrícola de Santa Cruz do Sul (Efasc), Santa Cruz do Sul – RS;
- Escola Municipal de Educação Básica (Emeb) Padre Fiorente Elena, São Bernardo do Campo – SP;
- Escola Municipal de Educação Básica (Emeb) Padre Leo Commissari, São Bernardo do Campo – SP;
- Escola Municipal de Educação Infantil e Ensino Fundamental (Emeief) Alfredo Christiano Stahlberg, Limeira – SP;
- Escola Municipal de Ensino Fundamental (Emef) Orlando Cassaro, Pompéia – SP;
- Escola Municipal Ponto Alto, Araquari – SC;
- Escola Municipal Professora Cristina Marli Zipf Ribeiro, Araquari – SC.

The 2025 experience reinforced the relevance of The Tree Project (Projeto A Árvore) as an initiative that integrates education, culture, and human rights, strengthening the bond of children and adolescents with learning about human rights, citizenship, coexistence, and respect for differences, promoting a critical and creative reflection on the world around them.



### Results Achieved

49.659  
children and adolescents benefited

516  
education professionals trained

225  
partner schools



# LITERACY PROJECT

## (PROJETO ALFABETIZA)

In 2025, Fundação Abrinq, through Literacy Project (Projeto Alfabetiza), strengthened its action in basic education, focusing on literacy in the early years of elementary education. The initiative was present in public schools of the state and municipal networks, providing continuous pedagogical support to educators and contributing to the training in literacy practices, with direct results in the children's learning process.

Throughout the year, the project organized teacher training sessions, pedagogical actions in schools, donation of materials, and spaces for knowledge exchange, reinforcing literacy as a fundamental right and a collective commitment.

### Objectives and Methodology

The main objective of Literacy Project (Projeto Alfabetiza) was to provide training in pedagogical practices for the early years of elementary education through the improvement of literacy methodologies, thus contributing to the development of children.

To that end, the project worked with teachers of the literacy cycle (1st to 3rd year) and coordinators of public schools in the Eastern Regional Unit 5, in Sao Paulo – SP, and the Municipal Department of Education of Diadema, in Diadema – SP, through continuous training actions,

pedagogical follow-up, lectures, scavenger hunts, donations of teaching materials, and educational activities with the children.

The methodology adopted combined teaching moments, monitoring and supervision of pedagogical practices in schools for the consolidation of literacy at the right age, promoting playful actions aimed at students and institutional initiatives to enhance public education.



### Teacher Training

During the year, a 48-hour training track was carried out, consisting of four modules and 16 formative meetings and pedagogical follow-up, for 95 Education professionals. The initiative was essential for the continued training of teachers and coordinators of the early years of elementary school.

The sessions addressed themes such as literacy, psychogenesis of the written language, reading practices and pedagogical strategies for everyday school. As part of this process, Fundação Abrinq followed the Class Maps of each class, with the writing and reading hypotheses of each student and applied a pedagogical diagnosis to understand the existing practices in school units and guide the planning of actions throughout the project.

Each formative meeting was accompanied by literary circles, in which the educators shared experiences of reading and recommendations of literary works, strengthening the teacher as a reader and mediator of the literacy process.

Throughout 2025, Literacy Project (Projeto Alfabetiza) held 42 lectures in school units, with the participation of Education professionals from the state and municipal networks. The lectures focused on the expansion of knowledge about the psychogenesis of written language, literacy practices, and the importance of reading in human development.

The activities strengthened the dialogue between theory and pedagogical practice and contributed to the consolidation of formative actions in the school context. The supervision of progress and continuous support in schools strengthened the integration of the project into local realities.

The actions aimed directly at students sought to stimulate interest in reading and strengthen the literacy process in a playful and meaningful way.

Among these initiatives, it's worth mentioning the literary scavenger hunts, held in celebration of World Literacy Day, which mobilized schools, teachers and students. In total, 1,174 children participated directly in the scavenger hunts, which promoted reading activities, pedagogical games, and educational dynamics.

## Results and Innovation

In 2025, Literacy Project (Projeto Alfabetiza) directly benefited 9,109 children aged 6 to 9 years and 11 months, in 42 schools that actively participated in the training activities. The project not only provided 1,151 books of children's literature and 1,860 comics to promote reading but also delivered 42 buckets of letters and 84 pedagogical games as part of the pedagogical materials.

Another action carried out was the donation of 90 literature books to educators, encouraging them to become active readers and multipliers of this practice. Each training module featured literary circles, where Education professionals recommended works and shared their readings with colleagues, creating a network of encouragement for reading in schools.

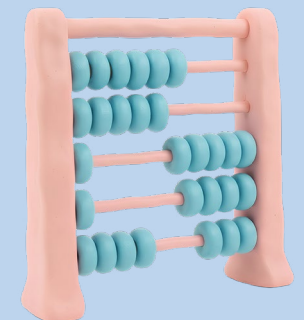
It also resulted in the creation of a reading planner for the Municipal Department of Education of Diadema, in order to strengthen the social practices of reading in schools. 870 planners were donated for the classes of 1st and 2nd years.

## Building Futures Event (Evento Construindo Futuros)

In November, Building Futures: from day care to high school (*Construindo Futuros: da creche ao ensino médio*) was held, which celebrated the support for the more than 100 schools participating in programs and projects of Fundação Abrinq, focusing on the defense of the right to education.

The event aimed to strengthen the knowledge related to public policies of basic education and value the work developed in schools. The webinar brought together education experts to discuss topics such as the contemporary educational scenario, the transformations in teaching and learning processes, the relationship between human intelligence and artificial intelligence, anti-racist education, integral education, and youth protagonism.

At the end of the event, the Outstanding Schools of the Year were announced, recognizing good practices developed in the field of Pre-Primary Education and Elementary Education – Primary Stage and Lower Secondary Stage.



## Schools Participating in Literacy Project (Projeto Alfabetiza):

### São Paulo - SP

- Escola Estadual André Ohl;
- Escola Estadual Carlos Escobar;
- Escola Estadual César Marengo;
- Escola Estadual Deputado Joaquim Gouveia Franco Júnior;
- Escola Estadual Domingos Faustino Sarmiento;
- Escola Estadual Doutor Antônio de Queiroz Telles;
- Escola Estadual Doutor Secundino Dominguez Filho;
- Escola Estadual Duque de Caxias;
- Escola Estadual Eduardo Carlos Pereira;
- Escola Estadual Gastão Strang;
- Escola Estadual Guilherme Giorgi Comendador;
- Escola Estadual Joy Arruda;
- Escola Estadual Máximo Ribeiro Nunes;
- Escola Estadual Ministro Horácio Lafer;
- Escola Estadual Nagib Izar;
- Escola Estadual Professor André Xavier Galicho;
- Escola Estadual Professora Beatriz do Rosário Bassi Astorino;
- Escola Estadual Professora Blanca Zwicker Simões;
- Escola Estadual Professora Florinda Cardoso;
- Escola Estadual Professora Julieta Nogueira Rinaldi;
- Escola Estadual Professora Luiza Mendes Correa Souza.

### Diadema – SP

- Escola Municipal de Educação Básica (Emeb) Anita Catarina Malfatti;
- Escola Municipal de Educação Básica (Emeb) Cândido Portinari;
- Escola Municipal de Educação Básica (Emeb) Deputado Freitas Nobre;
- Escola Municipal de Educação Básica (Emeb) Doutor Átila Ferreira Vaz;
- Escola Municipal de Educação Básica (Emeb) Doutor José Martins da Silva;
- Escola Municipal de Educação Básica (Emeb) Doutor Mário Santalucia;
- Escola Municipal de Educação Básica (Emeb) Inspetor Reinaldo José Santana Piró;
- Escola Municipal de Educação Básica (Emeb) Jorge Amado;
- Escola Municipal de Educação Básica (Emeb) Marieta de Freitas Martins;
- Escola Municipal de Educação Básica (Emeb) Ministro Francisco de Paula Quintanilha;
- Escola Municipal de Educação Básica (Emeb) Olga Benário Prestes;
- Escola Municipal de Educação Básica (Emeb) Professor Evandro Caiaffa Esquivel;
- Escola Municipal de Educação Básica (Emeb) Professor Florestan Fernandes;
- Escola Municipal de Educação Básica (Emeb) Professor Francisco Daniel Trivinho;
- Escola Municipal de Educação Básica (Emeb) Professora Annette Melchiorretto;

- Escola Municipal de Educação Básica (Emeb) Professora Fabíola de Lima Goyano;
- Escola Municipal de Educação Básica (Emeb) Professora Letícia Beatriz Pessa;
- Escola Municipal de Educação Básica (Emeb) Professora Zilda Gomes dos Reis Almeida;
- Escola Municipal de Educação Básica (Emeb) Rachel de Queiroz;
- Escola Municipal de Educação Básica (Emeb) Sagrado Coração de Jesus;
- Escola Municipal de Educação Básica (Emeb) Senador Teotônio Brandão Villela.



**Results Achieved in 2025**

9.109  
children benefited

3.101

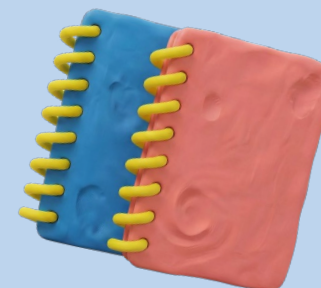
books and comic books donated

95

trained professionals

42

participating schools



# PLAY PROJECT

## (PROJETO BRINCAR)

Fundação Abrinq, through the Play Project (Projeto Brincar), aims to contribute to the pedagogical practices of early Pre-Primary Education and Elementary Education by implementing play as a tool and new methodologies. In 2025, the project expanded to the cities of São Paulo, SP, and Neópolis, SE, benefiting 4,760 children and adolescents.

To achieve that, technical visits and planning meetings were held with the managers of the schools in both cities to present the methodologies of the project and align the schedules for the training sessions with Education professionals that would take place throughout the year. These interactions were key to establishing the foundations of the project in the municipalities and ensuring that schools were prepared to receive the new pedagogical practices to be implemented.

The training track was one of the pillars of the project. In order to qualify the use of play in the school context, the training sessions were carried out in person for the pedagogical coordinators and teachers of São Paulo and online for those of Neópolis. During the formative track, Education professionals improved their teaching practices and learned about topics such as the importance of play in child development, inclusive practices, storytelling, Afro-Brazilian and indigenous games, and positive parenting. The training sessions were attended by 413 professionals throughout the year.



The project also provided a play collection composed of children's books and toys, donated to participating schools to enrich pedagogical activities and improve stimulating environments for students' play and meaningful learning.

In the city of Neópolis – SE, where more limited access to literary and play materials was identified, the school units benefited especially from the donation of 300 children's books and more than 200 toys and games that contributed directly to the creation and improvement of play spaces in schools.

The literary works are aimed at Pre-Primary Education and Elementary Education, contemplating works of different genres, themes, and literary styles, such as short stories, illustrated stories, cultural narratives, informative books, and works that approach diversity, imagination, and the daily life of children.



The collection expanded the possibilities of reading mediation, conversation circles, storytelling, and recreational activities integrated into the curriculum, strengthening the bond of children with books and recovering the pleasure of reading as an affective and educational experience.



The project also promoted the Play Week (Semana do Brincar), an annual event that celebrates the importance of play in child development. In May and October, the schools participated in activities such as scavenger hunts, storytelling, theater, and literary soirées.

The initiative had great participation from the children and mobilized the school community to value play as an essential pedagogical tool. In the schools of São Paulo, in addition to the playful activities, Fundação Abrinq carried out artistic interventions in the seven Pre-Primary

Education participating units; an artist was hired with the aim of creating and renovating play spaces.

The environments were transformed based on references of African culture, promoting symbolic, inclusive and meaningful experiences. The murals transformed previously underutilized environments into inspiring, welcoming, and pedagogically powerful spaces, expanding the possibilities of free and intentional play in school daily routines and favoring the sense of belonging, the appreciation of diversity, mutual respect and self-esteem of children, reaffirming play as the fundamental language of childhood.

The project also developed and applied follow-up pedagogical instruments, created by Fundação Abrinq, to qualify, record, and highlight the importance of play in school routines.

These instruments included initial and final diagnoses, periodic reports of pedagogical practices and evidence records, allowing qualitative and quantitative analysis of how play was incorporated into educational routines. The technical visits and meetings with managers complemented this process, strengthening the pedagogical reflection and the improvement of the practices developed in the units.

In November, the project also participated in the webinar *Building Futures: from preschool to high school (Construindo Futuros: da creche ao ensino médio)*, which discussed topics on the continuity of quality education in all school stages. During the transmission, 15 schools were honored for their innovative pedagogical practices and commitment to the integral development of students.





In the course of 2025, 4,760 children and adolescents benefited, 2,264 in the city of Neópolis (0 to 15 years old) and 2,496 in São Paulo (0 to 5 years old). Schools in both municipalities received, in addition to training, support to create richer and more stimulating play environments.



## Schools Participating in Play Project (Projeto Brincar):

### São Paulo - SP

- Centro Municipal de Educação Infantil (CMEI) Carmelo Cali;
- Centro Municipal de Educação Infantil (CMEI) Casa Blanca I;
- Centro Educacional Unificado Escola Municipal de Educação Infantil (CEU/EMEI) Casa Blanca;
- Centro Educacional Unificado Escola Municipal de Educação Infantil (CEU/EMEI) Feição da Vila;
- Centro Educacional Unificado Escola Municipal de Educação Infantil (CEU/CEI) São Rafael;
- Escola Municipal de Educação Infantil (EMEI) Andorinha dos Beirais;
- Escola Municipal de Educação Infantil (EMEI) Donato Susumu Kimura.



### Neópolis - SE

- Centro Educacional José da Silva Peixoto;
- Centro Educacional Municipal Tiradentes;
- Creche Beatriz Machado Barreto Lima;
- Escola Municipal Eronildes Gomes do Sacramento;
- Escola Municipal Hidelbrando Torres de Souza;
- Escola Municipal Joaquim de Medeiros Chaves;
- Escola Municipal Manoel Batista Valadão;
- Escola Municipal Professora Lisete Gomes da Silva;
- Escola Municipal Valdenice Pinheiro Vieira;
- Escola Municipal Vereador Francisco Duda;
- Escola Rural Bráulio de Aguiar Cardoso;
- Escola Rural Carlos Torres de Souza;
- Escola Rural Gerônimo Vieira Bastos;
- Escola Rural Manoel Tenório;
- Escola Rural Projeto Brasília;
- Escola Rural Sebastião Campos de Jesus.



**Results Achieved**

4.760

children and adolescents benefited

413

professionals trained

300

books donated

23

participating schools

7

units with artistic interventions in play spaces



# BUILDING FUTURES PROJECT

## (PROJETO CONSTRUINDO FUTUROS)

Throughout the year, Fundação Abrinq, through Building Futures Project (Projeto Construindo Futuros), aimed to promote the development of life projects of students in the 9th year — Lower Secondary Stage to support their choice of training tracks in the transition to Upper Secondary Education, reducing school evasion rates. The initiative focused on students with predominant age between 14 and 15 years, as well as teachers of the Life Project curricular component, vice-directors and pedagogical teams of the participating schools and teaching boards.

The project provided technical and educational support to public schools, strengthening pedagogical practices aligned with the National Common Curriculum Base (BNCC), especially to the General Competence 6 – Work and Life Project. The actions covered face-to-face training, donation of pedagogical collections, cultural field trips, support for the culmination of the elective classes, school reception activities, and educational events, reaching 47 schools, in three municipalities: Taboão da Serra - SP, Embu das Artes - SP e São Paulo - SP.



## Planning, Institutional Articulation, and Initial Diagnosis

At the beginning of 2025, Building Futures Project (Projeto Construindo Futuros) carried out an initial diagnosis with professionals from the participating schools to understand the educational context, pedagogical practices related to the Life Project component and expectations of educators in relation to the actions of the project.

The survey had 80 responses and supported the planning of activities throughout the year, allowing the training sessions, pedagogical materials, and actions developed to be adjusted to the realities and needs of each territory.

## Training of Educators

The training of educators was one of the central axes of Building Futures Project (Projeto Construindo Futuros) in 2025. Throughout the year, eight formative meetings were held aimed at teachers of the Life Project component and vice-directors of the Regional Teaching Units of Taboão da Serra and Leste 5, located in the eastern zone of the city of São Paulo.

## The meetings addressed topics such as:

- Life project and the role of teachers;
- Problem-based and project-based learning;
- Socio-emotional learning;
- Life project, adolescents and educators;
- Life project and interdisciplinary actions;
- Sustainable Development Goals (SDGs) and Life Project;
- Afro-Brazilian culture;
- Review, self-assessment, and evaluation of the training cycle.



In all, 97 Education professionals participated in the training sessions to qualify the pedagogical practices, strengthen youth protagonism and support educators in the construction of strategies related to the life projects of the students.

*"The training sessions of the project were enriching moments. The discussions and exchange of experiences have broadened our understanding of working with the Life Project and provided practical tools to apply with students. It was a significant training moment, which contributed to professional and personal development. I learned a lot from the exchange and reflections proposed, which broadened my perception of the work. I left each meeting more motivated and prepared to apply the ideas with my students."*

**Fernando Oliveira Santos**, teacher at the Escola Estadual Reverendo Denoel Nicodemos Eller, Taboão da Serra - SP

## Donation of Pedagogical Collections

As part of the strategy to support classroom practices, the project donated pedagogical materials used throughout the school year. In 2025, it distributed:

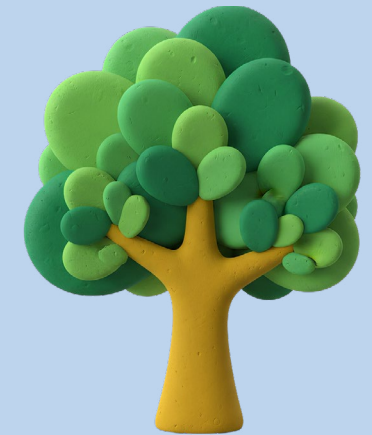
- **4.550** student planners;
- **94** pedagogical kits with letters and teachers' guides;
- **47** books for teachers' reading;
- **47** almanacs on topics related to the Sustainable Development Goals (SDGs).

The materials supported the students' reflection on their choices, interests, values, and future perspectives for the construction of their life projects.

## Cultural Field Trips and Expansion of Repertoire

Throughout 2025, Building Futures Project (Projeto Construindo Futuros) directly benefited 6,518 adolescents, considering the set of actions developed in participating schools, such as training sessions, pedagogical activities in the classroom, reception actions, culminating in elective subjects, and the use of materials distributed. Of this total, 1,678 students participated directly in the cultural field trips and the culminating events, accompanied in person by Fundação Abrinq.

The activities aimed to expand the socio-cultural repertoire of students, strengthen the recognition of areas of interest, and contribute to the choice of educational tracks in Upper Secondary Education. The field trips were related to the contents studied in the training sessions and to the pedagogical proposals developed in the schools.



## Culmination of Elective Subjects

The project followed the culmination of 47 elective subjects in moments of presentation of the works developed by the students throughout the year. Each participating school received one-off financial assistance intended for the acquisition of materials necessary for the realization of the presentation, according to the pedagogical planning presented by the units.

This strategy expanded the autonomy of schools, respecting their specificities and strengthening the participatory management of actions.

## Reception and School Evasion Prevention Actions

The project also supported reception actions during the return to classes, focusing on students with a history of absences and a higher risk of school evasion. 42 pedagogical kits were distributed to participating schools, accompanied by booklets with suggestions of activities aimed at youth protagonism, problem solving, and strengthening the students/school bond.

The actions involved 600 adolescents, provided more welcoming environments, and favored the permanence of adolescents in school, promoting the reduction of school evasion.



## Educational Event and Network Mobilization

In November 2025, the third edition of the webinar *Building Futures: from day care to high school (Construindo Futuros: da creche ao ensino médio)* was held. The meeting brought together educators, experts and managers, who are part of different Education Initiatives of Fundação Abrinq, to discuss educational public policies, integral education, anti-racist education, youth protagonism, and the impacts of artificial intelligence on teaching and the learning processes.

During the transmission, the Outstanding Schools of the year were also announced, valuing the experiences developed in the partner territories.

## Schools that were honored during the webinar:

### Pre-Primary Education

- Centro Educacional Unificado Centro de Educação Infantil (CEU/CEI) São Rafael;
- Centro Municipal de Educação Infantil (CMEI) Casa Blanca I;
- Creche Beatriz Machado Barreto Lima;
- Escola Municipal de Educação Infantil (EMEI) Andorinha dos Beirais;
- Escola Municipal Manoel Batista Valadão.

### Elementary Education – Primary Stage

- Escola Estadual André Ohl;
- Escola Municipal de Educação Básica (Emeb) Candido Portinari;
- Escola Municipal de Educação Básica (Emeb) Olga Benário;
- Escola Rural Bráulio de Aguiar Cardoso;
- Escola Rural Carlos Torres de Souza.

### Elementary Education – Lower Secondary Stage

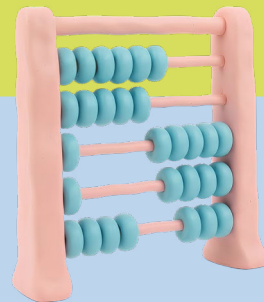
- Centro Educacional José da Silva Peixoto;
- Escola Estadual Coronel Pedro Arbues;
- Escola Estadual Joanna Spósito;
- Escola Estadual Professor Henrique Costa;
- Escola Estadual Stefan Zweig.



## Schools participating in the Building Futures Project (Projeto Construindo Futuros):

### São Paulo – SP

- EE Almerinda Rodrigues de Mello;
- EE Antonio Candido Barone;
- EE Caramuru;
- EE Coronel Pedro Arbues;
- EE Deputado Norberto Mayer Filho;
- EE Imperatriz Leopoldina;
- EE Isai Leirner;
- EE Plínio Barreto;
- EE Professor Clemente Quaglio;
- EE Professor José Marques da Cruz;
- EE Professor Loureiro Júnior;
- EE Professor Paulo Novaes de Carvalho;
- EE Professor Salvador Rocco;
- EE Professora Anna Teixeira Prado Zacharias;
- EE Professora Benedita Ribas F. Silveira;
- EE Stefan Zweig.



### Taboão da Serra – SP

- EE Antonio Inácio Maciel;
- EE Domingos Mignoni;
- EE Gilberto Freyre;
- EE Jornalista Wandyck Freitas;
- EE José Roberto Pacheco;
- EE Maria Catharina Comino;
- EE Professor Fernando Milano;
- EE Professor Francisco Vicente Lopes Gonçalves;
- EE Professor João Cally;
- EE Professora Julieta Caldas Ferraz;
- EE Professora Maria Aparecida Nigro Gava;
- EE Reverendo Denoel Nicodemos Eller.



## Embú das Artes – SP

- EE Alexandrina Bassith;
- EE Doutor Carlos Koch;
- EE Doutor Eduardo Vaz;
- EE Engenheiro Paulo Chagas Nogueira;
- EE General Ruben Carlos Ludwig;
- EE Joanna Spósito;
- EE Madre Odette de Souza Carvalho;
- EE Marechal Henrique Teixeira Lott;
- EE Professor Ede Wilson Gonzaga;
- EE Professor Henrique Costa;
- EE Professor João Luiz de Oliveira;
- EE Professor Nelson Antonio do Nascimento Junior;
- EE Professora Amélia dos Anjos de Oliveira;
- EE Professora Eulália Malta;
- EE Professora Marlene Aparecida Maia Olberg;
- EE Professora Mirna Elisa Bonazzi;
- EE Professora Sara Sanches Russo;
- EE Rodolfo José da Costa e Silta;
- EE Solano Trindade.



### Results Achieved

6.518

adolescents benefited

97

education professionals trained

94

educational books and almanacs donated

47

participating schools



# DAY CARE FOR ALL CHILDREN PROGRAM (PROGRAMA CRECHE PARA TODAS AS CRIANÇAS)

Supported by:



In 2025, the Day Care for All Children Program (Programa Creche para Todas as Crianças) was supported by the Fundação Salvador Arena for the fourth consecutive year. With the aim of increasing access, improving infrastructure and contributing to the quality of care in Pre-Primary Education units, in view of the development of children, the initiative has advanced significantly in the transformation of Pre-Primary Education spaces in the North and Northeast regions of Brazil. With this purpose, Fundação Abrinq acted on different fronts.



## Renovation of Physical Spaces and Donation of Playgrounds

The year began with the publishing of an invitation for new civil society organizations and Pre-Primary Education centers that provide childcare to join the program. After the registration, the proposals received were thoroughly assessed, which included the evaluation of the documentation and renovation plans and technical visits, which culminated in the selection of 20 institutions, based on the needs expressed and the impact generated for the children.

Each unit selected received R\$65K. The investment provided for safer and more adequate environments for the integral development of children. The adjustments were made in different environments, such as the revitalization of educational spaces, building of rooms, installation of floors and painting of classrooms, adequacy of restrooms and cafeterias, exterior painting, and even hydraulic and electrical installations. The spaces were completed between October and December, and provided 380 new spots, allowing more children to have access to quality education.



### Participating Units:

- Associação dos Amigos da Terra Firme, Belém - PA;
- Casa da Esperança, Jaboatão dos Guararapes - PE;
- Creche do Paraíso, Fortaleza - CE;
- Creche Filippo Smaldone, Fortaleza - CE;
- Creche Jardim Encantado, Fortaleza - CE;
- Creche Municipal Deus Menino, Maragogipe - BA;
- Creche Pequena Bia, Fortaleza - CE;
- Creche Semeando o Saber, Fortaleza - CE;
- Creche Sonho de Aurora, Maracanaú - CE;
- Creche União Paupina, Fortaleza - CE;
- Centro Comunitário São Paulo, Belém - PA;
- Centro Educacional Grilo Falante, Ji-Paraná - RO;
- Centro de Educação Infantil (CEI) Bom Pastor, Careiro - AM;
- Centro Municipal de Educação Infantil (CMEI) Nossa Senhora da Paz, Teresina - PI;
- Instituto Nossa Senhora Aparecida, Recife - PE;
- Instituto Social Bela Vista, Vitória da Conquista - BA;
- Escola Comunitária Eugênio Pereira, Paço do Lumiar - MA;
- Escola Comunitária Mickey Mouse, Paço do Lumiar - MA;
- Escola Comunitária Professora Conceição Costa, Paço do Lumiar - MA;
- Escola Comunitária Vila do Saber, São Luís - MA.

In addition to the renovations, Fundação Abrinq also donated children's playgrounds to 15 Pre-Primary Education units of the municipal education network of Boa Vista – RR, Manaus – AM and Teresina – PI. The donation of the playgrounds was accompanied by specific training for 96 education professionals, among pedagogical coordinators and teachers, who improved their teaching practices and learned how to use the outdoor space as a pedagogical resource for child development. The action strengthened learning through free and intentional play, promoting play as a fundamental right of children.

In total, 9,337 children, up to 5 years of age, benefited from the spaces renovated by the program.

*"On behalf of Associação Pio Lanteri, which maintains in the municipality of Careiro, State of Amazonas, the Centro de Educação Infantil Bom Pastor, a philanthropic institution that operates in Pre-Primary Education benefiting 130 children aged 2 to 5 years old in two periods of the day, I thank Fundação Abrinq. The project began on April 1st, 1994. To our delight, in 2025, we were chosen to be part of the Day Care for All Children Program (Programa Creche para Todas as Crianças), which allowed us to renovate two classrooms, a pedagogical room and the school office, among other environments. It also allowed us to participate in a training track for teachers and provided us with a collection for the creation of a multipurpose room. Therefore, participating in the selection process of Fundação Abrinq was a great experience and an achievement for our institution; it enabled improvements in our social space, as well as provided greater security and quality in the environments for our children. We are grateful for this partnership! With immense satisfaction!"*

**Eurínia Aguiar Evangelista**, Director of Centro de Educação Infantil (CEI) Bom Pastor, Careiro - AM





## School Units that Received Playgrounds:

### Boa Vista - RR

- Escola Municipal Airton de Oliveira Dias;
- Escola Municipal Anexo Newton Tavares;
- Escola Municipal de Educação Infantil (EMEI) Núcleo de Creches Senador Hélio Campos;
- Escola Municipal Emília Rios Peixoto;
- Escola Municipal Pedro Ferreira Monteiro.

### Manaus - AM

- Centro Municipal de Educação Infantil (CMEI) Raimunda Rosa Pereira de Almeida;
- Centro Municipal de Educação Infantil (CMEI) Rusinéia Pontes de Castro;
- Creche Municipal Maria Luíza da Conceição Silva;
- Creche Municipal Severo Câmara;
- Creche Municipal Tude Moutinho da Costa.

### Teresina - PI

- Centro Municipal de Educação Infantil (CMEI) Emerson de Jesus Silva;
- Centro Municipal de Educação Infantil (CMEI) Irmã Dulce;
- Centro Municipal de Educação Infantil (CMEI) Júlio Romão;
- Centro Municipal de Educação Infantil (CMEI) Professor Wall Ferraz;
- Centro Municipal de Educação Infantil (CMEI) Raquel Queiróz.



## Training for Education Professionals and Donation of Collections

Fundação Abrinq also provided a training track for the educators of the 20 selected nurseries to improve the pedagogical practices implemented. The training sessions were attended by 117 professionals and discussed topics such as Democratic Management, Pedagogical Practices, National Common Curriculum Base in Practice, Inclusive Education, and Afro-Brazilian and Indigenous Culture.



To complement the training and renovations and ensure a complete improvement in the care provided to children, pedagogical collections were also donated, which included books, educational toys, musical instruments, and sensory materials, promoting more stimulating environments for the children.

*“The Day Care for All Children Program (Programa Creche para Todas as Crianças) brought to CMEI Nossa Senhora da Paz the opportunity to provide our children with a safe and pleasant space, where they could have their meals with more peace and comfort. It feels like a dream come true! In addition to the structural renovations, we now have a significant number of literary works and pedagogical games that are offered to our students, expanding their experiences. We participated in the program with gratitude and joy because, through it, we can now provide our children with more meaningful learning.”*

**Joelma Barbosa Nunes**, Director of Municipal Early Childhood Education Center (Centro Municipal de Educação Infantil – CMEI) Nossa Senhora da Paz, Teresina – PI

## Building Futures: from day care to high school (Construindo Futuros: da creche ao ensino médio)

The program also participated in the webinar Building Futures: from day care to high school (Construindo Futuros: da creche ao ensino médio), during which the continuity of Quality Education at all stages of basic education was discussed, highlighting good pedagogical practices and strategies for the integral formation of students.



### Results Achieved

9.337

children benefited

380

new open spots in Pre-Primary Education

213

professionals trained

20

daycare centers renovated

15

playgrounds donated



# CHANGING HISTORY PROJECT

## (PROJETO MUDANDO A HISTÓRIA)

Fundação Abrinq, through Changing History Project (Projeto Mudando a História), has increased youth protagonism through the practice of reading mediation in community spaces, directly benefiting 1,595 children and adolescents, with the participation of 61 adolescents reading mediators, 69 social educators, and the involvement of 20 partner civil society organizations, distributed in different territories of the city of São Paulo.

Aimed at adolescents connected to these organizations, the project has as its central axis the training in reading mediation, preparing them to act as protagonists in their communities through readings and cultural interventions with children, expanding repertoires, connections, and possibilities of expression.



## Training, Reading Mediation, and Youth Protagonism

Throughout the year, two training sessions were held on reading mediation, which brought together educators and adolescents from participating institutions and from the Changing History Project Network, which articulates projects and partner organizations that have the same goal to strengthen reading, culture, and youth protagonism in their territories.

These training sessions were key to qualifying the work of adolescents as mediators, providing them with practical tools, reflections on reading as a cultural right, and strategies for the development of activities with children. As a result, the adolescents carried out 140 reading mediation interventions in community spaces, involving 955 children and adolescents.



## Donation of Collections and Strengthening of Reading Spaces

Literary collections were also donated, with the delivery of 780 carefully selected books based on the previous survey of the participating institutions' needs and existing collections. The objective was to qualify and strengthen the reading spaces, ensuring thematic diversity, fitness to the age groups, and alignment with the realities of each of the territories.

44 literary titles were donated to each participating institution and 34 titles to the institutions that integrate the network, ensuring that 100% of the collections and materials effectively reached the organizations.

*"After my participation in the project, I began to understand reading as an essential tool for personal, professional, and social growth. It is no longer just a habit; it has become a way to broaden my horizons, develop critical thinking, and strengthen my ability to understand the world around me."*

**Márcia Moura Andrade**, educator at the Center for Children and Adolescents (Centro para Crianças e Adolescentes – CCA) Jardim Macedônia, São Paulo - SP



## Face-to-Face Visits to Institutions: Monitoring and Qualified Listening

In 2025, the project carried out, in an unprecedented way, ten face-to-face visits to participating institutions to closely monitor the implementation of reading mediation activities in the territories. During these visits, moments of listening and exchange were promoted with educators, coordinators, and adolescent mediators, in addition to the practical observation of reading sessions carried out with children.

The visits allowed us to understand how the contents of the training sessions were being applied by the adolescents, support the improvement of mediation practices, and strengthen the bond between the project and the institutions, ensuring greater quality and adherence of actions to the local reality.



## Cultural Meetings and Field Trips: Access, Repertoire, and Belonging

Cultural and reading mediation meetings, which take place in partner institutions, and cultural field trips, involving visits to cultural spaces, were central components of the project. In conversations with the institutions, the meetings were organized in two groups, one on Fridays and the other on Saturdays, respecting the availability of the teams and expanding participation.

Throughout the year, 18 cultural field trips were carried out with the Changing History Project (Projeto Mudando a História) Network, involving 579 children and adolescents, with visits to spaces such as museums, theaters, cultural centers and exhibitions, including the Museu das Favelas, Museu do Futebol, Museu do Catavento, Caixa Cultural, Sesc Consolação, Itaú Cultural, among others.

These experiences expanded the cultural repertoire of adolescents, strengthened their sense of belonging to the city and allowed, for many, their first access to formal cultural spaces. During these trips, adolescents also participated in special lunches, often in chain restaurants such as McDonald's, which represented, for many of them, an unprecedented and symbolic experience of social inclusion, coexistence, and creation of affective memories.

*"Changing History Project (Projeto Mudando a História) was a deeply transformative experience for our adolescents. Each meeting, each experience, and each exchange opened new paths, paths of courage, expression, and belonging. The adolescents allowed themselves to let go, experiment, socialize, and discover the strength that exists within each of them. One of the most special moments happened in the park, during the intervention with the children of the Pre-Primary Education Center of our unit. There, amidst the greenery, the light breeze and the games, something magical happened. Seeing our adolescents carrying out activities with such care, affection, and creativity was exciting. The park was filled with laughter, brightness in their eyes, and a bustling energy, which only those who lived that moment can know how significant it was. The cultural field trips have also left deep marks: each new place visited has broadened horizons, aroused curiosity, and highlighted that the world is much bigger and that they belong in it. Not to mention the special lunches, which created affective memories and strengthened bonds, making each adolescent feel seen, valued, and important. This project doesn't just provide activities. It provides opportunities, welcoming, and real transformation. Our adolescents were more empowered, confident, and happy. And we, as a team, remain grateful to closely witness how the project really changes stories."*

**Karina Perez Martins**, Service Manager of the Center for Children and Adolescents (Centro para Crianças e Adolescentes – CCA) Nossa Vida, Nossa Arte, São Paulo - SP

## Choice, Autonomy, and Appreciation

One of the most striking moments was the closing event for the project activities of 2025, held in November, which brought together all the participating groups. As an unprecedented activity, each mediator adolescent received a voucher from Livraria da Vila to freely choose the book they desired.

This action reinforced autonomy, the bond with reading by choice and pleasure, and symbolized the recognition of the formative path lived throughout the year, ending the project cycle in an affective and significant way.



## Participating organizations that were fundamental to the success of actions:

- Centro Cultural Afro-Brasileiro Francisco Solano Trindade;
- Centro de Convivência Intergeracional (CCIInter) Paraisópolis;
- Centro para Crianças e Adolescentes (CCA) Arte na Rua;
- Centro para Crianças e Adolescentes (CCA) Doutor Sócrates;
- Centro para Crianças e Adolescentes (CCA) Hannah;
- Centro para Crianças e Adolescentes (CCA) Jardim Macedônia;
- Centro para Crianças e Adolescentes (CCA) Jardim São Lucas;
- Centro para Crianças e Adolescentes (CCA) Lar São Tiago;
- Centro para Crianças e Adolescentes (CCA) Mar Pedreira Paulista;
- Centro para Crianças e Adolescentes (CCA) Maria Cursi;
- Centro para Crianças e Adolescentes (CCA) Nossa Vida Nossa Arte;
- Centro para Crianças e Adolescentes (CCA) Paulo Freire;
- Centro para Crianças e Adolescentes (CCA) Perseverança Maria da Silva;
- Centro para Crianças e Adolescentes (CCA) Santa Rosa de Lima;
- Centro para Crianças e Adolescentes (CCA) São José;
- Centro para Crianças e Adolescentes (CCA) São Mateus;
- Centro para Crianças e Adolescentes (CCA) Xico Esvael;
- Centro para Juventude Ademir de Almeida Lemos;
- Centro para Juventude Cultivando Estrelas;
- Instituto Anchieta Grajaú.



## Cultural Partners:

- Biblioteca Monteiro Lobato;
- Caixa Cultural;
- Casa das Rosas;
- Centro Cultural Banco do Brasil;
- Centro Cultural Maria Antônia;
- Colégio Maria Imaculada;
- Itaú Cultural;
- Livraria da Vila;
- Museu das Favelas;
- Sesc Consolação;
- Universidade Presbiteriana Mackenzie.



Throughout 2025, Project Changing History went beyond the promotion of reading. With training sessions, meetings, visits, books, and cultural experiences, it strengthened bonds, expanded horizons, and reaffirmed reading and culture as fundamental rights, capable of transforming trajectories and, in fact, changing stories.



### Results Achieved

1.595

children and adolescents benefited

780

books donated

69

professionals trained

20

partner institutions



Work and historical context

Defense of the Right to Education

Defense of the Right to Protection

Defense of the Right to Health

Institutional and Government Relations

Publications

Communication that raises awareness and mobilizes

Who stands with Fundação Abrinq

Child-Friendly Company Program

2026: What to Expect

Key Partners

# DEFENSE OF THE RIGHT TO PROTECTION

## PROGRAMS AND PROJECTS



The right to protection is present in the Brazilian legislation and ensures that every child and adolescent is protected from exploitation, violence, neglect, and child labor. This principle guides public policies, national guidelines and the work of professionals, such as social workers and teachers, who, in their daily lives, are faced with situations that require immediate care.

Such rights, however, are only materialized when they reach those who need them most. They emerge when a service identifies a child at risk, when a family seeks support, when a school notices changes that need to be investigated, or when a team reaches out to an adolescent who has stopped studying because of activities that have removed them from the school routine and makes them return to school.

The figures show the scale of the challenge. Child labor still affects over 1.6 million girls and boys aged between 5 and 17 years old, according to the Brazilian Institute of Geography and Statistics (IBGE), which can directly compromise their development and expose them to risks that affect their health, protection, and even life. Sexual violence is also present. According to the most recent data, in 2024, the Information System for Notifiable Diseases (SINAN) recorded on average 156 daily notifications of victims under 19 years old, who should not go through situations that cause lifelong trauma.

Faced with this scenario, Fundação Abrinq has been dedicated to building protective paths so that each child and adolescent has the chance to live safely and with dignity. In 2025, this commitment was manifested in initiatives that brought together different sectors of society: the strengthening of civil society organizations, the support of collectives that work in peripheral territories, the mobilization of public managers committed to the agenda, and meetings with companies and partners who also believe in childhood as a priority.



Each of these actions expands the network of care and protection for children and adolescents, which is capable of transforming stories. By bringing together people, institutions, and different areas of society around the same purpose, it is possible to ensure that more children can do what they are meant to do: live their childhood, learn, discover, and dream.

Protecting is a gesture that requires responsibility, courage, and humanity. And this is how the results presented in the next pages show how, in 2025, Fundação Abrinq contributed to the right to protection by being more present in the daily lives of children and adolescents who face risky situations in different regions of the country.

# PERIPHERAL COLLECTIVES PROJECT

## (PROJETO COLETIVOS PERIFÉRICOS)

In 2025, Fundação Abrinq changed the name of Collectives Project (Projeto Coletivos) to Peripheral Collectives Project (Projeto Coletivos Periféricos), a change that more accurately expresses its conception, objectives, and the supported demographics. The term “*coletivo*” (collective) recognizes forms of community organization based on joint action and shared management. On the other hand, the expression “*periféricos*” (peripheral) shows the territories where these groups act and the social contexts affected by their practices.

For the participating groups, the new name strengthens the notion of belonging and identification with the initiative by directly reflecting their stories, modes of organization, and everyday practices. The name now explicitly communicates that the project is built from the realities lived in these territories and from constant dialogue with those who act in them.



## Project Framework and Territorial Scope

Peripheral Collectives Project (Projeto Coletivos Periféricos) maintained, in 2025, a structure based on partnership cycles, combining financial support, technical support, and training spaces. The project had 30 collectives, 16 linked to cycle 3 (2024-2025) and 14 linked to cycle 4 (2025-2026), distributed across different regions of the country, with direct impact in urban and peripheral territories.

The collectives of cycle 3, located in the states of São Paulo, Rio de Janeiro and Pará, continued the actions developed in 2024, focusing on the consolidation of their practices and the deepening of the methodologies adopted. Throughout the year, the project followed the execution of the activities, guiding the collectives regarding the use of resources, accountability, and alignment with the institutional objectives of Fundação Abrinq.



The beginning of cycle 4 represented the expansion of the project's work, with the inclusion of new collectives located in the states of Ceará, Mato Grosso and Paraná. From the beginning of the partnership, these collectives began to carry out activities aimed at children and adolescents using the project resources to fund workshops, educational initiatives, cultural events, and community activities. The support allowed the structuring of the initiatives, guaranteeing conditions for the proposed activities to be carried out.

## Collectives Supported:

### Cycle 3

- **Abadá Jabaquara**, São Paulo – SP;
- **Chibé**, Belém - PA;
- **Cia Caruru**, São Paulo – SP;
- **Coletivo Autonomia ZN**, São Paulo – SP;
- **Coletivo COE**, Rio de Janeiro – RJ;
- **Coletivo Encrespados**, São Paulo – SP;
- **Coletivo Megê**, São Paulo – SP;
- **Coletivo RPG & Cultura**, São Paulo – SP;
- **Coletivo Uno Brasil**, São Paulo – SP;
- **Comissão Solidária Vila da Barca**, Belém - PA;
- **Favela e Ação**, Rio de Janeiro – RJ;
- **Futuro Brilhante**, Belém e Ananindeua – PA;
- **Macacos Vive**, Rio de Janeiro – RJ;
- **Ninho das Águias**, Rio de Janeiro – RJ;
- **Rodas de Leitura**, São Paulo – SP;
- **Sarau em Movimento**, Belém - PA.

## Cycle 4

- **Além dos Olhos**, Fortaleza – CE;
- **Anjos da Lata**, Várzea Grande – MT;
- **Araucária Cultural**, Araucária - PR;
- **Associação dos Rimadores Contraste Social**, Curitiba – PR;
- **Biblioteca Comunitária Sabiá**, Fortaleza – CE;
- **Casarão das Artes**, Cuiabá – MT;
- **Cia Mirabólica**, Colombo – PR;
- **Coletivo Barramar**, Fortaleza – CE;
- **Cuidado Circular**, Fortaleza – CE;
- **Instituto Sorella**, Cerro Azul – PR;
- **Livro Livre Curió**, Fortaleza – CE;
- **Saberes em Ação**, Fortaleza – CE;
- **Sendero Capoeira**, Cuiabá – MT;
- **Taekwondo União & Perseverança**, Cuiabá – MT.



Throughout the year, 10,617 children and adolescents were benefited and 81 professionals trained.

*“Participating in the project was fundamental for the growth of Coletivo Macacos Vive in several ways. The partnership helped us strengthen our internal organization, improve processes, and consolidate our work in a more structured and professional way. It was also an essential support for our constitution as an organization, allowing us to take important steps toward the formalization and sustainability of our work. We continue on our path with gratitude and the certainty that this exchange has driven us to reach a new level as a collective. We leave here our eternal thanks, stressing that we do not wish to nor ever will lose the bonds we built along this journey.”*

**Vitor Bernardo**, Representative of Coletivo Macacos Vive,  
Rio de Janeiro - RJ

## Regional Meetings

The face-to-face regional meetings constituted a central axis of Peripheral Collectives Project (Projeto Coletivos Periféricos) in 2025. Held in the centers of São Paulo, Rio de Janeiro, Pará, Mato Grosso and Paraná, these meetings aimed to promote the articulation between the collectives, create spaces for listening and exchange experiences, and support the processes of evaluation and planning of actions.

In the centers linked to cycle 3, the meetings also acted as instances of collective construction of the cycle publication, which was presented during the *National Meeting with Collectives*. The choice of topics was made from debates on territory, memory, youth, ancestry, and the challenges faced in peripheral contexts, reflecting the experiences of the

collectives in their local work. These meetings enabled the conceptual alignment of the publication and strengthened the sense of collective production.

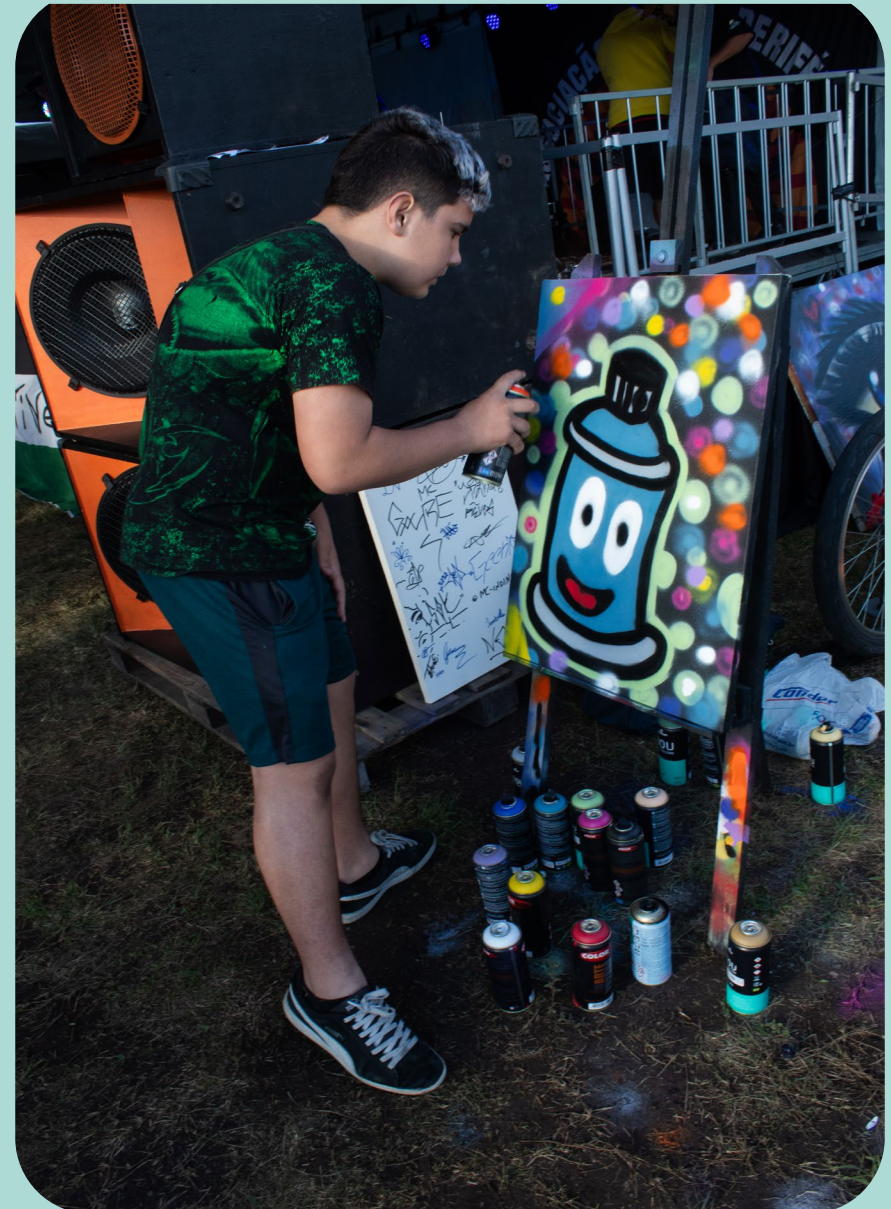
In the meetings of cycle 4, the focus was to integrate new collectives into the network, aligning on the functioning of the project, and reflecting on the role of collectives in their territories. The discussions addressed topics such as collective identity, expectations regarding partnership, and common challenges to community action.

### National Meeting and Cycle Publication

The *3rd National Meeting with Collectives* was consolidated as a space for national articulation of the project. The meeting promoted the exchange between collectives from different regions, the debate on childhood and adolescence in peripheral territories, and the socialization of experiences developed throughout the year.

The event feature the round table *Beyond the Future: Recognizing Children as they are Today*, with the participation of Tony Marlon, educator and popular communicator; Mércia Magalhães, pedagogue, actress, and storyteller; and Fabiano Maranhão, master in education and ethnic-racial relations. The debate addressed the recognition of children in their present identity, the appreciation of ancestral stories and knowledge, popular communication as a tool of empowerment, and the importance of collectives as a space of belonging, imagination, and social transformation.

During the meeting, the publication *Transformando a Infância e Adolescência nas Periferias* was announced, presenting the work carried out throughout Cycle 3. The publication systematized the actions carried out by the collectives, presented the topics developed, and contributed to increasing the visibility of the work within the scope of the project.



## Network for the Preservation of Childhood in the Peripheries

In addition to face-to-face meetings, the project held meetings of the Network for the Preservation of Childhood in the Peripheries (Rede de Preservação das Infâncias nas Periferias), bringing together collectives from cycles 1 to 4. These training meetings aimed to expand the theoretical and methodological repertoire of the groups and promote the dialogue between collectives from different regions.



In 2025, the training sessions addressed topics related to geek culture (science, technology, games, pop culture, films, series, comics, and RPG, among others) as an educational tool, the impacts of urban violence on children and adolescents, and the relations between environmental racism, territory, and denial of rights. The meetings allowed the circulation of knowledge, critical reflection on the practices developed, and the strengthening of networking.

*“Participating in Peripheral Collectives Project (Projeto Coletivos Periféricos), of Fundação Abrinq, was very significant to us at RPG & Cultura. It was more than financial support; it was the feeling that our work is seen, valued, and believed. The experience allowed us to act in new spaces, meet other collectives and learn a lot — including how to organize ourselves better as a group. These exchanges left real marks on our way of working and thinking about the collective. We are very grateful for the opportunity and for the trust. Fundação Abrinq has become part of our history, and we remain available to continue building together.”*

**Maurício Borges**, Founder of RPG & Culture Collective (Coletivo RPG & Cultura), São Paulo - SP



## Invitations and Selection Processes

In 2025, Fundação Abrinq published a new invitation for the selection of collectives from the North (AM) and Southeast (SP and MG) Regions, with the purpose of making up cycle 5, planned for the period from 2026 to 2027. The registration process was structured to reach collectives with consolidated territorial action that worked directly with children and adolescents. The invitation received a record number of 600 registrations.

After a long and careful selection process, conducted with extreme care and responsibility, 60 collectives advanced to the final stage of the process: the interviews. This moment included a deeper look into the work of each group, their trajectories, and the impact they generated in their territories. Based on these conversations, 17 collective members were selected for the new cycle.



In addition to the regular cycle invitation, the project implemented a pilot project to support Community Libraries, with a more flexible and smaller format. Through this model, it was possible to support initiatives that did not necessarily meet the criteria for a two-year partnership, expanding the territorial scope of the project and diversifying the profiles of supported organizations. The action contributed to strengthening the collective network by incorporating community libraries as strategic spaces to promote the right to reading and culture.

The following libraries were integrated into the initiative: Biblioteca Comunitária Infantojuvenil Betty Coelho (Salvador - BA); Biblioteca Comunitária Raio de Luz (Porto Alegre - RS); Biblioteca Comunitária Rocque Pennafort (Oiapoque - AP); Espaço Saber (Boa Vista - RR) and Tapete Literário (Vila Velha - ES). 1,215 children and adolescents were benefited and eight professionals were trained. And as a way to record the initiative, Fundação Abrinq also developed and launched the publication Community Libraries – Best Practices (*Bibliotecas Comunitárias – Boas Práticas*), which tells about the stories, learnings, and experiences of each library.

### Support for Territorial Actions with Children and Adolescents

The financial and institutional support of Fundação Abrinq made it possible to carry out territorial actions aimed directly at children and adolescents. Supported activities included literary workshops, soirées, cultural festivals, reading and writing practices, community events, sports activities, and awareness-raising initiatives.

The initiatives addressed topics such as the rights of childhood and adolescence, prevention of sexual violence, mental health, appreciation of life, and community coexistence. Through the support of the Fundação, it was possible to pay the workshop workers, buy materials and organize

the logistics of activities, ensuring the execution of actions in the territories where the collectives work. Educational and cultural activities that combined art, territory, and environment were also made possible, promoting reflections on sustainability, environmental racism and rights, in connection with the context of the 2025 United Nations Conference on Climate Change (COP30), held in Belém – PA.

As an example, one-off support was provided for the Coletivo RPG & Cultura for holding the event *Esquenta Afrogeek*, which brought cultural activities to five other collectives from São Paulo that were part of the first cycle of the project. Fundação Abrinq also articulated the resources donated by the non-governmental organization Moradia & Cidadania, for one-off support for holding the Festival Yellow Zone in Belém – PA, which contributed to bringing the community closer to the environmental agenda. Still in Belém, Fundação Abrinq also supported

the 4th Festival *Criando Mundos*, a meeting designed to value local knowledge and strengthen the defense of the Amazon.

In addition, Coletivo Megê held the first capoeira graduation of Projeto Omodê Xirê, at Centro Educacional Unificado Jardim Gardênia, em Suzano – SP. The program began with a musical number and a poetry reading by the students, followed by the presentation of the masters and guests. Then, the students performed demonstrations of capoeira sequences and steps and later participated in a capoeira circle with masters and guests. The event also had a cultural interval, with one more poetry reading and a musical presentation by the students and was concluded with the baptism and the delivery of the ropes to the participants. The closure was marked by a moment of mingling and photos with family members, masters, guests, and the community.



### Results Achieved

10.617

children and adolescents benefited

81

professionals trained

16

partner collectives in cycle 3

14

partner collectives in cycle 4

5

community libraries supported



# HUMANITARIAN EMERGENCY PROGRAM

## (PROGRAMA EMERGÊNCIA HUMANITÁRIA)

In 2025, Fundação Abrinq, through Humanitarian Emergency Program (Programa Emergência Humanitária), carried out an agenda focused on both the provision of immediate support and the promotion of preventive practices related to the impacts of climate change in childhood. Throughout the year, the program developed initiatives for direct assistance of children and adolescents in situations of vulnerability, installation and monitoring of safe and friendly spaces (ESAs), training of professionals, workshops for Climate Education and activities for articulation with local networks and public institutions.

The initiative took place in municipalities that faced flooding, landslides, interruptions of services, and displacement of families. The priority was to support children and adolescents impacted by these events, providing conditions for continuity of daily activities, resumption of community coexistence, and understanding of climate-related risks. In addition, the initiatives also focused on ensuring the protection of children in these situations. To this end, Fundação Abrinq maintained close contact with public agencies, civil society organizations, and community leaders to identify demands and enable response strategies adequate to the reality of each territory.



## Humanitarian Support and Safe and Friendly Spaces (ESAs)

Humanitarian support actions and the implementation of ESAs were planned based on surveys conducted with local organizations, observations of visits made by the Fundação Abrinq team, and guidelines from public agencies. ESAs are locations structured to provide protection, psychosocial support, and educational and recreational activities for children and adolescents in emergency contexts. The main objective of these spaces is to restore a sense of normalcy for children and adolescents, providing security and stability amidst a crisis.

In Ipatinga – MG, a municipality affected by heavy rains and landslides, the actions were organized in complementary stages. First, emergency care was provided with essential items for families who were in shelters or unable to return to their homes. Then, Fundação Abrinq, with the non-profit civil society organization (OSC), Escola Profissionalizante Tenente Oswaldo Machado (EPTOM), distributed 12 hygiene product baskets, 240 toothbrushes and 120 pairs of flip flops, assisting 303 children and adolescents and 62 adults. Finally, an ESA was implemented, which was in operation daily and carried out dynamics, games, readings, and internal and external activities conducted by an educator. The space assisted 63 children and adolescents.

In April, some materials were sent to a partner organization of EPTOM, which began the construction of a living space for families affected. The use of these materials benefited 21 children and adolescents who participated in the activities organized by the institution.

The ESA built an Immigrant and Refugee Reception Center (Centro de Acolhimento a Imigrantes e Refugiados) in the city of Esteio – RS, during the rains that caused damage in the state in 2024, remained active and assisted 15 children and adolescents in January.



In Manaus – AM, in the region of the Mauzinho neighborhood, Fundação Abrinq, in partnership with Instituto Restaurar, accompanied families affected by the flood of Rio Negro. Displacement restrictions and successive floods led to the distribution of 70 baskets of food and hygiene products and 50 school supplies kits. The deliveries benefited 137 children and adolescents and 100 adults, organized based on the evolution of the river level and the conditions of access to the residences and roads of the region.

In the municipality of Taboão da Serra – SP, part of the headquarters of the collective Espaço Cultura no Beco was hit by landslides after heavy rains, which ruined the materials in the space that would be used in the care of children. To enable the continuity of the activities, two kits of school materials were donated, with items used in the courses of pedagogical support and arts. The delivery was carried out after a survey on the losses and needs for immediate replacement so that the service could continue. In total, 16 children were benefited.



In December, an action carried out in Rio Bonito do Iguazu – PR focused on providing support for rural families living from family farming and severely impacted by a tornado classified as F3 on the Fujita scale, which ranges from 0 to 5, with gusts of wind exceeding 250 kilometers per hour, which occurred on November 11, 2025 and destroyed about 90% of the city, including rural areas, exacerbating the financial vulnerability situation of the local population. The initiative contemplated the donation of play and pedagogical materials to the Escola Itinerante Herdeiros do Saber, located in the Herdeiros da Terra de 1º de Maio community and built by the community itself. The school is connected to the Colégio Estadual do Campo Iraci Salete Strozak, which acts as a base unit for the itinerant schools of the communities in the region. In addition, 200 kits of school materials were distributed, benefiting 621 children and adolescents in total.



## Education for Climate

Fundação Abrinq, under the scope of Humanitarian Emergency Program (Programa Emergência Humanitária), also carried out actions in OSCs and public schools. The activities used the *Climate Wall* as a reference, which is a tool that facilitates the understanding of the factors that influence climate change and its effects on the territory. The workshops organized groups of children and adolescents to discuss climate risks, recognize environmental phenomena, and relate everyday behaviors to the subject.

At the Centro de Promoção Social Bororé, in São Paulo – SP, ten workshops were held throughout the year, helping 33 children and adolescents in May, 31 in June, 41 in August, and 72 in September. The continuity of the actions allowed us to follow the evolution of the participants' perceptions, observe changes in the way they described the territory, and adjust strategies from one cycle to the next.

In public schools, the methodology was incorporated into school routines in an articulated way to pedagogical teams. Fundação Abrinq held four workshops in July at Escola Estadual Antonieta Di Lascio Ozeki, including 168 children and adolescents. In August, the organization also mobilized 44 students from the Escola Estadual Tenente Ernesto Caetano de Souza, in two workshops, with discussions on climate impacts in urban areas. In September, Escola Estadual Ana Macieira received the program through two workshops, attended by 81 children and adolescents. In all units, located in Cotia – SP, teachers watched the activities, recording perceptions about student engagement, recurring doubts, and points of attention.

*“The experience at the Antonieta Di Lascio Ozeki school, in the Upper Secondary Education cycle, was very successful. Students enjoyed participating in the dynamics and learned from the use of active methodologies. They also reviewed content because the topic is part of the students’ curriculum. The teachers also participated and thanked the work.”*

**Angela Rizzon**, Coordinator at Escola Estadual Professora Antonieta Di Lascio Ozeki, Cotia - SP

Between October and November, the program established a partnership with Coletivo RPG & Cultura to develop a complementary methodology to the workshops. This step occurred on two fronts. The first involved the holding of meetings between the workshop attendants from the collective for the organization and testing of game-based activities, followed by a practical workshop with children and adolescents of the Center for Children and Adolescents (Centro para Crianças e Adolescentes – CCA) Reimberg. This activity had 69 participants and generated records that contributed to the improvement of the methodological proposal.

The second front consisted of the realization of a specific workshop on the *Climate Wall* for 10 workshop attendants from the collective. The objective was to present the tool, discuss its use in different contexts and provide resources so that the workshop attendants could integrate it into the activities planned for the groups assisted.





## Articulation and Participation in Events

The articulation actions carried out throughout 2025 sought to integrate institutions, expand dialogue with partner organizations, and strengthen the circulation of information related to emergency responses and climate education. In March, the Program Humanitarian Emergency (Programa Emergência Humanitária) participated in a meeting promoted by the Our Children Network (Rede Nossas Crianças), which brought together 81 representatives of OSCs. The meeting allowed an exchange of information on climate change and emergencies, as well as the program's own operations.

In April, Fundação Abrinq promoted the event COP30: Dialogues for a Sustainable Future (Da Escola à COP30: *Diálogos para um Futuro Sustentável*), a conversation circle with other organizations to discuss climate change and initiatives that can transform the future, with the participation of 13 professionals from 10 OSCs.

Humanitarian Emergency Program (Programa Emergência Humanitária) also participated in a workshop held during the Meeting of the Our Children Network (Rede Nossas Crianças), which included the participation of 14 organizations that integrate the network and 19 professionals. The activity promoted the debate about humanitarian response actions for situations of extreme weather events and climate change.



### Results Achieved

1.715

children and adolescents benefited

252

kits of school materials donated

240

toothbrushes delivered

123

professionals trained

120

pairs of flip flops donated

82

staple food baskets donated

01

Secure and Friendly Space (ESA) implemented



# OUR CHILDREN PROGRAM

## (PROGRAMA NOSSAS CRIANÇAS)

Supported by:



Our Children Program (Programa Nossas Crianças) is an initiative of Fundação Abrinq in partnership with Fundação Rainer Blicke to strengthen civil society organizations (OSC) that provide direct, continuous, and free care to children and adolescents in situations of social vulnerability. Through the transfer of monthly financial resources and continuous technical and administrative advice, the program contributes to the qualification of institutional practices, the improvement of management, and the expansion of the impact of the actions developed in the territories.

In 2025, the program maintained its operations in all regions of Brazil, which allowed us to monitor diverse realities, in urban and rural contexts, and to develop actions aligned with local needs, considering the specificities of each community assisted.



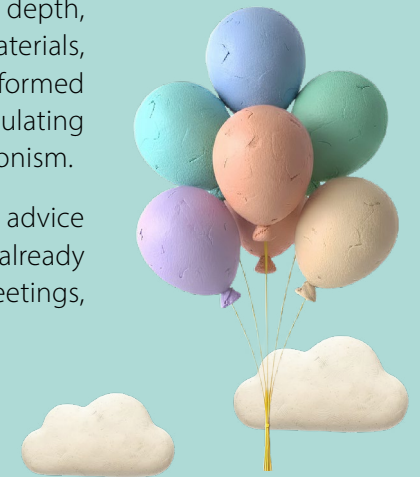
The resources allocated to the supported projects enabled the maintenance and improvement of the activities developed by the partner organizations, focusing on the training of technical teams formed by professionals such as psychologists, social workers, and social educators to increase care for children and adolescents assisted, strengthen the bonds with families through home visits, and articulate with the services and facilities of the protection network of each territory.

Financial support also enabled the acquisition of food that guaranteed nutritious and regular meals, providing those assisted with essential conditions for healthy development, learning, and physical well-being. New pedagogical materials were also obtained, allowing the activities



offered to children and adolescents to gain depth, diversity, and creativity. Educational materials, workshops, and play activities have transformed learning into meaningful experiences, stimulating curiosity, critical thinking, and child protagonism.

The organizations also receive technical advice from Fundação Abrinq to improve the work already carried out through technical visits, meetings, exclusive events, and periodic meetings.



### Organizations that are Part of the 2024-2025 Cycle of Our Children Program (Programa Nossas Crianças):

#### Southeast Region

- Associação Cristã de Moços de São Paulo, São Paulo – SP;
- Associação Mineira de Reabilitação, Belo Horizonte – MG;
- Casa da Criança Jesus de Nazaré, Indaiatuba – SP;
- Grupo Aberto à Infância e Adolescência – Técnicas Ocupacionais, Ubatuba – SP;
- Instituto Consuelo Pinheiro, Rio de Janeiro – RJ;
- Instituto Crescer no Esporte, Rio Claro – SP;
- Instituto Politriz, Uberlândia – MG;
- Rede de Atendimento Integrado à Criança e ao Adolescente, Serra – ES;
- Samaritano São Francisco de Assis, Arujá – SP.

## South Region

- Associação Batista de Ação Social, Curitiba – PR;
- Associação Criança Feliz, Caxias do Sul – RS;
- Associação de Educação Complementar Puro Amor, Blumenau – SC;
- Centro Associativo de Atividade Psicofísicas Patrick, Chapecó – SC;
- Centro de Assistência e Desenvolvimento Integral, Fazenda Rio Grande – PR;
- Fundação Semear, Novo Hamburgo – RS;
- Instituto Educacional Duque de Caxias, Ponta Grossa – PR;
- Instituto Joinvillense de Educação e Assistência, Joinville – SC;
- Sistema de Apoio à Saúde São Rafael, Maringá – PR.

## Center-West Region

- Associação Camará Capoeira, Ponta Porã – MS;
- Associação Varzeagrandense Madre Tereza de Calcutá, Várzea Grande – MT;
- Obras Sociais do Centro Espírita Irmão Áureo, Goiânia – GO.

## North Region

- Fundação Acolher, Belém (Ilha do Mosqueiro) – PA;
- Instituto Delfos, Manaus – AM;
- Instituto Socioeducativo Fabiano de Cristo, Colina do Tocantins – TO;
- Movimento República de Emaús, Belém – PA.

## Northeast region

- Ação Social Esperança e Vida, Pesqueira – PE;
- Associação Beneficente O Pequeno Nazareno, Fortaleza – CE;
- Associação Casa dos Sonhos, Santa Rita – PB;
- Associação Comunitária do Guarani, Campos Sales – CE;
- Associação de Assistência à Infância e a Juventude de Altinho, Altinho – PE;
- Associação de Solidariedade Internacional Essor Brasil, Patos – PB;
- Associação Projeto Crescer, Lauro de Freitas – BA;
- Associação Sul Brasileira de Educação e Assistência Social, Vitória da Conquista – BA;
- Casa de Amparo Social e Promoção Humana Herbert de Souza, Paulista – PE;
- Centro de Promoção da Vida de Crianças e Adolescentes, São Luís – MA;
- Fundação Vovó do Mangue, Maragogipe – BA;
- Grupo de Mães Nossa Senhora do Amparo, Camaçari – BA;
- Sociedade Comunitária de Habitação Popular 24 de Março, Fortaleza – CE.

## Technical Advice and Face-to-Face Technical Visits

The technical advice to the partner organizations is a continuous process of guidance and specialized monitoring, aimed especially at strengthening the supported projects. More than passing on financial resources, the advice service – carried out through specific training, continuous meetings with project teams, and face-to-face technical visits at the headquarters of each organization included in the 2024-

2025 Cycle – enabled organizations to expand knowledge focused on the third sector and improve their management practices and existing methodologies.

*“Creche Instituto Consuelo Pinheiro faced the challenge of assisting 180 children, aged from 1 year and 11 months to 3 years and 11 months, and their families, in Pre-Primary Education, having play as a powerful tool for learning and development. Understood not only as a free moment, but as an intentional pedagogical practice, play allows children to learn, explore, and prepare for life, articulating the physical and social world and developing capacities such as attention, memory, imagination and sociability, as well as aspects of personality such as affectivity, motricity, intelligence, and creativity. With the partnership of Fundação Abrinq, it was possible to create recreational spaces that were planned and integrated to the pedagogical content, promote awareness-raising actions with families about the importance of play, hold lectures for the family context, and expand children's access to cultural and leisure activities, strengthening the work of the institution with dedication, respect, and excellent service.”*

**Ana Rita Marinho**, Director at Instituto Consuelo Pinheiro,  
Rio de Janeiro - RJ

Throughout 2025, the technical visits occurred in different localities of the country, allowing direct contact with the realities of those assisted, monitoring of pedagogical activities with children, adolescents and families, participation in community actions, and knowledge of local dynamics. During the visits, Fundação Abrinq closely followed the implementation of the partner projects, talked with professionals from the organizations, and provided individualized instructions, considering the challenges and potentialities of each territory. The



visits also allowed the experience of monitoring family dynamics through home visits carried out by the teams of the organizations and the use of facilities and services that make up the network of protection to understand the existing difficulties and discuss ways for a more articulated action. In total, 10,033 children and adolescents benefited from the partner projects in the 2024-2025 cycle.

*“Participating in the 2024–2025 invite for Our Children Program (Programa Nossas Crianças), of Fundação Abrinq, represented an important milestone for Ação Social Esperança e Vida in strengthening our work with the children, adolescents and families we assist. This cycle enabled significant advances in the institutional organization, especially in improving the processes of care, monitoring, and psycho-pedagogical assistance. With the support of Fundação Abrinq, we were able to qualify our methodologies, expand the team of professionals, increase our planning capacity, and strengthen mechanisms of protection and guarantee of rights. We observed direct improvements in the structure of the services provided, in the registration of information, in the articulation with the support network, and in the expansion of opportunities for participation of children and adolescents.”*

**Maria Ivaneide da Silva**, Coordinator of Ação Social Esperança e Vida,  
Pesqueira – PE



## Partner Week

The *Partner Week* integrated the activities programmed as part of the Our Children Program (Programa Nossas Crianças) and took place in September, in the city of São Paulo, bringing together representatives of civil society organizations partners of the current cycle. The program began with a moment to welcome and integrate the participants, followed by the official opening of the 25th Annual Meeting of Our Children Network (Rede Nossas Crianças), of which the partner organizations also participated.



On the following days, Partner Week focused on strengthening the institutional management and sustainability of the organizations, with training activities whose central topic was fundraising in a planned and organized way. The activities addressed strategies, tools and processes related to resource mobilization, considering the reality and size of the participating organizations.

The program also included a practical exchange, carried out with the collaboration of partner organizations of the program, such as Casa do Zezinho, Lar Sírío Pro-Infância and Turma do Jiló, which shared experiences, methodologies and lessons related to management, project development and operations in the territories. The Partner Week also favored the exchange of experiences among organizations, contributing to the circulation of knowledge and strengthening the articulation between projects supported. In total, 37 professionals were trained.

## Annual Meeting of Our Children Network (Rede Nossas Crianças)

As part of the program for the 2025 Partner Week, the 25th Annual Meeting of Our Children Network (Rede Nossas Crianças) was also held. The event brought together 201 representatives of civil society member organizations of Our Children Network (Rede Nossas Crianças) (organizations that have already participated in the program in previous cycles), including social leaders, educators, managers, coordinators and directors. It focused on the debate on intersectoral and networking activities in the scope of the comprehensive protection of children and adolescents.

With the theme of A Partnership of Multiple Players for the Protection of Children and Adolescents, the meeting aimed to promote discussions on the articulation between the different audiences that make up the Child and Adolescent Rights Guarantee System. The program addressed collective strategies aimed at overcoming inequalities, the implementation of public policies, and the construction of joint actions between civil society organizations, public authorities and other partners.

The program included the presentation of themes and practices applicable to the daily life of organizations, as well as spaces for the exchange of experiences and the joint elaboration of proposals. The meeting was divided into two parts: in the morning, participants watched two lectures on the challenges of the daily life of organizations. The first had as its theme Learning, Affectivity and Belonging: Social Educators and the Power of Transformation in Vulnerable Territories, led by Raimundo Inaldo, social educator in the Society of Child Assistance (Soaf), while the second was presented by Arthur Sinnhofer, sociologist and political scientist, entitled as *Trends and Opportunities in the Third Sector: What OSCs can Design for the Future*. In the afternoon, the program

was dedicated to simultaneous workshops, which provided participants with the opportunity to deepen their knowledge in different thematic areas, always focusing on practices applicable to the daily life of their organizations.

Check Out the Topics of the Workshops:

- **Climate Wall:** A practical way to learn about the environment and its ecosystem;
- **Literacy:** Myths, truths and social practices of reading;
- **First Aid in the School Environment;**
- **Inclusion and accessibility in socio-educational practice;**
- **Playing House:** A look at family relationships;
- **Communication and Fundraising:** How to strengthen causes and attract supporters.





## Training against Sexual Violence

In the period between April and September 2025, the It Can Be Abuse Campaign (*Campanha Pode Ser Abuso*) held a training cycle focused on the theme of domestic and sexual violence against children and adolescents. Organized in three classes, the training session was composed of meetings, Q&A sessions, and seminars of best practices, involving 380 professionals of Education, Health, Social Assistance, civil society organizations, collectives, and municipal secretariats.

The program was designed to last six months and included more than 20 meetings, planned to support teams in the construction and application, with children and adolescents, of educational and community plans aimed at preventing violence. In all, 380 professionals participated in the activities, including psychologists, pedagogues, social workers, social educators and pedagogical coordination teams, representing different areas of activity and territories.

The contents covered throughout the modules sought to articulate protection, education and daily practices of the institutions, favoring the incorporation of prevention as part of the continuous work with children and adolescents. The proposed methodologies considered the local realities of the organizations that received the training and the needs of the demographic assisted, focusing on pedagogical approaches appropriate to different age groups. As a result of the formative initiatives, more than 53 thousand children and adolescents participated in educational activities related to violence prevention, involving artistic languages such as theater, music, dance, among others. A highlight was the third class, aimed at education professionals in João Pessoa - PB, which involved the entire network for childhood support and care of the municipality.



## Monthly Meetings of Our Children Network (Rede Nossas Crianças)

The monthly meetings of Our Children Network (Rede Nossas Crianças) constituted a permanent space for dialogue, articulation and exchange between the organizations that are part of the network. Systematically held, these meetings aimed to strengthen bonds, promote the sharing of challenges and solutions, and align strategies aimed at guaranteeing the rights of children and adolescents.



During the meetings, topics related to institutional management, assistance practices, network actions and incidence in the Child and Adolescent Rights Guarantee System were discussed. The monthly meetings contributed to consolidating Our Children Network (Rede Nossas Crianças) as a living space of cooperation, collective learning and strengthened the organizations, expanding the capacity for joint response to the demands of the territories. 50,853 children and adolescents benefited from the activities involving the organizations of Our Children Network (Rede Nossas Crianças). In addition, 257 professionals from the organizations that are part of Our Children Network (Rede Nossas Crianças) have been trained.

*“For over 15 years, we have had the honor to walk alongside Fundação Abrinq. Talking about this partnership is talking about a watershed moment in our history. Thanks to their support, we were able to go ahead with projects that leveraged our service capacity. It is not just support. It is an investment in the dignity of every adolescent we assist. We have immense gratitude for these more than 15 years of trust and for helping us offer increasingly humane and quality work.”*

**Rosângela da Cunha**, Pedagogical Coordinator at Pró Viver, Santos – SP



## Summit for Children

In November, Belém – PA hosted the first edition of the *Summit for Children*, an initiative part of the *People's Summit* during the 2025 United Nations Climate Change Conference (COP30). The event was structured to bring together children and adolescents from different Amazonian regions and other states, providing a space for debates, educational activities, cultural presentations, and collective construction of proposals related to the impacts of climate change in their territories.

The participation of children and adolescents assisted by Lar Fabiano de Cristo (part of Our Children Network (Rede Nossas Crianças) and Movimento República de Emaús (partner of Our Children Program (Programa Nossas Crianças) in the 2024-2025 cycle) was made possible by Fundação Abrinq. The support included financial assistance for the transport of children and adolescents to the event location. With this support, the two organizations ensured the presence of the students in the activities and were able to participate fully in the event. In addition, Fundação Abrinq also supported the purchase of pedagogical materials used in the workshops that were part of the Summit for Children. These materials were also used for the development of activities with the children of the two organizations mentioned.

Over the five days, children's groups reported situations in their daily lives in several communities in the region. Among the topics discussed were intense heat in schools, effects of fires, changes



in the cycles of floods and droughts, loss of areas used for fishing and play, and concerns about the installation of enterprises that change the dynamics of the territories.

The information and perceptions collected in the workshops were consolidated in the process of drafting the Children's Letter. The document gathers reflections and requests aimed at the guarantee of rights, environmental protection, and the need for public policies that consider the reality of Amazonian childhoods. The letter was presented to representatives of the COP30 presidency and Brazilian authorities on the last day of the event, closing the Children's Summit. In total, 3,698 children and adolescents were benefited.

## Invitation for Our Children Program (Programa Nossas Crianças) – 2026-2027 Cycle

As part of the strategy for the continuity and expansion of the program, in October 2025, the invitation for Our Children Program (Programa Nossas Crianças) – 2026-2027 Cycle was announced to select new civil society organizations, continuing the partnership with Fundação Rainer Blicke. The invitation maintained the axes of action aligned with the institutional priorities of Fundação Abrinq, such as the confrontation and prevention of domestic and sexual violence and child labor, as well as the promotion of mental health.

The axes of guarantee of the right to play and complementary education were also maintained, recognized as essential dimensions of the pedagogical actions developed by the organizations. With the selection of new institutions, the perspective is to directly benefit up to 15 thousand children and adolescents through the program's financial support and technical advice.

The new cycle will expand the capillarity of Fundação Abrinq, with its presence in the five regions of the country and an unprecedented action in the states of Amapá, Rondônia, Roraima and Alagoas.



### Results Achieved

117.875

children and adolescents benefited

674

professionals trained

265

organizations part of Our Children Network (Rede Nossas Crianças)

38

partner organizations in the 2024-2025 cycle



# CHILD-FRIENDLY MAYORS PROGRAM

## (PROGRAMA PREFEITAS E PREFEITOS AMIGOS DA CRIANÇA)

The care for children and adolescents depends, in large part, on the priority that municipal managers give public policies aimed at this demographic. In many municipalities, structural challenges such as social inequality, lack of access to quality public services, and diverse vulnerabilities directly impact the lives of children and adolescents, making it difficult for them to access quality education, health and even adequate food.

In this context, Child-Friendly Mayors Program (Programa Prefeitas e Prefeitos Amigos da Criança) (PPAC) seeks to mobilize, value and technically support mayors who have children and adolescents as a priority in municipal management, developing public policies and action plans aimed at defending and enforcing their rights. Through technical, methodological and institutional support, the institution contributes to strengthening the capacity of municipalities of implementing action plans aligned with the rights of childhood and adolescence.



### Adherence Campaign

Due to the new mandates of mayors throughout Brazil, Fundação Abrinq initiated, with the support of the advertising agency Propeg, an awareness and adherence campaign for the newly elected administrators to integrate the activities of the 8th edition of PPAC.

In order to raise awareness of both municipal managers and society in general, the campaign has the theme *Friends are Those who Protect*, to demonstrate that a child-friendly mayor should put childhood and adolescence at the center of their decisions.

In 2025, the campaign involved a series of mobilization strategies, including active search for phone numbers, emails, scheduled meetings with municipal managers and publications on the official channels of Fundação Abrinq. The campaign also relied on the formalization of strategic institutional partnerships with Public Ministries and Municipal Associations, as well as participation in various events. The actions resulted in the adherence of 1,462 municipalities, distributed across all regions of the country. Adherence was significant in small municipalities, with up to



30 thousand inhabitants, indicating the initiative's reach in localities with greater institutional and social challenges. Of the 26 Brazilian capitals, 20 joined the initiative.

## Campaign for the Appointment of Work Teams

To ensure the permanence and engagement of municipalities in the program, a campaign was promoted to appoint the teams responsible for conducting PPAC activities in the municipalities. Each mayor nominated an articulator and up to two mobilizers, ensuring the completion of the *Maps* (sets of questionnaires that aim to diagnose the local scenario of childhood and adolescence to support the mayor in defining goals, priorities, and strategies), such as the *Child and Adolescent Budget Map*, started in December, and the execution of the steps planned in the program agenda until 2028.

*"The adherence to PPAC provided has shed light to support the implementation of effective public policies aimed at childhood and adolescence. The biggest impact for the municipality has been the intersectoral articulation of the secretariats, which now work in an integrated manner and with a common goal: To ensure that each child and adolescent has access to quality education, protection, and active participation in community life. We are still in the process of implementing and documenting our actions, but the program has already strengthened the protection network and collective responsibility. We are confident that this is the way to build a more just, supportive, and prosperous society, investing in childhood as the foundation of our development in all municipal spheres."*

**Marcos Antonio Soares Longo**, Program Articulator in  
Euclides da Cunha – BA

## Technical Support to Municipalities

Fundação Abrinq provided technical support, through Technical Support Shifts, webinars (one at the year's opening of activities and another presenting the next steps after adherence) and more than ten Q&A meetings, bringing together 1,754 participants in total. These meetings aimed to guide managers and teams on the implementation of the activities planned by the program, monitoring methodologies, use of the PPAC platform and filling of the *Maps*.

*"Participating in the eighth edition of the PPAC is in line with everything I believe and I am sure the same is true for Mayor Rogério Santos. Children and adolescents need to be at the center of decisions to build a more equitable city and in tune with future development. PPAC brings this visibility, strengthening the union between the legislative and executive powers, especially with municipality residents for the protection and guarantee of the rights of children, adolescents, and their providers of care."*

**Suzete Faustina dos Santos**, Program Articulator in Santos – SP



## Publications and Supporting Materials

Two publications were launched: The booklet of the 8th edition of PPAC, distributed at events and face-to-face meetings throughout the year, and the Guide for Child-Friendly Mayors Program (*Guia Para o Programa Prefeitas e Prefeitos Amigos da Criança*), 2025-2028 Term, accessible on the program platform. The main objective of the booklet is to present the program and its framework in a summarized and accessible way. Whereas the guide provides details of the stages of the program, implementation methodologies, and practical instructions for managers, articulators, and mobilizers, offering an in-depth understanding of the framework and strengthening the execution of the activities in each participating municipality.

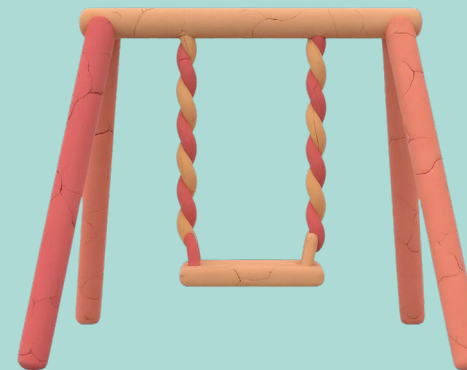
At the same time, new editions of the thematic PPAC booklets were developed, which include strategic areas such as the Municipal Councils for the Rights of Children and Adolescents (CMDCA), Funds for the Rights of the Child and the Adolescent (FMDCA), National Council for the Rights of Children and Adolescents (FMDCA), Child and Adolescent Budget (OCA) and social policies aimed at childhood and adolescence.

## Newsletter and New Methodologies

Fundação Abrinq, through PPAC, developed a new newsletter model, sent bimonthly to thousands of managers, articulators and mobilizers of the participating municipalities in this new edition of the program to promote the dissemination of good practices, guidelines on public policies and updates on the functioning of the program platform. Each edition brought detailed content on prominent municipal initiatives, innovative experiences and success stories, serving as a reference for the implementation of policies aimed at childhood and adolescence.

In addition to communication, the organization structured its own technical support methodologies to guide and qualify the execution of municipal actions. Among these initiatives, we highlight:

- **Technical Support Sessions and Q&A Meetings**, with standardized formats that allowed direct assistance to mayors and teams, elucidating issues about adherence, team appointment and the implementation of the activities planned by the program;
- **Methodology of Analysis of Municipal Public Policies**, designed to identify, systematize and disseminate success stories, considering criteria of social impact, innovation, sustainability, and replicability;
- **Monitoring and Evaluation Tools**, including standardized indicators and forms, which enabled continuous monitoring of team engagement and progress in the execution of PPAC actions.



In addition, the organization also provided training on sexual violence against children and adolescents, within the scope of the *It Can Be Abuse Campaign (Campanha Pode Ser Abuso)*, to 40 municipalities participating in the PPAC.

## Partnerships with Public Ministries and Municipal Associations (for mobilization and expansion of the scope of the program's actions):

- Associação Brasileira de Municípios (ABM);
- Associação dos Municípios do Espírito Santo (Amunes);
- Associação Municipalista de Pernambuco (Amupe);
- Associação Paulista de Municípios (APM);
- Frente Nacional de Prefeitas e Prefeitos (FNP);
- Ministério Público do Estado do Mato Grosso do Sul (MPMS);
- Ministério Público do Estado da Paraíba (MPPB);
- Ministério Público do Estado do Rio Grande do Norte (MPRN);
- Ministério Público do Estado de Santa Catarina (MPSC);
- União Nacional dos Dirigentes Municipais de Educação (Undime).

### Result Achieved

1.462

mayors adhered to the initiative



Work and historical context

Defense of the Right to Education

Defense of the Right to Protection

Defense of the Right to Health

Institutional and Government Relations

Publications

Communication that raises awareness and mobilizes

Who stands with Fundação Abrinq

Child-Friendly Company Program

2026: What to Expect

Key Partners

# DEFENSE OF THE RIGHT TO HEALTH PROGRAMS AND PROJECTS



Health permeates childhood from the beginning of life, when care is still made of silence, presence, and continuous attention. It is at this early stage that essential conditions for development are formed, such as adequate nutrition, including encouraging breastfeeding and a healthy diet, as well as learning and well-being over the years.

Ensuring that this care has quality, regularity and equity is part of our ethical commitment to children across the country. For this demographic, the right to health is especially sensitive: It defines beginnings, supports trajectories, and expands possibilities. Therefore, the Federal Constitution of 1988 and the Statute of the Child and Adolescent (ECA) recognize health as a fundamental right, which must be ensured with priority, quality, and continuity.

In Brazil, ensuring the Right to Health still requires permanent attention and policies capable of reaching the different territories continuously. Care does not always reach all families at the same time or with the same quality, especially in contexts marked by inequalities in social and geographical dimensions and in access to public services. When follow-up is interrupted or insufficient, the consequences do not appear immediately, but accumulate throughout childhood, affecting development and expanding vulnerabilities.

More recent data from the Observatory of Children and Adolescents highlight this scenario. In 2024, 19,704 deaths of children under 1 year old were recorded due to preventable causes. In the same year, 63.4% of the deaths of children up to 4 years old, 22,591 deaths, also occurred due to clearly avoidable causes. In 2025, 87,499 children between 5 and 10 years old were underweight.

<sup>2</sup>Source: Ministério da Saúde (MS)/Secretaria de Vigilância em Saúde (SVS)/Coordenação-Geral de Informações e Análises Epidemiológicas (CGIAE)/Sistema de Informações sobre Mortalidade (SIM)

The first years of life concentrate important signs of this reality. It is during this period that factors related to pregnancy, birth and follow-up in the first months and years are reflected in a more sensitive way in child health. Issues related to nutrition, access to health services and continuity of care show that the protection of children's health does not end at the time of delivery and relies on a network capable of constantly monitoring, guiding and intervening, respecting the time of childhood and the singularities of each context.

During 2025, Fundação Abrinq's work in the defense of the right to health focused on strengthening maternal and child health, bringing together actions aimed at preventing preventable deaths and increasing access to dental and psychological care. These initiatives were developed through I Adopted a Smile Program (Programa Adotei um Sorriso), which provides free access to oral health services and psychological care for children and adolescents, and 1000 Days Program (Programa 1000 Dias), which contributes to the integral development of children in their first thousand days of life.

By integrating efforts with a network that includes health professionals, public managers, civil society organizations, and citizens committed to childhood, Fundação Abrinq reaffirmed, in 2025, its role in the defense of the Right to Health as a basis for the full development of children and adolescents. This action reinforces the understanding that caring for health from the beginning of life means guaranteeing dignity, reducing inequalities and expanding opportunities throughout the entire childhood. It is essential to continue to strengthen this commitment so that no child has their development limited by the lack of access to adequate and continuous care.



# 1000 DAYS PROGRAM

## (PROGRAMA 1000 DIAS)

Fundação Abrinq, through 1000Days Program (Programa 1000Dias), worked to contribute to the integral development of children in their first thousand days of life. In 2025, its actions supported municipalities and health services in improving prenatal care, strengthening the bond between teams and families, and promoting the adoption of more humanized practices. The program also reached day-care centers, integrating health, nutrition and development actions for children aged 1 to 2 years.

Throughout the year, a broad, continuous and articulated set of actions aimed at strengthening integral care for pregnant women, children in early childhood and families were developed. The initiative took place in the municipalities of Curvelo – MG, Cajati – SP and Registro – SP, involving health, education and social assistance professionals, as well as pregnant women, puerperal women, children aged 0 to 3 years, and their families.

The actions covered continued training, intersectoral meetings and implementation of territorial strategies, educational actions, nutritional assessments, and distribution of kits, contributing to the strengthening of public policies aimed at early childhood in the territories assisted.



## Training and Professional Qualification

Systematic and continuous training was provided for doctors, nurses, technicians and nursing assistants, Community Health Agents, social advisors, teachers, caregivers and school cafeteria workers. The training aimed to qualify professionals, increase the capacity to identify risks early, strengthen humanized care, promote evidence-based practices, and ensure comprehensive and continuous attention to pregnant women and children in the first years of life.

Among the topics covered throughout the training, we highlight:

- **Usual-risk prenatal care**, focusing on pregnancy follow-up when there are no risk factors identified for the mother and the baby;
- **High-risk prenatal care**, focusing on pregnancy follow-up when there are conditions that increase the likelihood of complications for the pregnant woman, the baby or both;
- **Maternal and puerperal health**, including postpartum care, identification of complications, oral health during pregnancy, maternal and child nutrition, and safe use of medicines;
- **Inclusive breastfeeding**, addressing clinical management, frequent difficulties, prevention of early weaning and care for pregnant women and babies with specific needs;
- **Child care and child development**, with emphasis on the development milestones, warning signs and application of Integrated Management of Childhood Illness (IMCI);
- **Vaccination**, as a fundamental public policy for the protection of child health, with emphasis on the National Immunization Program (PNI) and the right to vaccination guaranteed by the Brazilian Child and Adolescent Statute (ECA);
- **Violence against children**, adolescents, and women, focusing on the identification of warning signs, prevention, reporting and protection flows;
- **Pre-Primary Education**, focusing on pedagogical practices, pedagogical evaluation and documentation, early stimulation and integration of the milestones of child development to the National Common Curricular Base (BNCC);
- **Adequate and healthy diet**, including the human right to adequate food, the *Food Guide for the Brazilian Population*, the National School Feeding Program (PNAE), the integral use of food, sustainability and environmental impact.



**1,158 professionals were trained**, strengthening the integrated work of the Early Childhood Care Network in the participating municipalities.

## Strategy of Program 1000 Days Program (Programa 1000 Dias) Ambassadors

One of the strategies used by Fundação Abrinq was the implementation of ambassadors for 1000 Days Program (Programa 1000 Dias); as a result, two Community Health Agents were appointed per Family Health Team. These professionals participated in continuous training throughout the year and acted as multipliers of knowledge in their territories, being responsible for hosting educational groups for pregnant women in the Family Health Units.

The role of the ambassadors contributed to the implementation, maintenance and strengthening of groups of pregnant women, which function as spaces for periodic meetings in the Family Health Units, focused on guidance, exchange of experiences and support for women during pregnancy and postpartum. In these groups, pregnant women receive qualified information about prenatal care, childbirth, puerperium, newborn care and rights, which strengthens the bond with health services and favors adherence to prenatal care, puerperal follow-up and educational actions developed in the territory.

## Technical Groups and Intersectoral Planning

Periodic meetings of technical groups (GTS) were also held in the participating municipalities, attended by managers and professionals in the areas of Health, Education and Social Assistance. The meetings focused on the analysis of maternal and child indicators, the identification of weaknesses, potentialities and opportunities to improve the early childhood care network, as well as the planning and monitoring of actions throughout the year.

To support this process, planning and management methodologies were used, such as analysis of strengths, weaknesses, opportunities and threats,

and 5W2H, a tool for defining actions, deadlines and responsibilities, allowing the construction of more structured, integrated and evidence-driven action plans. The meetings also allowed the monitoring of advances, the identification of challenges and the realization of necessary adjustments to strengthen the municipal politics of early childhood.



As a result of this joint effort, in 2025, the municipality of Curvelo – MG promoted *the update of the Technical Manual of Prenatal Usual Risks* and advanced in the updating and implementation of the protocol for treating syphilis, based on the discussions and referrals by the GT of 1000 Days Program (Programa 1000 Dias). These actions strengthened the prevention, diagnosis and treatment of syphilis and congenital syphilis, representing a significant advance in the qualification of maternal and childcare in the territory.

### Anthropometric Assessment and Nutritional Monitoring

1000 Days Program (Programa 1000 Dias) carried out anthropometric assessments of children enrolled in the day care centers of the participating municipalities, allowing the monitoring of nutritional status and the early identification of nutritional deviations. Children identified with deviations were referred to a follow-up appointment with nutritionists of the multiprofessional team, strengthening prevention, timely and comprehensive care for them.

In 2025, 3,914 children aged 0 to 3 years old benefited from this initiative, reinforcing the commitment of Fundação Abrinq to promote healthy development in early childhood.



### Educational and Social Mobilization Actions

Educational and social mobilization actions were developed with local teams, with an emphasis on the Baby Week and World Breastfeeding Week (SMM), to expand access to qualified information, strengthen early childhood care practices and encourage breastfeeding and the bond between mothers, babies and health services. The initiatives involved pregnant women, mothers, and families, through educational lectures, conversation circles and distribution of informative materials.

The topics covered included breastfeeding, introduction to child feeding, newborn care, accident prevention, oral health, pregnant women's rights and strengthening the family bond, thus contributing to the dissemination of qualified information and strengthening care in early childhood.

*“The partnership with Fundação Abrinq was extremely important because it enabled qualified training based on technical knowledge and a sensitive approach to the specificities of early childhood. The joint action strengthened the commitment of professionals with more conscious and intentional practices aligned to the needs of children. The experience was assessed in a very positive way by the municipality, since it promoted learning, knowledge exchange and strengthening of educational practices. The training contributed to broaden the professionals’ perspectives on care, education and assessment in the context of daycare centers, directly impacting the quality of care provided to children.”*

**Regiane Prezzotto Costa**, Head of Management, Division of Public Policies for Basic Education, Registro - SP

## Distribution of Kits and Encouragement to Prenatal Care

As a strategy to encourage prenatal care and strengthen the ties of pregnant women with health services, layette kits and gifts were distributed for pregnant women who met the established criteria, such as attending at least six prenatal consultations, a dental consultation and participation in at least five meetings of the groups of pregnant women.

In 2025, it distributed:

- 200 layette kits in Curvelo – MG

The action contributed to increasing the participation of pregnant women in prenatal consultations and educational activities, strengthening continuous care throughout pregnancy.



## Publications and Educational Materials

Fundação Abrinq innovated by developing a Learning Sequence pedagogical kit, aimed at promoting food and nutritional education in early childhood, aligned with the milestones of child development. The material organizes pedagogical activities in a structured and progressive way, guiding educators and caregivers regarding the objectives, methodologies and strategies of application, strengthening the educational practice and contributing to the effectiveness of the learning process of children. 37 pedagogical kits were donated to daycare centers in Curvelo – MG and Registro – SP.

## Innovation and Use of Technology

One of the year's main innovations was the development of the application of 1000 Days Program (Programa 1000 Dias), which automated the anthropometric assessment processes, providing greater agility, precision, and effectiveness in monitoring the nutritional status of children.

In addition, the consolidation of the ambassadors' strategy and the expansion of the community health agents' training for the local visitors and advisors of 1000 Days Program (Programa 1000 Dias) strengthened territorial action, home monitoring and integration of actions aimed at pregnant women and children in early childhood.



### Results Achieved

3.914 children benefited

1.158 professionals trained

900 pregnant women participated in the groups of pregnant women



# I ADOPTED A SMILE PROGRAM

## (PROGRAMA ADOTEI UM SORRISO)



I Adopted a Smile Program (Programa Adotei um Sorriso) aims to provide free access to oral health services and psychological care for children and adolescents attended by civil society organizations that are members of the program through volunteers. By offering dental and psychological care, the initiative contributes to the emotional well-being, self-esteem and healthy development of girls and boys.

In 2025, Fundação Abrinq, through I Adopted a Smile Program (Programa Adotei um Sorriso), consolidated a joint effort with civil society organizations, volunteers and institutional partners, acting in a complementary way to public policies and removing barriers to health access in contexts of greater social vulnerability.



## Program Structure and Model of Work

I Adopted a Smile Program (Programa Adotei um Sorriso) operates through the referral of children and adolescents assisted by partner civil society organizations for clinical care conducted by volunteer professionals and partner institutions. Among the 2025 partners are: Associação Israelita Fortunée de Picciotto, Centro Assistencial Cruz de Malta, Condor, Faculdade de Odontologia do Recife (FOR), Faculdade São Leopoldo Mandic, Hospital Ruben Berta, Instituto Salus, Mercado dos Óculos, Universidade Nove de Julho (Uninove) and Universidade Santo Amaro (Unisa).

This model of action allows a greater number of children and adolescents to have access to specialized dental and psychological care, ensuring continuous, qualified care close to the reality of the territories where they live.

## Clinical Care and Access to Specialized Treatments

During 2025, Fundação Abrinq, through I Adopted a Smile Program (Programa Adotei um Sorriso), relied on a network of 168 volunteer professionals and several institutional partners, responsible for providing 3,606 clinical care appointments in different health specialties. Over that period, 1,364 children and adolescents, aged between 1 and 16 years, were treated.

Institutional partners played a key role in providing infrastructure, care spaces, prevention and continued care. This cooperation allowed the care to occur in an organized, qualified and regular way, guaranteeing stability to the program and expanding its positive effects on the lives of the children and adolescents assisted.

The appointments included consultations, examinations and procedures in the areas of dentistry, psychology, pediatrics, otorhinolaryngology, and ophthalmology. In dentistry, procedures such as restorations, extractions, preventive treatments and orthodontic follow-up were performed, all services offered free of charge to the children and adolescents treated.



As part of this specialized care, the program enabled the donation of 31 orthodontic braces, with the help of volunteer professionals.

*"It is with great joy and gratitude that I share the experience of the Centro de Educação Comunitária Gabriela Feliz with I Adopted a Smile Program (Programa Adotei um Sorriso), of Fundação Abrinq. This partnership has been transforming and reaffirms, every day, the power of volunteering and humanized care in the lives of our children. Community Education Center Gabriela Feliz (Centro de Educação Comunitária Gabriela Feliz) is keen to bring new opportunities and inclusion to our children. Participating in I Adopted a Smile Program (Programa Adotei um Sorriso) was, for us, an opportunity to join forces toward the same goal: to ensure a healthier, happier childhood, full of reasons to smile. This partnership reaffirms the importance of collective work. I feel that we are a bridge between those who provide the service and those who receive it. I Adopted a Smile Program (Programa Adotei um Sorriso) became part of our history; it's helped us strengthen our work of caring for children, combining education, health and affection. It is a living example of how social commitment and volunteering can transform lives in a concrete and lasting way. I warmly thank Fundação Abrinq and all those who are part of this beautiful initiative. May we continue together, multiplying smiles and hope, and showing that when love and commitment walk hand in hand, the future smiles more. With affection and gratitude."*

**Mariama Leão**, Administrative Director of Community Education Center Gabriela Feliz (Centro de Educação Comunitária Gabriela Feliz), Recife - PE



## Preventive and Educational Initiatives in Oral Health

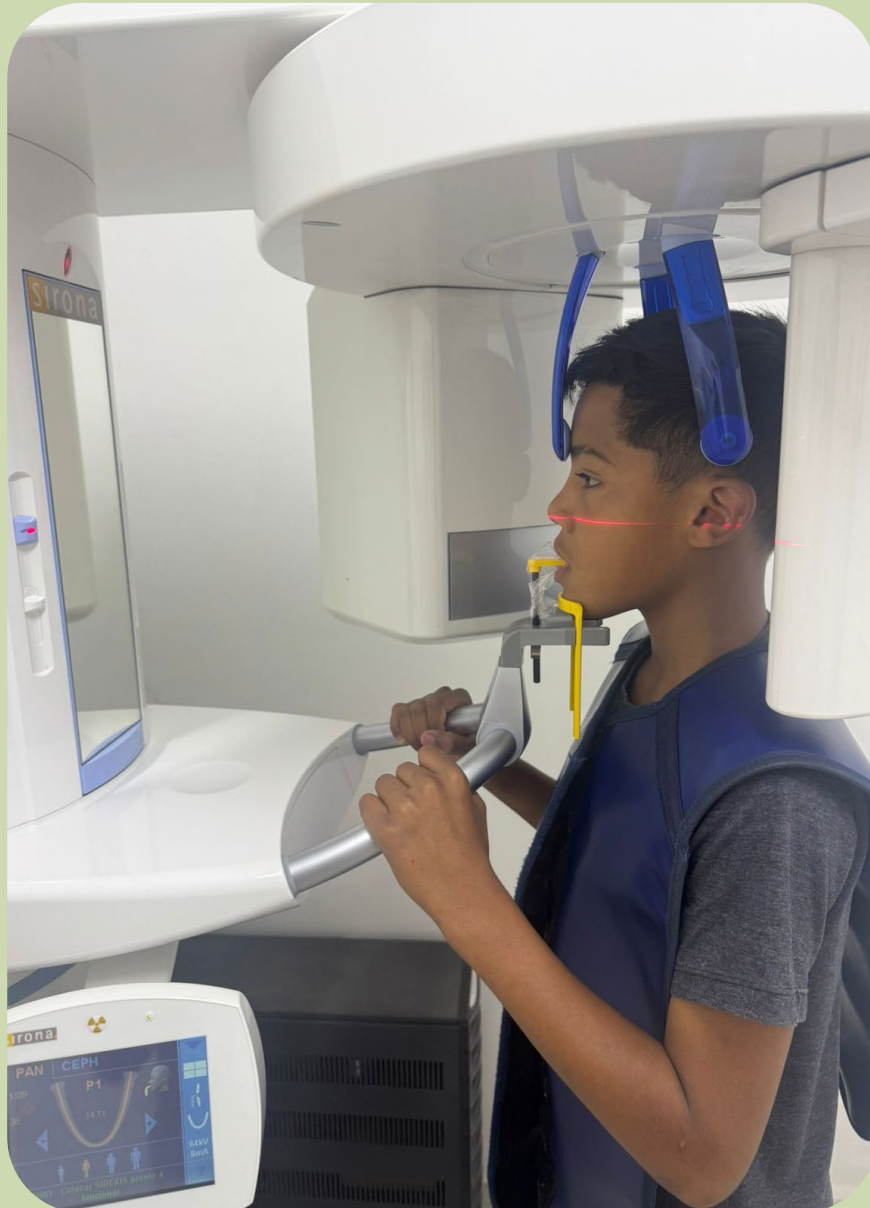
Throughout the year, 38 preventive initiatives were carried out in 11 civil society organizations, benefiting 1,300 children and adolescents. The initiatives took place with the support of volunteer professionals and the Instituto Salus.

The organizations were:

- Centro de Educação Comunitária Jardim Itápolis, São Paulo – SP;
- Centro Educacional Infantil Luz e Lápis, São Paulo – SP;
- Centro Comunitário Nossa Senhora Aparecida, São Paulo – SP;
- Centro para Crianças e Adolescentes Irmã Dulce, São Paulo – SP;
- Centro para Crianças e Adolescentes Nosso Lar, São Paulo – SP;
- Centro para Crianças e Adolescentes São Francisco e Santo André, São Paulo – SP;
- Centro Promocional Madre Teodora, Itu – SP;
- Instituição Beneficente Irmã Marli, Santo André - SP;
- Movimento Comunitário Estrela Nova, São Paulo – SP;
- Movimento Renovador Paulo VI, Embu-Guaçu - SP;
- Pró Viver Obras Sociais e Educacionais, Santos – SP.

The activities included educational lectures and playful actions, with appropriate methodologies for different age groups, promoting the prevention of oral diseases, healthy habits and access to information about oral hygiene.

In celebration of World Oral Health Day, Fundação Abrinq, through Program I Adopted a Smile Program (Programa Adotei um Sorriso), developed and made available a digital educational material with essential guidance and care for children and adolescents' oral health.



The content was sent to the participating organizations by email and WhatsApp, and used in different ways:

- Shared with families in communication groups;
- Development of educational activities with children and adolescents;
- Printed material as posters, exposed in bathrooms, schools and activity rooms.

The organizations returned with positive feedback, highlighting the importance of accessible and educational materials to support actions that promote oral health in institutional daily life.

### Donations of Oral Hygiene Products

In partnership with Condor, Fundação Abrinq, through Program I Adopted a Smile Program (Programa Adotei um Sorriso), donated, throughout 2025, 37,294 toothbrushes, benefiting 33,859 children and adolescents assisted by 147 civil society organizations active in the program.



Donations occurred continuously throughout the year and contributed to the prevention of oral problems associated with a lack of access to basic hygiene products, as well as strengthening the educational actions developed in the participating organizations.

## Territorial Expansion and Innovation in the Work

In 2025, the program advanced in its strategy of territorial expansion, leading dental preventive initiatives to municipalities outside the capital of São Paulo, such as Embu-Guaçu – SP, Itu – SP and Santos – SP. For the first time, I Adopted a Smile Program (Programa Adotei um Sorriso) also arrived with its preventive action strategy in the Northeast Region, in the city of Recife – PE.

The work in Recife included educational activities on oral health, supervised brushing, fluoride application, dental screening and referral of children for clinical treatment, in partnership with the Faculdade de Odontologia do Recife (FOR). This expansion represented a significant advance in the program's activities by diversifying the territories assisted and strengthening local partnerships.

## Network of Institutional Partners and Volunteers

Fundação Abrinq had the support of a consolidated network of institutional partners comprising clinics, hospitals, universities and companies, which were fundamental to the expansion of access to health for children and adolescents in situations of vulnerability.

Condor was essential in the preventive initiative, enabling the donation of 37,294 toothbrushes, thus strengthening oral hygiene habits. Mercadão dos Óculos contributed to visual health by providing screening, ophthalmologic consultations, and the donation of 47 glasses for children and adolescents.

In the hospital segment, Hospital Ruben Berta played a prominent role in providing consultations, examinations and 14 free surgeries in otorhinolaryngology, expanding access to medium-complexity care.



The partner universities and faculties were also strategic: The Faculdade de Odontologia do Recife (FOR) enabled complete preventive actions in the Northeast of the country, including supervised brushing, fluoride application, screening and clinical treatments; Universidade Santo Amaro (Unisa), Universidade Nove de Julho (Uninove) and São Leopoldo Mandic contributed with specialized dental care, provided by students supervised by teachers, ensuring technical quality and practical training.

These partnerships were determinant for territorial capillarity, diversity of specialties provided and effectiveness of program actions throughout the year.



## Territorial Scope

In 2025, I Adopted a Smile Program (Programa Adotei um Sorriso) provided clinical care, preventive actions, and donations of health materials in organizations located in the following municipalities:

Araraquara -SP; Belém - PA; Belo Horizonte - MG; Blumenau - SC; Brasília - DF; Campinas - SP; Caxias do Sul - RS; Curitiba - PR; Diadema - SP; Embu-Guaçu - SP; Fortaleza - CE; Franca - SP; Guarulhos - SP; Itu -SP; Jandaia do Sul - PR; Londrina - PR; Manaus - AM; Maracanaú - CE; Paulista - PE; Pirassununga - SP; Recife - PE; Rio de Janeiro - RJ; Salvador - BA; Santa Rita - PB; Santo André - SP; Santos - SP; São João da Boa Vista - SP; São Manuel - SP; São Miguel Archanjo - SP; São Paulo - SP; Sertãozinho - SP; Tupã - SP; and Vinhedo - SP.

### Main Results

33.952

children and adolescents assisted

3.606

clinical appointments

168

volunteers who provided clinical care

144

active civil society organizations



# INSTITUTIONAL AND GOVERNMENTAL RELATIONS

Throughout 2025, Fundação Abrinq developed a continuous work of legislative monitoring to contribute to the strengthening of public policies aimed at guaranteeing the rights of children and adolescents in Brazil.

Its work was based on the edition of the *Caderno Legislativo da Criança e do Adolescente 2025*, an annual publication that aims to disseminate the proposals that are being analyzed and are up for voting in the National Congress (House of Representatives and Federal Senate) related to childhood and adolescence and to subsidize debates and the creation of public policy.

## Legislative Monitoring

More than 70 proposals were monitored, dealing directly or cross-sectionally with the rights of children and adolescents. The monitoring included initiatives awaiting a decision in the National Congress, as well as propositions and normative acts of the Federal Executive Branch, including Ministries, Councils and Participatory Instances.

The monitoring work consisted of the analysis:

- **Of the stages** for processing and analyzing the proposals;
- **Of the content and** potential impacts on children and adolescents;
- **Of the adherence** to the institutional guidelines of Fundação Abrinq;
- **Of the possibilities** of political impact and qualified dialogue with parliament members and public managers.

At the same time, Fundação Abrinq carried out a joint work in Congress seeking to influence the approval or rejection of proposals according to the objectives of the organization.



## Protection

In the Protection axis, monitoring focused on proposals aimed at strengthening the Rights Guarantee System, preventing and fighting violence, and the full protection and expansion of legal and institutional mechanisms.

Proposals related to child labor and care for newborns were monitored, such as the Proposal for Amendment to the Constitution (PEC) No. 18/2011 (authorizes part-time work from 14 years of age), Bill (PL) No. 4.865/2016 (allows the work of adolescents in the same place as their parents or legal guardians) and PL 3.935/2008 (gradually extends paternity leave).

In the fight against violence, PL No. 2.892/2019 (establishes the National Policy to Combat Sexual Violence against Children and Adolescents and extends penalties in the Statute of the Child and Adolescent (ECA)), PL No. 6.431/2019 (establishes measures to prevent risk factors associated with violence), PL No. 10.261/2018 (improves the Rights Guarantee System (DGS) for victims or witnesses of violence) and PL No. 1.372/2023 (hinders parental alienation to preserve family bonds).

Proposals aimed at protecting children in specific contexts, such as PL 3.644/2019 (ensures the rights of children whose parents are deprived of their freedom) and PL 5.992/2023 (extends the period of provisional admission and makes custody hearing mandatory before the release of apprehended adolescents).

In the institutional and public policy field, projects such as PL No. 3.826/2019 (Creates the Child Budget), PL No. 3.443/2021 (facilitates the allocation



of the Income Tax to the Funds for the Rights of the Child and the Adolescent (FDCA)), PL No. 3.800/2024 (establishes the National Adoption and Reception System (SNA)), PL No. 3.656/2023 (prioritizes adoption by families registered in family care programs) and PL No. 2.225/2024 (defines guidelines to ensure the right of children and adolescents to contact with nature).

In the constitutional and criminal spheres, PEC No. 54/2023 (declares the crime of trafficking children and adolescents too have no limitation period), PEC No. 34/2024 (includes early childhood as beneficiary of rights and guarantees in the constitutional text), PEC No. 1/2024 (reduces the age of criminal imputability in heinous crimes to 16 years), PL No. 4.256/2019 (allows socio-educational agents and bailiffs to carry weapons) and Draft Legislative Decree No. 1.002/2003 (plebiscite on the reduction of criminal age).



In this axis, PL 2,628/2022 was particularly important; it deals with the protection of children and adolescents in the digital environment, especially in the fight against adultization. In 2025, the topic gained public repercussion, driven by mobilization in social networks, which contributed to speeding up the process of the proposal, culminating in its approval and subsequent signature into law.

## Health

In the Health axis, the monitoring focused on proposals aimed at risk prevention and the qualification of health care in early childhood and the neonatal period.

PL No. 3.387/2021 (requires hospitals and maternity hospitals to provide guidance and training in first aid to parents or guardians of newborns) and PL No. 2.891/2024 (establishes a regulatory framework for the care of premature babies) were monitored, both aligned with the promotion of child health and the reduction of mortality from preventable causes.



## Education

In the Education axis, proposals related to access, permanence, organization of the educational system, and the protection of the school environment were monitored.

Among them, we highlight PL No. 6.461/2019 (establishing the Apprentice Statute), PL No. 5/2015 (authorizing internships for Elementary Education students starting at 14 years of age), PL No. 3.613/2023 (increases penalties for crimes committed in schools), PL No. 2.297/2021 (establishes the National Policy for the Active Search of Children and Adolescents Outside of Schools), PL No. 1.338/2022 (deals with home schooling) and Complementary Bill (PLP) No. 235/2019 (establishes the National Education System (SNE), with rules for assessment, planning and financing).



The most prominent proposition in the period was PL No. 2,614/2024, which approves the National Education Plan (PNE) for the 2024–2034 period, since it defines strategies and next steps for Brazilian education in that period.

## Global Compact

The Global Compact is a voluntary initiative, developed by the United Nations (UN), which provides guidelines for promoting sustainable citizenship growth through committed and innovative corporate leaders. Fundação Abrinq has been a signatory since March 11, 2008, and carries out all its actions based on the ten principles of the compact:

## Human Rights

1. Companies must support and respect the protection of internationally recognized human rights;
2. Make sure that they are not complicit in human rights abuses.

## Work

3. Companies must support freedom of association and effective recognition of the right to collective negotiation;
4. The elimination of all forms of forced or compulsory labor;
5. The effective abolition of child labor;
6. The elimination of discrimination in employment and occupation.

## Environment

7. Companies must support a preventive approach to environmental challenges;
8. Develop initiatives to promote greater environmental responsibility;
9. Encourage the development and dissemination of environmentally friendly technologies.

## Anti-corruption

10. Companies must fight corruption in all its forms, including extortion and bribery.



# SCENARIO OF CHILDHOOD AND ADOLESCENCE IN BRAZIL



In 2025, Fundação Abrinq presented a new edition of Scenario of Childhood and Adolescence in Brazil (*Cenário da Infância e Adolescência no Brasil*), a publication that brings together indicators on the situation of children and adolescents in the country. The document presents analyses and data that contribute to the planning of public policies and to the targeting of actions aimed at this demographic.

The publication gathers indicators from official sources, allowing to follow trends and changes that affect child development. The edition presents information on poverty, food, infant mortality, daycare coverage, child labor, and other dimensions that influence the lives of children and adolescents in different regions.

The following information uses the latest official data available at the publication release period.



Data show that poverty remains high among children. In 2023, 46.5% of children up to 6 years of age (9,435,243) lived in poverty and 16.7% (3,390,865) in extreme poverty, with higher rates in the Northeast Region (53.3% and 30.2%, respectively). Food insecurity was also reflected in nutrition figures: Almost 280 children under 5 were malnourished and about 859 were shorter in height than expected. In 2023, 879 public schools did not offer school meals.

Another relevant point highlighted in the publication concerns infant mortality, which remains a challenge. In 2023, 12.6 deaths of children up to 1 year old were recorded for every 1,000 live births and 15 deaths for every 1,000 children up to 5 years old. In addition, 9.5% of babies were born with low weight in 2022 and 2023, an indicator associated with a lack of adequate follow-up during pregnancy.

Over the past few years, child labor has remained a challenge in Brazil. In 2023, 1.6 million children and adolescents aged 5 to 17 engaged in child labor. In the first half of 2024, the analysis by Fundação Abrinq identified 2 million adolescents aged 14 to 17 years in the workforce, of which 1.1 million carried out activities considered child labor and more than 500 were in occupations considered to be the worst forms of child labor (TIP list).



In education, the data indicated gradual advances throughout the historical series. In 2023, 37.8% of children up to 3 years of age attended daycare centers, a significant increase compared to 2021, when the average was 25.3%. In high school, there was a 5.4% increase in the approval rate and a drop in school evasion, from 5.7% to 3.4%. Still, many schools face structural limitations, such as the absence of playgrounds, adequate restrooms and basic sanitation.

With the publication and dissemination of the *Scenario of Childhood and Adolescence in Brazil* (*Cenário da Infância e Adolescência no Brasil 2025*), Fundação Abrinq expanded access to data on the situation of children and adolescents, as well as guided discussions and initiatives aimed at improving the living conditions of this demographic.

# OVERVIEW OF CHILD LABOR IN 2025 BRAZIL

Fundação Abrinq also published the Overview of Child Labor in Brazil 2025 (*Panorama do Trabalho Infantil no Brasil 2025*), which brings together the most recent indicators from the Continuous National Household Sample Survey (Continuous PNAD) and analyzes how children and adolescents from 5 to 17 years of age have been affected by work in the country. The material organizes evidence that helps understand the distribution of the problem, its impacts on the school trajectory and the characteristics of the activities carried out.

The publication shows that child labor remained concentrated among adolescents aged 14 to 17 years, but also involved younger children, which indicates that situations that require attention remain. The survey showed important differences between regions and population groups, with a higher incidence among black children and adolescents living in the North and Northeast regions. Part of these activities happened informally or restricted to the domestic environment, which makes it difficult to identify and follow up, especially in the case of girls.



Among the results presented, we highlighted the reduction of 22.5% in the number of children and adolescents involved in the worst forms of child labor (IPT List) between 2022 and 2023. Even with this reduction, significant differences remained between states. Pará and Tocantins have rates that are more than double the national average. The profile of the victims also revealed gender and race inequalities and showed that participation in labor activities interferes with literacy and school attendance.

The publication also offers an analysis of the occupational profile of adolescents aged 14 to 17 years old. Commerce appeared as the sector that most absorbs this demographic, representing 27.5% of cases in 2023. The participation in activities related to accommodation and food has been increasing continuously. Agriculture, livestock and fishing showed a decrease in the proportion of occupied adolescents, but remain relevant. Other sectors, such as industry, domestic services and information activities, maintained a constant presence. The analysis by gender showed differences between boys and girls in the distribution between the sectors.



With the publication of the *Overview of Child Labor in Brazil 2025* (Panorama do Trabalho Infantil no Brasil 2025), Fundação Abrinq contributed to updating the public debate, highlighting the importance of integrated public actions to address child labor and contribute to the achievement of Goal 8.7 of the Sustainable Development Goals (SDGs).

## ESG Agenda and the Social Impact of Companies



By carrying out the *ESG Agenda and the Social Impact of Companies Survey* (*Pesquisa Agenda ESG e o Impacto Social das Empresas*), Fundação Abrinq gathered information on how Brazilian institutions have incorporated ESG practices and social actions in their routines. The study consolidates perceptions, levels of knowledge and types of action, providing a portrait of institutional engagement with socio-environmental issues.

Among the main findings, the research highlighted that 90.1% of companies are familiar with the concept of ESG and 89% had already

developed social initiatives during the period in which the research was published. Among the main drivers are the desire to contribute to society (88.5%) and identification with the cause (80.8%). For 95.7% of the participants, these actions also strengthen the institutional image.

All companies claimed to know the concept of social action. Most reported supporting civil society organizations (76.5%), while 19.8% developed their own projects. Only 3.7% did not carry out any actions, mainly due to a lack of resources.

Children and adolescents were the most benefited by these actions (90.4%), followed by children and adolescents, families and communities. Education was the most supported topic (71.2%), followed by Environment and Health. Direct financial donation was identified as the most frequent form of support, accompanied by donations of items, products and volunteer activities.



The research also pointed to a high level of trust in civil society organizations: 96.9% of companies trust these institutions and 98.1% recognize their role in social transformation. Among those who knew the Sustainable Development Goals (SDGs), 77.9% used them to guide their initiatives.

By publishing the survey, the goal of Fundação Abrinq was to provide references to understand the role of the private sector in the ESG Agenda and in carrying out actions with social impact.

# COMMUNICATION THAT RAISES AWARENESS AND MOBILIZES FOR CHILDHOOD

The defense of the rights of children and adolescents can only be strengthened once society understands the reality faced by this demographic and, recognizing that transforming lives requires collective mobilization, is involved in change. That is why Fundação Abrinq plays a strategic role in the area of Communication: To inform, raise awareness and engage different audiences about the urgency of the cause and the impact of the actions carried out throughout the year.

In 2025, the organization focused on expanding the dialogue with society, providing quality content that helps to form opinions and strengthen the trust of partners, donors, the press and citizens interested in the agenda of childhood and adolescence. For this, the Fundação used a mix of channels and formats, integrating digital communication, press, offline media, thematic campaigns, and institutional actions.



## Content that Approaches and Educates

The Fundação's work in the digital environment focused on bringing information quickly and easily. In 2025, Fundação Abrinq expanded its presence on social media and on the institutional website, investing in the production of educational content, trends, videos and information pieces that presented data about childhood, results of programs and projects, showing real stories of transformation and guiding the public on fundamental issues such as Health, Education, Protection, and Assurance of Rights.

As a result, 159 articles were published on the institutional website. On social media, more than 11 million users were impacted over the year.



## Relationship with the Press and Media Presence

In 2025, the press remained an important pillar of institutional visibility. Fundação Abrinq shared information, research, and studies with local, national and international vehicles, reinforcing its role as a reliable source on issues related to childhood and adolescence.

This is how, in 2025, it managed to advocate for child 2,440 times in communication vehicles, some of national and regional prominence, such as *Estadão* (State of São Paulo), BBC News Brazil, *Jornal Hoje* (TV Globo), *Diário do Nordeste*, and *Folha de São Paulo*.

In addition, the organization expanded its presence in offline media, ensuring strategic stops for dissemination in bus terminals and in printed publications, such as *Veja São Paulo* and *Veja Rio*, which have contributed to bringing the cause to new audiences, especially in regions of great circulation.

The combination of traditional press, physical media and digital platforms has strengthened debate and awareness about the reality of children and adolescents in the country.

## Awareness-Raising and Mobilization Campaigns

### A True Friend Is The One Who Protects (*Campanha Amigo É Quem Protege*)

The campaign *A True Friend Is The One Who Protects* (*Campanha Amigo É Quem Protege*), created in 2024, in partnership with the advertising agency Propeg, remained active in the first half of 2025, mobilizing municipal managers to join the 8th edition of Child-Friendly Mayors Program (Programa Prefeitas e Prefeitos Amigos da Criança). The goal was to show that a child-friendly mayor is one who protects the rights of children and adolescents in their municipalities, placing them at the center of decision-making. Through dissemination on social media, on the institutional website, and in the press, the initiative highlighted the responsibility of municipal administrations and public policies to guarantee rights.

### Every Drop Matters Campaign (*Campanha Cada Gota Importa*)

The Every Drop Matters Campaign (*Campanha Cada Gota Importa*), dedicated to encouraging breastfeeding, remained one of the actions to raise awareness in August, during the National Golden August Movement. In 2025, the Fundação expanded the repertoire of information present on the initiative's website, providing practical guidelines, materials for health professionals and educational content

for mothers and pregnant women. In addition, the campaign made an effort to highlight the role of family members, professionals and support networks in the breastfeeding process.

### Play Campaign (Campanha Brincar)

During October, Fundação Abrinq published several contents in celebration of Play month. The organization produced a series explaining the importance of the play and shared accessible tips that contribute to the development of children.



### Saying No To Child Labor Campaign (Campanha Não ao Trabalho Infantil)

The campaign *Saying No To Child Labor Campaign (Campanha Não ao Trabalho Infantil)* marked June 12th, known as the World Day against Child Labor, and, in 2025, focused on the effects this violation causes in the development of children and adolescents by removing their fundamental rights. With informative content and educational materials, the action sought to guide the understanding that child labor is not harmless, but a violation that can interrupt childhood and break decisive formative processes, evidencing that the practice can prevent play, hinder learning, promote school evasion, expose to risks, interfere with physical and emotional health, and reduce present and future opportunities.

### It Can Be Abuse Campaign (Campanha Pode Ser Abuso)

In 2025, the campaign *It Can Be Abuse Campaign (Campanha Pode Ser Abuso)* presented information on how to identify signs of sexual violence against children and adolescents, addressing changes in behavior, changes in school performance, isolation, speech that indicates discomfort and other signs that need to be observed by caregivers and professionals, focusing on May 18th, National Day to Combat Sexual Abuse and Exploitation Against Children and Adolescents. In order to reach more people, this year, the campaign was featured in the Placar Aberto Program of Instituto Placar, on the website, and in football matches of the Brazilian Championship, at the Neo Química Arena, a football stadium in the city of São Paulo.

#### Results

11.833.709

users impacted through social media

2.440

news pieces published in the press

159

articles produced for the website

# TO THOSE WHO STAND BY FUNDAÇÃO ABRINQ

Nothing of what Fundação Abrinq achieved in 2025 would have been possible without the people, companies, foundations and institutes who decided to financially support its activities. In different contexts, motivations and scales, each of them found in Fundação Abrinq a possible way to contribute to the promotion and protection of the rights of children and adolescents in Brazil.



Each support received throughout the year represented a conscious choice. For many individuals, a personal gesture made with consistency and confidence. For companies, foundations and institutes, it is the expression of an institutional commitment that recognizes the importance of strengthening social initiatives aimed at childhood and adolescence. Regardless of type or value, each contribution played an essential role.

It was thanks to these donations received throughout the year that projects could continue to exist, that civil society organizations continued to operate in their territories, and that collectives maintained initiatives for protection, education and coexistence. Each contribution helped support spaces where children could play safely, learn with dignity, and meet adults committed to their health and development.

The impact of these donations goes beyond the numbers presented in this report. It manifests in daily life: In a routine that was not interrupted, in care provided at the right time, in support that arrived when everything else seemed to be lacking. For many children and adolescents, this support meant continuity, acceptance and the chance to live their childhood and adolescence with more care and opportunities.

Although this gesture often occurs discreetly, its reach is profound. Donations overcome distances, connect different realities and build bridges between those who can help and those who need help. It is the donor's cry, at the top of their lungs, stating that childhood must be an indisputable priority.



Fundação Abrinq sincerely thanks all the people, companies, foundations and institutes that financed its activities in 2025. To all those who were part of this trajectory and helped to support, day after day, our commitment to the rights of children and adolescents across Brazil. It is thanks to this ongoing support that the Fundação continues to advance, believing and working to benefit those who need it most.

### Source and Use of Fundação Abrinq Resources:

#### Source



Individuals

56,80%



Legal entities

25,52%



Foundations and institutes

17,68%

#### Use



End activity

73,05%



Mobilization

13,63%



Administration

13,32%



# CHILD-FRIENDLY COMPANY PROGRAM

## (PROGRAMA EMPRESA AMIGA DA CRIANÇA)

Created three decades ago, the Child-Friendly Company Program (Programa Empresa Amiga da Criança) expresses the maturity and legitimacy of the work carried out by Fundação Abrinq in the articulation with the business sector in defense of the rights of children and adolescents. Over these 30 years, the program has consolidated itself as a space for dialogue and co-responsibility, supported by long-term commitments, bringing together companies of different sizes and industries in favor of the promotion of rights and the transformation of realities in the territories where they operate. As a highlight, companies such as Porto Seguro and Grow have completed 30 years as partners of the program.

*“Our 30-year anniversary on the program was a very important milestone for us. This partnership with Fundação Abrinq was key to strengthening our social programs and fronts of action related to our surroundings and the community. It is 30 years of a history built from this partnership, with results that impact children and adolescents throughout Brazil.”*

**Mirian Mesquita**, Manager of Instituto Porto Seguro

In 2025, the social actions carried out and reported by the participating companies benefited 1,101,753 children and adolescents in different regions of the country. The sum of the amounts invested and informed by the companies reached added up to R\$ 87,224,855, from their own resources and incentive laws. These investments enabled projects in the areas of education, culture, sport, social protection and community strengthening, with direct impact on different territories of the country.

The power of this impact is also expressed in the scale and capillarity of the program. In 2025, Child-Friendly Company Program (Programa Empresa Amiga da Criança) had the participation of companies present in 21 states and in the Federal District, reaching 227 Brazilian cities. In total, 466 companies participated in the program throughout the year, reflecting the solidity of an initiative built over time and supported by relationships of trust and permanence.



*"For Grupo Sabin, it is an honor to have been a Child-Friendly Company Program (Programa Empresa Amiga da Criança) for so many years. For Instituto Sabin, it is also a source of pride to have Fundação Abrinq among its partner organizations. The results of 2025 show that we are on the right track: Taking care of the physical, emotional and social health of children is everyone's duty! Thus, we ensure that they are able, healthy and happy to build their stories and a better country."*

**Gabriel Cardoso**, Executive Manager of Instituto Sabin

## Technical Support and Monitoring of Companies

Fundação Abrinq, over the past 30 years of the Child Friendly Company Program, has offered continuous technical support to participating companies. In 2025, the organization held counseling sessions and meetings aimed at improving the social actions developed, addressing issues such as corporate volunteering, private social investment, structured social actions, ESG Agenda, Sustainable Development Goals (SDGs), fighting child labor and preventing abuse and sexual exploitation of children and adolescents.



Throughout the year, companies have also been mobilized to participate in national campaigns, such as *Saying No To Child Labor Campaign (Campanha Não ao Trabalho Infantil)* and *It Can Be Abuse Campaign (Campanha Pode Ser Abuso)*, campaigns by Fundação Abrinq to raise awareness on the issues of early work and sexual violence against children and adolescents, expanding the reach of these awareness-raising initiatives.



## Examples of Initiatives Carried Out by Empresas Amigas da Criança

Among the actions carried out, we highlight initiatives that have demonstrated some of the diversity of strategies adopted by Empresas Amigas da Criança in their territories.

In situations of crisis, some companies are mobilized to provide immediate support to children and families affected by extreme weather events. In Vale do Aço – MG, for example, Orsegups, an Empresa Família da Criança, donated flip flops and toothbrushes to 60 children welcomed in a shelter, contributing to guarantee minimum conditions of care and dignity in a moment of urgency.



*"Social Responsibility is one of the values of Orsegups and participating in Program Child-Friendly Company Program (Programa Empresa Amiga da Criança) has a great relevance for our company. We believe that it is essential to contribute to the well-being and development of our children and adolescents by supporting the construction of a better and fairer world. Throughout 2025, we operated in various ways to leave a legacy in this sense, not only financially, but through activities involving our employees personally, bringing affection, joy and care to the families and institutions benefited."*

**Márcia Feijó**, Endomarketing Manager and Manager of the Diversity Program of Orsegups



The Centro Cultural Special Dog, created by the company Special Dog, expanded its cultural and educational activities, providing classes and workshops that integrate art, learning and community coexistence. In 2025, the cultural center expanded its programming with larger shows, the creation of a children-oriented performing arts center and the launch of a short film produced with the participation of the community. With an investment of R\$650K, the initiative benefited more than children and adolescents; it strengthened access to culture and community bonds.

Another highlight was the *Jovens de Ouro* project, carried out by Cocal, which uses sport as a tool for social inclusion. The initiative offers free judo and karate classes for children and adolescents, aged 6 to 17 years, in situations of vulnerability, in the municipalities of Paraguaçu Paulista – SP and Naranjita – SP. In 2025, the project benefited about 160 children and adolescents, with an investment of R\$ 244,625.37, presenting significant advances in the physical, emotional and social development of the participants, as well as strengthening the involvement of families and the community with the project and the events promoted.

## Commitments that are Built over Time

Child-Friendly Company Program (Programa Empresa Amiga da Criança) is made of relationships that are built over the years. Relationships based on trust, dialogue and the understanding that the promotion of the rights of children and adolescents requires continuity, care and shared responsibility. When it was created, 30 years ago, it was one of the first initiatives to guide social responsibility for companies at the time.

So it's only fair to recognize the trajectories that have helped to support this history over time. In 2025, Fundação Abrinq honored companies that completed 25 and 30 years of partnership with Child-Friendly Company Program (Programa Empresa Amiga da Criança), valuing the constancy

and commitment of those who chose to advocate alongside us for the cause of childhood. In total, 36 companies were recognized for the 25 years of partnership and two companies for 30 years, in a symbolic gesture of gratitude for the continued contribution of these organizations to the promotion of the rights of children and adolescents in Brazil.

## Honored Companies:

### 30 years

- Grow Jogos e Brinquedos;
- Porto Seguro Companhia de Seguros Gerais.

### 25 years

- Abrão Helou e Braga Nascimento Advogados Associados;
- Agrovale;
- Batatinha Indústria de Calçados;
- Colombo Agroindústria;
- Coprodia;
- Clínica Radiológica de Santos;
- Desintec Serviços Técnicos;
- Durcon Equipamentos Industriais;
- EDP Espírito Santo;
- Faber-Castell;
- Fórmula Ativa Farmácia de Manipulação;
- Gráficos Sangar;
- Hospital Ruben Berta;
- Indústria e Comércio de Biscoitos e Salgados Keleck;
- Kyly;

- Mobensani Industrial e Automotiva;
- NIG Brinquedos;
- Pé com Pé;
- Projeto Criança;
- Sávio Sorvetes;
- Schimidt;
- Soprevi Saúde Bucal;
- Special Dog Company;
- Starrett Indústria e Comércio;
- Supporte Engenharia;
- Leão Irmãos Açúcar e Álcool;
- Usina Coruripe Açúcar e Álcool;
- Transportes Flores;
- Uberlândia Refrescos;
- Unimed de Bebedouro – Cooperativa de Trabalho Médico;
- Usina Bom Jesus;
- Usina Santo Ângelo;
- Usina São Domingos;
- Usina Serra Grande;
- Usina Trapiche;
- Usina União e Indústria.

### Main results

1.101.753

children and adolescents benefited from the social actions of the participating companies

R\$ 87.224.855

invested by companies in initiatives aimed at childhood and adolescence



# 2026: WHAT TO EXPECT

2026 will see the continuity of the actions promoted by Fundação Abrinq aimed at guaranteeing the rights of children and adolescents in different regions of the country. It will also be a relevant period for the public agenda, marked by the definition of the next federal administration and the creation of proposals that will guide national policies in the following years. This context expands the possibilities for dialogue with technical teams, campaign representatives, and other players involved in the creation of government programs.

In this scenario, Child-Friendly President Program (Programa Presidente Amigo da Criança) will focus on raising the awareness of candidates and candidates for the Presidency of the Republic to include objective commitments to the rights of childhood and adolescence in their government plans.

In addition to the work in the field of political incidence, 2026 will mark the beginning of two new initiatives by Fundação Abrinq. Small Stories Records Project (Projeto Registros de Pequenas Histórias) will support teachers in

creating classroom activities that stimulate socio-emotional skills and the use of technology to build life narratives, valuing experiences, memories and trajectories of the children. Things That Make Our Children Happy Project (Projeto Coisinhas à Toa que Deixam Nossas Crianças Felizes) will focus on the continuing education of teachers of Pre-Primary Education and the Primary Stage of Elementary Education, focusing on pedagogical practices related to the arts and languages, expanding repertoires and possibilities of pedagogical work.

Throughout the year, programs and projects in the areas of protection, education and health will continue to produce concrete results, working to prevent violation of rights, qualify educational practices, promote children's welfare and, above all, offer hope for a better future for the children and adolescents who need it most!

Making a difference in 2026 means continuing to do what works, advancing to benefit even more lives, and sustaining impacts that transform realities. This is how Fundação Abrinq does it. To learn more, follow the actions of the organization at: [www.fadc.org.br](http://www.fadc.org.br).

Work and historical context

Defense of the Right to Education

Defense of the Right to Protection

Defense of the Right to Health

Institutional and Government Relations

Publications

Communication that raises awareness and mobilizes

Who stands with Fundação Abrinq

Child-Friendly Company Program

2026: What to Expect

Key Partners

# KEY PARTNERS





# UNIVERSAL DECLARATION OF THE RIGHTS OF THE CHILD\*

On October 12, 1990, the Statute of the Child and Adolescent (ECA) entered into force, a historic milestone in guaranteeing the rights of children and adolescents in Brazil.

(\*) Prepared by Raquel Altman.

Approved by the United Nations (UN) on November 20, 1959.  
Every child shall have the right to:

- 1 Equality, without distinction of race, religion or nationality;
- 2 Special protection for their physical, mental and social development;
- 3 A name and a nationality;
- 4 Adequate food, housing and medical care for the child and mother;
- 5 Education and special care for a physically or mentally disabled child;
- 6 The love and understanding of parents and society;
- 7 Free education and children's leisure;
- 8 Be rescued first in the event of disasters;
- 9 Be protected against abandonment and exploitation at work;
- 10 Grow surrounded by a spirit of solidarity, understanding, friendship and justice among peoples.

