



ANNUAL REPORT

2023





DOCUMENT



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LETTER FROM THE PRESIDENT

It is with great satisfaction and emotion that I write this letter to mark the beginning of our Annual Report of Activities 2023. This document is not just a record of last year's achievements, but a testimony to the permanent commitment we have at Fundação Abrinq to defend childhood and adolescence.

Over the past year, we have gone through many remarkable moments, and our dedication to promoting the rights of children and adolescents has remained unwavering. This is because we believe that every step we take toward a better future

for the next generations is a vital investment in building a more just and equitable society.

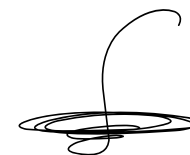
By reading this report, you will have the opportunity to witness the tangible results of our collective efforts. Each initiative and outcome reflects not only our mission but also the transforming power that we all possess when we unite toward a common cause.

I thank each donor, partner, volunteer, and staff who made possible the significant impact we achieved in 2023. Together, we build bridges for a more promising future and strive to shape the lives of children and adolescents in ways that could affect generations to come.

As we head toward the next year, we will face challenges but also celebrate achievements. Thus, we will remain firm in our mission to be agents of positive change, defending the rights of those who need it most.

I thank you for your trust and invite you to continue to be part of this transforming journey. Working together, we can create a country where every child and adolescent has the opportunity to reach their full potential.

I hope you have an excellent reading!



Synésio Batista da Costa
President



MISSION

Promote the protection of rights and the exercise of citizenship by children and adolescents.

VISION

A fair society responsible for the protection and full development of its children and adolescents.

VALUES

Ethics, transparency, solidarity, diversity, autonomy and independence.



STANCE

Fundação Abrinq advocates for:

- Inclusive education, ensuring access and quality at all stages of basic education (early childhood, elementary and middle education);
- Promotion of healthy lives for children and adolescents;
- Co-responsibility in public management;
- Protection of the rights of every child and adolescent.

Fundação Abrinq is against:

- Reduction of minimum age for work;
- Child labor, except in activities supported by law, in which the rights of the child and the adolescent are guaranteed;
- Any form of violence against children and adolescents;
- Reduction of criminal age;
- Any measure or legislation that will reduce the rights of children and adolescents already guaranteed by the Federal Constitution, the Brazilian Child and Adolescent Statute (Estatuto da Criança e do Adolescente - ECA), and by international agreements to which Brazil is a signatory.



RESULTS

**33 years defending the right
to be a child in Brazil**

9,029,414

children and adolescents benefited

76

programs and projects
developed



8,324

legislative proposals monitored, being:

- 1,262 related to Health;
- 4,244 related to Protection;
- 2,818 related to Education.



Results obtained in 2023

Children and adolescents benefited: **136,793**

Trained professionals: **2,846**

Programs and projects developed: **16**

Proposals for laws monitored: **818**

Education

The Tree Project

35,775 children and adolescents benefited;
915 Education professionals trained;
5 partner Secretariats of Education;
182 partner schools.

Literacy Project

2,438 children benefited;
31 Education professionals trained;
14 partner schools.

Building Futures Project

3,290 adolescents benefited;
74 Education professionals trained;
34 partner schools.

Day Care for All Children Program

5,892 children benefited;
22 children's education units renovated spaces or remodeled;

463 Education professionals trained;
120 new seats in early childhood education.

Read and Grow Project

4,465 children and adolescents benefited;
278 Education professionals trained;
65 partner schools.

Changing History Project

1,587 children and adolescents benefited;
30 partner institutions;
14 visits to cultural spaces.

Protection

Collective Project

5 collectives associated in the 2022-2023 cycle;
11 collectives associated in the 2023-2024 cycle;
1,862 children and adolescents benefited.

Emergency Program

1,687 children and adolescents benefited;
785 staple food baskets donated;
1,075 cleaning product baskets donated;
3,000 bottles of mineral water donated;
500 blankets donated;
299 backpacks with school supplies donated;
50 baby bottles donated.

Our Children Program

57,946 children and adolescents benefited;

498 professionals trained;

25 organizations contracted;

19 organizations from the Our Children Network (Rede Nossas Crianças) with renovated spaces;

221 organizations belonging to the Our Children Network (Rede Nossas Crianças).

Child-Friendly Mayor Program

753 active municipalities;

125 municipalities drafted the Municipal Plan for Childhood and Adolescence;

98 municipalities reviewed the Municipal Plan for Childhood and Adolescence;

374 municipalities completed the OCA Map 2023;

321 municipalities completed the PMIA Map 2023.



Health

I Adopted a Smile Program

11,972 children and adolescents benefited;
4,497 clinical care consultations for children and adolescents;
166 active volunteers performed clinical care;
172 organizations active in the program.

Zero Mortality Program

8,886 children benefited;
383 professionals trained;
2,257 pregnant women participating in the groups of pregnant women and the World Breastfeeding Week (Semana Mundial de Aleitamento Materno).

Nutrition Project

1,719 children benefited;
976 anthropometric assessments carried out;
96 teachers trained;
45 School cafeteria cooks trained;
54 community and health agents trained;
9 social assistance agents and workshop leaders.

Vaccination Project

199 professionals participated in training, namely:

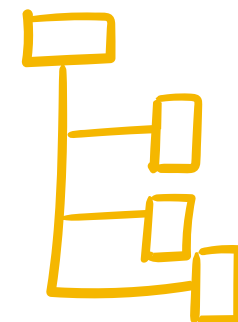
- **103** community health agents;
- **69** nursing technicians and assistants;
- **27** nurses.

40 residents participated in the workshop.



SUMMARY

Work and historical context	11
Solidarity after disasters: emergencies that require swift action	15
Education is the key to full development	19
Protection as a fundamental right	37
Health for a dignified development.....	49
Institutional and governmental relations	58
Connecting hearts with the cause	66
Together we can make a difference	71
2024 will be even better	75





WORK AND HISTORICAL CONTEXT



Since its creation on February 13, 1990, Fundação Abrinq has worked in line with the precepts established in the Federal Constitution of 1988 and the United Nations' (UN) Convention on the Rights of the Child of 1989.

It works to promote and protect the rights and the exercise of citizenship of children and adolescents, in particular those who are in situations of social vulnerability, acting directly in the Rights Guarantee System (*Sistema de Garantias de Direito - SGD*).

As a social assistance entity, the Fundação is aligned with the main laws, policies, and resolutions of its category, most importantly with the principles and guidelines of the Organic Law of Social Assistance (*Lei Orgânica da Assistência Social - LOAS*, Law No. 8,742/1993), the National Policy of Social Assistance (*Política Nacional de Assistência Social - PNAS/2004, Sistema Único de Assistência Social - SUAS*), and resolutions CNAS No. 16/2014 and No. 27/2011.

The services provided by the institution are completely free,

continuous, permanent, and planned to achieve its mission. That is why it works directly to build new rights, promote citizenship, face social inequalities, and articulate with public agencies aimed at Social Assistance policies, under the terms of Law no. 8.742/1993 (art. 2, I, "a"), respecting the deliberations of the National Council of Social Assistance (*Conselho Nacional de Assistência Social - CNAS*). Its work has national scope, through technical, political, administrative, and financial advice to civil society organizations, companies, and

governments, at the three levels of the Federation (Union, states, and municipalities) and in the three spheres (Executive, Legislative and Judiciary).

Fundação Abrinq also carries causes of political impact and social mobilization focused on rights provided for in the law and in the recognition of new ones, as well as on the promotion of citizenship and the ending of inequalities.

Its actions, programs, and projects always include the element of communication in its operation mechanics as part of the engagement strategy. To achieve that purpose, several campaigns and institutional events are carried out, built, and



made available to society. through thematic studies and scenarios about childhood and adolescence, all with high repercussion in the media, aiming to bring to light violations of rights, raise public opinion support, pressure legislators and rulers, disseminate successful experiences and propose new solutions for society as a whole, going beyond reporting.

Fundação Abrinq monitors compliance with international agreements signed by Brazil that require the implementation of national and subnational public policies. Since 2014, it has been working on the negotiation and implementation of the Sustainable Development Goals (SDGs) adopted by the United Nations General Assembly (UNGA) in 2015. The strategy used articulates its incidence in the Federal Government and in subnational entities — states and municipalities — ensuring that no child and adolescent are left behind. Fundação Abrinq also works to foster the engagement of civil society and the private sector in achieving the goals of sustainable development by 2030

Social control of public policies, strengthening civil society organizations, and the movement of childhood and adolescence

Fundação Abrinq promotes technical, administrative, and financial advice to civil society organizations that provide essential services to guarantee the rights of children and adolescents to strengthen and improve the performance of these organizations for the good management of their activities such as planning, monitoring, and assessment of the actions and services provided, as well as the sustainability of actions, through fundraising strategies.

It also promotes and strengthens the social control and effort of the organizations of the childhood movement, through mobilization and engagement in networks and coalitions, participating in democratic spaces that defend rights, such as councils, forums, networks, and commissions.

Promotion and guarantee of rights with companies

It engages and strengthens the business community in the

defense of the rights of childhood and adolescence, mobilizing and recognizing companies that carry out social actions to promote these rights, focusing mainly on the prevention and eradication of child labor. The companies undertake not to exploit child labor and not to allow it in their production chain, to promote vocational training and access to protected employment for adolescents, and to carry out social actions for children and adolescents.

Promotion and guarantee of rights by governments

The Fundação argues that the public sector must fulfill its role in guaranteeing the rights of children and adolescents through the provision of quality public services, observing the specific needs of each vulnerable group, and adopting the necessary measures to reduce inequalities in access and quality of the services provided.

At the federal level, it works with federal ministries and managers to implement qualified national policies that promote the guarantee and enforcement of rights, as well as the qualification of national



policies in force that require improvement. Fundação Abrinq also works to ensure that the commitments made through national plans and policies, such as the National Social Assistance Policy (*Política Nacional de Assistência Social - PNAS*), the National Education Plan (*Plano Nacional de Educação - PNE*) and the National Plan for Promotion, Protection, and Defense of the Rights of Children and Adolescents to Family and Community Coexistence (*Plano Nacional de Promoção, Proteção e Defesa do Direito de Crianças e Adolescentes à Convivência Familiar e Comunitária - PNCFC*), among others.

Through its actions, it presses governments to see through the commitments made in international treaties, conventions, and agreements, such as the International Convention on the Rights of the Child, and its additional protocols, and the SDGs to promote the defense of rights in the political sphere and in the context of society, assessing whether the policy of assistance is in line with the actual demands.

At the municipal level, it works directly in Brazilian municipalities, engaging municipal managers to qualify municipal policies of Social Assistance, Education, and Health for the benefit of children and adolescents. Through formal adherence

to the Child-Friendly Mayor Program (*Prefeito Amigo da Criança*), mayors are committed to prioritizing attention to childhood and adolescence during their term. This is materialized in a work agenda that, in addition to concrete actions, includes the evolution of a group of social indicators in the respective areas, as well as in planning and investment. To advance on the agenda, local efforts are needed: deploy participatory processes; strengthen councils of rights, child protection, social assistance, education, health, and school meals, promoting access to knowledge, means, resources, and methodologies aimed at increasing social participation to claim citizenship rights.

By coordinating strengthening and social control actions and civil society organizations along with municipal governments, Fundação Abrinq promotes the strengthening of Municipal Public Planning by providing medium and long-term participatory and intersectoral planning methodology, which involves six stages: mobilization of strategic players, diagnosis, proposals for problem-solving, sectoral analyzes, consolidation and institutionalization of municipal plans. The engagement of several agents, particularly of social assistance policies, strengthens them with a common agenda that seeks to empower intersectoral and integrated policies, which also qualifies the role of civil society in social control.

The methodology for investigating the Child and Adolescent Budget (*Orçamento Criança e Adolescente - OCA*) in the municipalities, is not only an important management tool but a social control for the political incidence of civil society, particularly the Municipal Council of Children and Adolescents (*Conselho Municipal da Criança e do Adolescente - CMDCA*).

Promotion, guarantee, and defense of the rights of children and adolescents in the National Congress

Fundação Abrinq works with the parliamentarians of the National Congress in the two Legislative Houses, the House of Representatives and the Senate, to improve the proposals presented, suggest new ones, and prevent the rights of children and adolescents protected by law from being altered, avoiding steps

back in the Legal Framework. In addition, it is dedicated to improving national legislation to meet the differences and specificities of vulnerable groups. To do so, it monitors legislative proposals that are being analyzed in the National Congress, assesses them, and builds public positions and dialogs with parliamentarians to influence decision-making in relation to priority agendas for childhood and adolescence.

Campaign and social mobilization

The defense and guarantee of the rights of children and adolescents requires constant awareness and mobilization of society around the topics that affect them in situations of social vulnerability. Every year, Fundação Abrinq participates and carries out actions during two major campaigns: on May 18th – National Day to Combat Abuse and Sexual Exploitation of Children and Adolescents and on June 12th – World Day to Combat Child Labour.

In addition to these large mobilizations, it annually carries out social awareness campaigns aimed at issues related to childhood.

Production and dissemination of knowledge and good practices

Fundação Abrinq promotes the dissemination of innovative projects and initiatives to defend and guarantee the rights of children and adolescents. It assesses, systematizes, and awards public and private actions to recognize and disseminate simple, effective, innovative, and re-editable solutions aimed at the full protection of childhood and adolescence.

It produces studies and research that expand the knowledge of public managers, workers, and entities with preponderant or not work in Social Assistance as a strategy to subsidize the creation, implementation, and assessment of social welfare policy.

It maintains the Observatory of the Child and Adolescent (*Observatório da Criança e do Adolescente*), a digital platform that organizes and makes public the social indicators regarding this population, as well as the legislative

proposals that are being analyzed in the National Congress and that affect the guarantee of the rights of children and adolescents.

From the systematic monitoring of social indicators, Fundação Abrinq publishes the Scenario of Childhood and Adolescence in Brazil (*Cenário da Infância e Adolescência no Brasil*), a pocket publication with the main national indicators. Legislative monitoring generates the annual publication of the Booklet on Children and Adolescent Legislation (*Caderno Legislativo da Criança e do Adolescente*), with priority legislative proposals.

Reports of recommendations on policies aimed at childhood and adolescence are also produced, mainly on the flows, protocols, and policies to combat violence, child labor, and access to quality early childhood education, supporting municipalities to develop strategies to reduce social vulnerability in cities.





SOLIDARITY AFTER DISASTERS: EMERGENCIES THAT REQUIRE SWIFT ACTION

In the challenging and unpredictable scenarios of humanitarian emergencies that occurred in 2023, Fundação Abrinq committed itself to the protection and well-being of children and adolescents, aligning itself with the mission of ensuring the defense of their fundamental rights. Thus, through the donation of baskets of food staples and hygiene products, school kits, and other materials that are crucial in disaster situations so that the population can restructure itself, children aged 0 to 10 years and their families were able to find hope after going through many losses.

During 2023, Fundação Abrinq, through the Emergency Program (*Programa Emergência*), focused on the immediate response to emergency situations caused by heavy rains in various parts of the national territory by Civil Society Organizations. Due to the unpredictability of disasters, actions require identification and subsequent mobilization of Fundação Abrinq.

Natural disasters indiscriminately affect people of all ages, but some groups, including children and adolescents, often suffer disproportionately more. Factors such as social vulnerability, developing physiology, psychological fragility, and limited access to resources contribute to this aggravating factor.

Actions that convey hope

Northern Coast of São Paulo

At the end of February, municipalities on the Northern Coast of the state of São Paulo were affected by heavy rains that caused flooding and landslides. The disaster resulted in numerous damage and losses, including burial and destruction of homes, road blocks, disappearance of people, and deaths.

In order to mitigate the suffering of children and adolescents impacted by the heavy rains in the region, Fundação Abrinq donated 300 baskets of cleaning products and 3 thousand bottles of mineral water, which directly benefited 300 families, each including at least one child or adolescent. To enable this action, the organization worked with Verdescola Institute (Instituto Verdescola), active in the city of São Sebastião – SP, where the emergencies occurred.

To deliver drinking water and cleaning products to families, the Fundação Abrinq partnered up with the Hunger-Hunter Institute (Instituto Caça-Fome), which served as a support point for Verdescola Institute (Instituto Verdescola) in the city of São Paulo, performing the tasks of donation collection, screening, and shipping to the Northern Coast.

In total, the donations benefited 300 children and adolescents in the region.



Minas Gerais

During 2023, Fundação Abrinq mapped, through the digital platforms of the Ministry of Integration and Regional Development, all the decrees of state of emergency and state of calamity associated with the rainy season of early 2023. The information obtained was crossed with an internal database of civil society organizations that are partners of Fundação Abrinq.

After a scenario of heavy rains that hit the state of Minas Gerais in January, causing flash floods, flooding, landslides, mass sliding, and other disasters, the organization put together a humanitarian aid plan to help families in the municipalities of Santa Luzia and Vespasiano, located in the state, with the support of the Leonardo Franco Institute (Instituto Leonardo Franco)

“Receiving the basket was of extreme importance to my life. It did not help just one person, but a family. I have a 19-month-old baby and, even though she doesn't understand things very well, when she saw the basket she was super happy, smiling, and curious. Receiving it gave me a feeling of being cared for, being protected, and loved. The basket met our needs, so we are thankful for the support. It made all the difference in our daily lives.”

Niquelle Matos, resident of the municipality of Santa Luzia – MG

and Child in Search of a New Life Group (Grupo Criança em Busca de uma Nova Vida - GCriVa).

During a period of three months, Fundação Abrinq provided emergency assistance by donating 285 baskets of food staples. In the first month of humanitarian response, in addition to the food aid, the organization also distributed 95 baskets of cleaning materials and hygiene products. During this period, a total of 95 families, whose children and adolescents are assisted by the two partner organizations, were benefited consistently. In total, 202 families with children and adolescents received donations during this period. Donations of food baskets were extended for three months to increase food security while the beneficiary families sought to restructure their lives.

Rio Grande do Sul

In June, an extratropical cyclone hit the state of Rio Grande do Sul, resulting in 16 deaths across the territory. The event was classified, according to the Civil Defense of the region, as “the most significant natural disaster related to heavy rains in the past four decades in the region”.



As a result of this tragedy, Fundação Abrinq contacted civil society organizations in the municipalities of São Leopoldo and Novo Hamburgo, located in the most impacted region. The goal was to identify the immediate needs of families affected by the calamity, aiming to provide more effective assistance based on the reality faced by the local population.

Thus, through a collaboration with the Association Artecultura for Peace Isaura Maia (Associação Artecultura Para a Paz Isaura Maia), located in São Leopoldo, 250 baskets of food staples were sent exclusively to local families. In addition, there was special attention to the quality of the food provided, focusing on the reduction of ultra-processed products and the inclusion of regional foods, respecting the diet and nutritional habits of children.

At the same time, 250 baskets including essential hygiene and cleaning items were delivered to the same families. Given the damage caused by the mud and dirt in the households brought by the heavy rains, the beneficiaries were provided with bath towels and personal hygiene products. Additionally, each family also received two blankets to face the low winter temperatures, which totaled 500 donated blankets. In September, there was a new round of donations, with 250 more food baskets delivered.

In Novo Hamburgo, another municipality severely affected by the cyclone, Fundação Abrinq, together with the Evangelical Beneficent Association of Floresta Imperial of Novo Hamburgo (Associação Beneficente

“Having the partnership of Fundação Abrinq was decisive to be able to offer hygiene and cleaning products, food, and school supplies quickly. We know that we cannot return everything that was lost to the children and adolescents. However, it was possible to return the hope that everything would be okay after the rain and so many losses.”

Fernanda Appelt, ABEFI resource mobilizer

Evangélica da Floresta Imperial de Novo Hamburgo - ABEFI), donated 120 hygiene and cleaning baskets, following the same approach used in São Leopoldo.

They also delivered 80 kits of school supplies, containing essential items such as backpacks, coloring markers, coloring pencils, notebooks, and rulers, among others. The identification of this need came from the organization, considering that many children lost their supplies and were unable to study.

In collaboration with the company Ninet Prince, 50 baby bottles were donated to some families in the region, further strengthening the support provided to the affected communities.

Later, in October, a new wave of donations was completed in response to another climate disaster in the state. This time, the municipality of Lajeado – RS received 219 backpacks, directly benefiting 219 children assisted by the Lajeadense Society of Child and Adolescent Care (Sociedade Lajeadense de Atendimento à Criança e ao Adolescente). Children were also provided with school supplies for the next school year.

In total, 1,185 children and adolescents benefited from actions in the state.

Partners who contributed to the implementation of emergency actions:

- Associação Artecultura Para a Paz Isaura Maia – São Leopoldo – RS;
- Associação Beneficente Evangélica da Floresta Imperial (ABEFI) – Novo Hamburgo – RS;
- Grupo Criança em Busca de uma Nova Vida (GCRIVA) – Vespasiano – MG;
- Instituto Caça-Fome – São Paulo – SP;
- Instituto Leonardo Franco – Santa Luzia – MG;
- Instituto Verdescola – São Sebastião – SP;
- Ninet Prince;
- Sociedade Lajeadense de Atendimento à Criança e ao Adolescente (SLAN) – Lajeado – RS.



Main results of the Emergency Program (Programa Emergência):

1,687

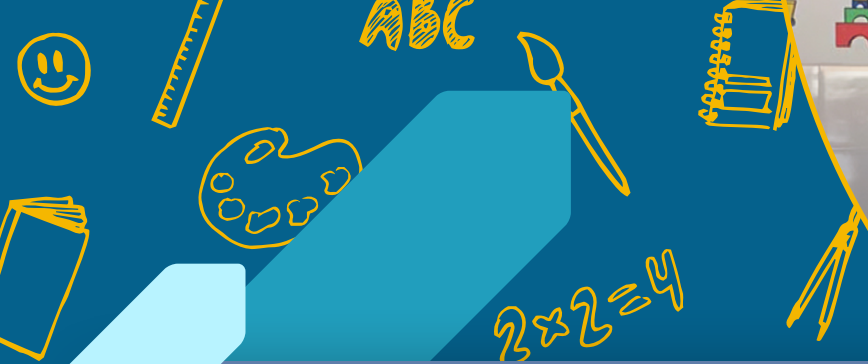
children and adolescents benefited;

785

baskets of food staples donated;

1,075

baskets of hygiene/cleaning products were donated.



EDUCATION IS THE KEY TO FULL DEVELOPMENT



When Ivan*, a boy with severe autism, was 3 years old, he spent his days in the Day care of Regina de Fatima Children's Education Center (Creche do Centro Educacional Infantil Regina de Fátima), in Fortaleza – CE. Despite this, he had many difficulties enjoying all his educational development at this age because he was not interested in other children, nor in going out to play in the playground.

At the time, the day care did not have adequate infrastructure for the

development of children, especially for those in the same situation as little Ivan, whose condition of autism was so marked that he could barely speak, and, when he did, it was in another language. The space suffered with the precariousness of only two rooms, and an engineer had already stated that they would need to replace all the timber in the roof because it was damaged.

Thus, the rooms could not be used in the most efficient way to stimulate the development of children, and

the roof did not properly fulfill its role of physical protection of the space. To make matters worse, the day care center did not have the necessary financial resources to carry out such essential work.

Fortunately, the reality, both Ivan and the day care, began to change when Fundação Abrinq intervened and renovated the space. In addition to the repair in the two rooms and on the roof, the whole institution received a new coat of paint, with happy

**Fictitious name to preserve the identity of the child.*

designs and vibrant colors, which made all the children happy.

With Ivan, the situation was no different: the educators of the day care began to realize that after the work, the boy began to leave the classroom more often to explore the new space. In his own way, the boy had a new opportunity to develop more, touching the new paintings, interacting with the environment, and learning to speak in Portuguese.

“After the renovation, we had a result of development and advancement, not only of little Ivan but of all the children in our institution,” says

Francisca Almeida, coordinator of the day care.

The whole story happened in 2023, and today, Ivan is no longer in the Day care of Regina de Fatima Children’s Education Center (Creche do Centro Educacional Infantil Regina de Fátima) because he has reached the maximum age for attendance: 3 years old. Despite this, the boy’s mother confirms that the renovation provided by Fundação Abrinq made a lot of difference in her son’s life, who, despite his condition, was able to have an appropriate development for age.

“I believe that my contribution, although very small in the face of the needs of children in Brazil, can serve as an incentive for other people to collaborate for such an important cause for the future of our nation, and children are not the only ones benefited, but all of us who live in this vast Brazil, which, despite being so rich in natural resources, is so lacking in basic things, such as access to quality basic education.”

Luís Cláudio, donor of Fundação Abrinq since 2022

Caring for Education early on

If there is something that the above story shows is how all stages of Education in childhood and adolescence are important for people’s development. That is why Fundação Abrinq has initiatives that influence all stages of the lives of children and adolescents, starting with the Day Care for All Children Program (Programa Creche para Todas as Crianças).

In 2023, the program worked in six states of the Northeast region of Brazil, contemplating six municipalities through an official public notice for renovations — carried out with the financial support of the Salvador Arena Foundation (Fundação Salvador Arena) — and five municipalities with the installation of playgrounds. The selection of day care centers was carried out considering criteria related to expressive demands for improvement of educational spaces, as well as the social vulnerability of the municipalities listed.

“Participation in the Day Care for All Children Program (Programa Creche para Todas as Crianças), of Fundação Abrinq, was an amazing experience for us. We are extremely excited and happy to have been selected for this partnership. The construction of the multipurpose toy library, which was something we had dreamed of for our space, will open up a world of new learning opportunities for the children.”

Aline Rodrigues, coordinator at the Rainha da Paz Day Care Center (Creche Escola Rainha da Paz)



With this action, the initiative enhanced access to quality education, providing adequacy and improvement of physical spaces, as well as contributing to the dissemination of good pedagogical practices for the integral learning of children.

The implementation of the program was done in two stages of development. First, 11 pre-primary education day care centers, maintained by civil society organizations, had their spaces renovated and/or repurposed for better performance of pedagogical practices, which, in some cases, resulted in an increase in the number of children attended, with 120 new vacancies open.

The day care centers selected went through the entire selection process described in the official notice published by Fundação Abrinq aimed at units located in the Northeast region, due to the lower educational indicators in comparison with other regions of the country. These were day care centers with spaces in precarious situations, including open-air sewers, lack of roofing in play areas, rooms and furniture not adapted for children, among other problems that were solved after the renovations were completed at the end of the year.

Later, 11 other pre-primary education units were contemplated with the donation of children's playgrounds, and the Municipal Department of Education of the municipality committed to making the necessary adjustments in the physical space of the units to enable their installation.

Although playing is an essential activity for the full development of children, since it is from this practice that they begin to understand their surroundings, the day care centers nominated by their respective municipal secretariats did not have adequate spaces or equipment for play.

For both the case of renovations and of the playgrounds, the educators of the respective day care centers were also contemplated with training for professional improvement.

In the official notice of the renovations, the training trails provide opportunities to adopt innovative pedagogical practices, in addition to improving the quality of the pedagogical performance of the teaching team in educational practices with children. The course included the following modules: *Participatory management in day care, training and teaching practices, practices with the National Common Core Curriculum (BNCC) and local curriculum, Inclusive Education, and Afro-Brazilian Culture.*

For the units contemplated with the playgrounds, the training trails were offered to stimulate the practice of free play, as well as to contribute to the adoption of innovative educational practices to improve the quality of pedagogical performance with children. In this case, the following modules were included: *Training and teaching practices, practices with the National Common Core Curriculum (BNCC) and local curriculum, and Afro-Brazilian Culture.*

In total, 273 professionals of the day care centers were contemplated in 2023 by the program, in addition to



190 educators of the units in the official notice of 2022, who were invited to participate in the *Afro-Brazilian Culture* module.

Finally, all the day care centers were equipped with an educational collection, books, games, toys, and children's costumes, providing children with experiences of free and creative play and encouraging reading in a planned and intentional way for their development.

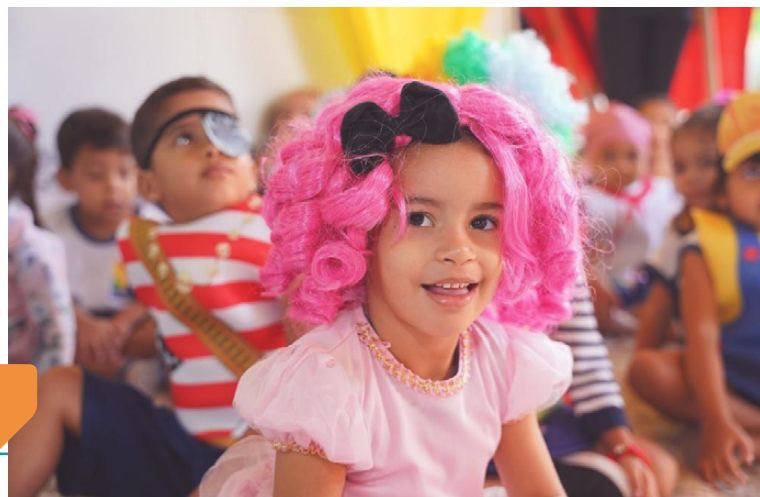
Day cares benefited from the renovations:

- Centro de Educação Infantil Bom Pastor – Abreu e Lima – PE;
- Centro Educacional e Social Kerygma – São Luís – MA;
- Centro Social Comunitário Vovó Anália – São Luís – MA;
- Creche do Centro Educacional Infantil Regina de Fátima – Fortaleza – CE;
- Creche Escola ABC Infantil – Maracanaú – CE;
- Creche Escola Comunitária Nosso Sonho – Salvador – BA;
- Creche Escola Rainha da Paz – Fortaleza – CE;
- Unidade Nova Semente – Conviver e Crescer – Petrolina – PE;
- Unidade Nova Semente – Luiz Saturnino de Lima – Petrolina – PE;
- Unidade Nova Semente – Professora Isabel Cristina – Petrolina – PE;
- Unidade Nova Semente – Tia Mônica – Petrolina – PE.



Day cares benefited from the playgrounds:

- Centro Integrado de Educação Infantil da Gleba E – Camaçari – BA.
- Centro Municipal de Educação Infantil Danielzinho – Teresina – PI;
- Centro Municipal de Educação Infantil Julita Bezerra de Azevedo – Fortaleza – CE;
- Centro Municipal de Educação Infantil Maria de Lourdes Silva de Melo – Bom Jesus – RN;
- Centro Municipal de Educação Infantil Parque Firmino Filho – Teresina – PI;
- Centro Municipal de Educação Infantil Professora Antônia Nonato – Teresina – PI;
- Escola Municipal Félix Joaquim de Moraes – Camaçari – BA;
- Escola Municipal Professora Valdecí Damázio – Abreu e Lima – PE;
- Escola Municipal Sebastião Gomes de Melo – Abreu e Lima – PE;
- Unidade Escolar José Lisboa – Raposa – MA;
- Unidade Escolar Nova Araçagi – Raposa – MA.



In total, 5,892 children enrolled in day care centers in the municipalities of the Northeast region benefited from the official notice of renovations and the installation of playgrounds.

Based on the positive results of the program, the partnership with the Salvador Arena Foundation (Fundação Salvador Arena) has already been maintained for 2024, considering the expansion of regions served by including the North and Northeast regions of Brazil, in addition to an increase in the financial contribution granted through the notice of renovations.

Main results of the Day Care for All Children Program (Programa Creche para Todas as Crianças):

5,892 children benefited;



22 children's education units renovated spaces or remodeled;



463 Education professionals trained;



120 new seats in early childhood education.



Playing is developing in a healthy way

With another initiative aimed at early educational development, Fundação Abrinq also started Project Play (Projeto Brincar), whose general goal is to contribute to the improvement of the quality of care in early childhood education and elementary schools by implementing and qualifying pedagogical practices in the use of the tool of playing.

Through play, children express their potential and creative possibilities, developing cognitive and emotional skills, such as attention, memory,



imitation, and imagination, while also promoting the development of personality areas such as affectivity, motor skills, intelligence, sociability, and creativity.

The project was carried out in five school units of the public network, three elementary schools – early years (1st to 5th year), and two early childhood education schools in the city of São Paulo – SP. In total, 500 children will be benefited by 2024.

The school units are located in neighborhoods of high social vulnerability of Jardim Dom José, Conjunto Habitacional Jardim São Bento e Vila das Belezas, located in the district of Capão Redondo – Regional Directorate of Education of Campo Limpo (Diretoria Regional de Ensino do Campo Limpo) – South Zone.

In 2023, Project Play (Projeto Brincar) selected school units, prioritizing vulnerable territories and considering the social, economic, cultural, and environmental contexts in their diversity to adjust their spaces in a way that play can be incorporated into pedagogical practices.

In October, during Children’s Week in schools, Fundação Abrinq mediated dynamics and play activities proposed in the school schedule. Mediation occurred through assistance to teachers in the organization of the scheduled activities, as well as through interaction with children during the dynamics and play.

In addition, with the donation of tickets provided by BrasilPrev, a Child-Friendly Company (Empresa Amiga da Criança), 36 children from the participating schools were able to attend a Paw Patrol play in December.

Participating schools:

- Centro Municipal de Educação Infantil Jardim Dom José;
- Centro de Educação Infantil Parque Fernanda;
- Escola Municipal de Ensino Fundamental Campo Limpo III;
- Escola Municipal de Ensino Fundamental Casa Blanca;
- Escola Municipal de Ensino Fundamental Professor José Francisco Cavalcante.



It is necessary to learn to read and write

Moving further ahead on the journey of Education during childhood, Fundação Abrinq also launched the Literacy Project (Projeto Alfabetiza), in the city of São Paulo – SP, in the

subjurisdiction of the Center-West Region Education Directorate, in 14 schools. The initiative was responsible for benefiting 2,438 children, between the ages of 6 and 7.

Thinking about the importance of knowing how to properly read and write, the initiative offers training to teachers to qualify teaching practices and literacy methodologies, allowing the acquisition of reading and writing processes at the right age.

Thus, the project benefited children’s development through three dimensions:

1) Teacher training

The training track contains a professional improvement course for literacy teachers of the 1st and 2nd year of the first years of elementary school and pedagogical management coordinators. The course, titled Literacy Teaching (*Alfabetiza*) presents teaching strategies and activities with scientific evidence and a practical approach to literacy.

The participants obtained certificates of completion with a workload of 56 hours for the

“All the knowledge I have built throughout the Literacy Project (Projeto Alfabetiza) contributed significantly and directly to my work as a pedagogical coordinator. I believe the project has reached its goal because it added a lot to my training and, consequently, I could replicate this to my team of teachers.”

Sandra Felix, pedagogical management coordinator at the State School Luís Elias Attiê (Escola Estadual Luís Elias Attiê)

Participating schools:

- Escola Estadual Professora Adalgiza Segurado da Silveira;
- Escola Estadual Professor Adolfo de Arruda Castanho;
- Escola Estadual Professor Adolfo Trípoli;
- Escola Estadual Almirante Barroso;
- Escola Estadual Professora Clorinda Danti;
- Escola Estadual Professora Flavia Vizibeli Pirró;
- Escola Estadual Doutor José Américo de Almeida;
- Escola Estadual Keizo Ishihara;
- Escola Estadual Ludovina Credidio Peixoto;
- Escola Estadual Luís Elias Attiê;
- Escola Estadual Professor Luiz Cintra do Prado;
- Escola Estadual Mario de Andrade;
- Escola Estadual Professor Oswaldo Walder;
- Escola Estadual Reynaldo Porchat.



pedagogical management coordinators and 48 hours for the literacy teachers, divided into four modules: *Psychogenesis of Writing (Psicogênese da escrita)*, *Proper Name (Nome Próprio)*, *Educational Conditions (Condições Didáticas)*, and *Organizational Modalities (Modalidades Organizativas)*. In total, 31 professionals were trained.

2) Collection donation

The project curated, purchased, and distributed teaching materials for pedagogical support to the 14 participating schools, for use by children who are in the literacy process, that is, students enrolled in the 1st and 2nd year of elementary school. The kit included children's literature books, comics, and pedagogical games.

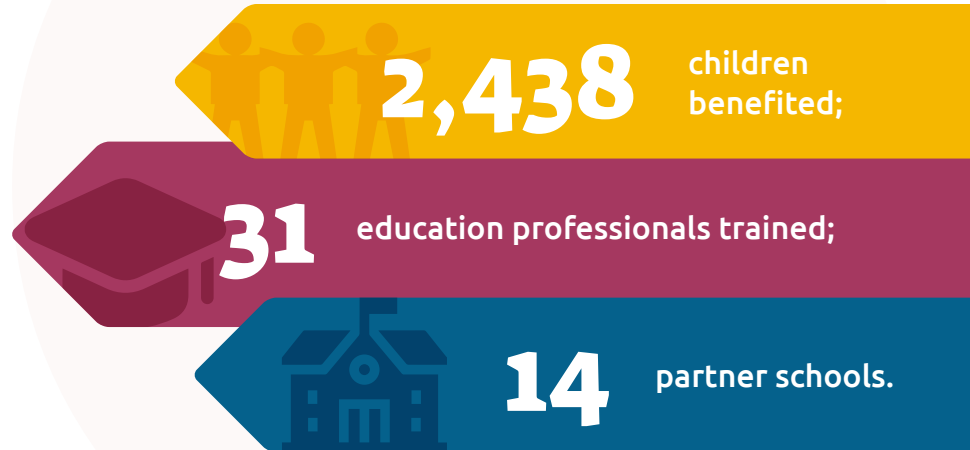
3) Events

With the aim of strengthening the debate on the subject and offering playful activities to encourage learning, the Fundação Abrinq promoted lectures and group activities in the participating schools.

The lectures aimed to strengthen the debate on literacy, expanding the discussion on the importance of the reading and writing process at the right age. The group activities occurred in all units involving the children of the 1st, 2nd, and some children of the 3rd and 4th year who had not consolidated literacy. The activities took place in September and October to celebrate the World Literacy Day.



Main results of the Literacy Project (Projeto Alfabetiza):

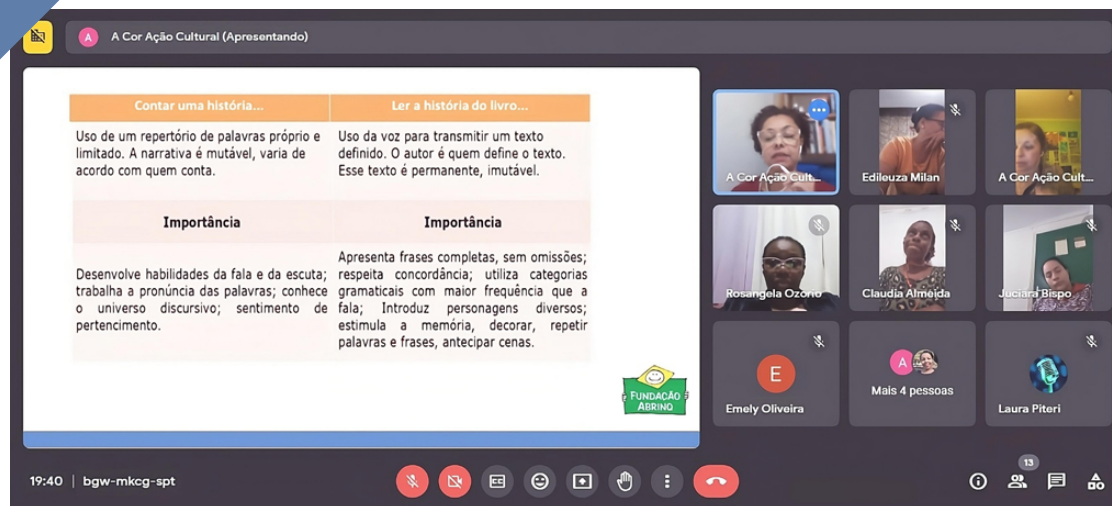


Reading as a development activity

From the correct literacy, it is important that there is also a stimulus to reading. For this, Fundação Abrinq has the Read and Grow Project (Projeto Ler e Crescer), with the aim of contributing to the dissemination of contemporary knowledge and perspectives in the area of reading that qualify the performance of educators in early childhood.

The initiative took place in two stages: the first, the activities were related to the reading training and were sent via a Telegram channel, in lives, and online meetings. Thus, the 278 trained professionals were able to review installed practices, learn new concepts, and get to know ideas of projects and activities related to the construction of a reading posture in early childhood.

In this phase, the following topics were studied: *How the child learns; the characteristics of oral culture and written culture; conceptions of reading and the characteristics of textbooks, supplementary books, and literary works; how to train readers from infancy, why to read stories for children; and digital media.*



“During the Read and Grow Project (Projeto Ler e Crescer) course, I learned a lot and changed my perspective a lot about the importance of reading in early childhood education. I am also letting children handle books their way, so they can unleash their imagination and creativity, allowing them to interact with the book. The most important thing is that each child interprets the story as they want.”

Fabiana Batista, teacher at the Center for Indirect Early Childhood Education Padre Pacomio Maas (Centro de Educação Infantil Indireta Padre Pacomio Maas)

Already in the second stage, participants were able to review and expand their knowledge by putting into practice the activities of reading meditation and applying the knowledge acquired in the classrooms with the children.

Participating schools:

- Centro de Educação Infantil 9 de Julho;
- Centro de Educação Infantil Adélia Curi;
- Centro de Educação Infantil Amora;
- Centro de Educação Infantil Anjos da Terra;
- Centro de Educação Infantil Anna Cândida Brasil Navarro;
- Centro de Educação Infantil Araripe;
- Centro de Educação Infantil Betel;
- Centro de Educação Infantil Brincarte;
- Centro de Educação Infantil Campo Belo;
- Centro de Educação Infantil Cantinho da Lotus;
- Centro de Educação Infantil Cardeci Martins;
- Centro de Educação Infantil Construindo Sonhos;
- Centro de Educação Infantil Criação de Valor;
- Centro de Educação Infantil Elohim Adonai III;
- Centro de Educação Infantil Espaço da Criança Emilie De Villeneuve;
- Centro de Educação Infantil Estação Kids;
- Centro de Educação Infantil Filadélfia;
- Centro de Educação Infantil Flor de Lótus;
- Centro de Educação Infantil Florescer;
- Centro de Educação Infantil Girassol;
- Centro de Educação Infantil Grão de Gente;
- Centro de Educação Infantil Indireta Cachoeira de São Benedito;
- Centro de Educação Infantil Indireta Cardeal Motta;
- Centro de Educação Infantil Indireta Frei Sergio Calixto Val Verde;
- Centro de Educação Infantil Indireta Helena Quinta Reis;
- Centro de Educação Infantil Indireta Kandinsky Diogo Nomura;
- Centro de Educação Infantil Indireta Jardim Climax I;
- Centro de Educação Infantil Indireta Padre Pacômio Maas;
- Centro de Educação Infantil Indireta Zezinho;
- Centro de Educação Infantil Irmã Jacinta;
- Centro de Educação Infantil Jerusalém;
- Centro de Educação Infantil Jéssica Frazão;
- Centro de Educação Infantil Jurandyr Barbosa;
- Centro de Educação Infantil Kurt Lenhard;
- Centro de Educação Infantil Lar das Crianças Divino Amor;
- Centro de Educação Infantil Lar Nossa Senhora da Consolação;
- Centro de Educação Infantil Leonarda Soares Alves;
- Centro de Educação Infantil Lirio da Paz;
- Centro de Educação Infantil Liu Shie Lin;
- Centro de Educação Infantil Luz do Saber;
- Centro de Educação Infantil Mãe Achirópita;
- Centro de Educação Infantil Margarida Maria Alves;
- Centro de Educação Infantil Miguel Afonso de Oliveira;
- Centro de Educação Infantil Mina;
- Centro de Educação Infantil Padre José Ho;
- Centro de Educação Infantil Padre Pedro Sião;
- Centro de Educação Infantil Patativa do Assaré;
- Centro de Educação Infantil Paulo Freire;
- Centro de Educação Infantil Pinocchio II;
- Centro de Educação Infantil Pitangueiras;
- Centro de Educação Infantil Princesa Isabel II;
- Centro de Educação Infantil Rugrats 2 – Os Anjinhos;
- Centro de Educação Infantil Rugrats 8 – Os Anjinhos;
- Centro de Educação Infantil San Longinus;
- Centro de Educação Infantil Santa Paula;
- Centro de Educação Infantil São Francisco de Assis – Associação Dehoniana Brasil Meridional (ADBΜ);
- Centro de Educação Infantil São Judas Tadeu;
- Centro de Educação Infantil São Savério;
- Centro de Educação Infantil Simone Agnalda Ferreira;
- Centro de Educação Infantil Sonho de Criança;
- Centro de Educação Infantil Talitha Kumi;
- Centro de Educação Infantil Trilhando Caminhos;
- Centro de Educação Infantil Vila Carioca;
- Centro de Educação Infantil Vila Monumento;
- Creche Baroneza de Limeira.

In total, 4,465 children and adolescents benefited from the changes in the pedagogical practices of educators from the activities, online meetings, and lives provided by the course.

Main results of the Read and Grow Project (Projeto Ler e Crescer):

4,465

children and adolescents benefited;

278

Education professionals trained;

65

partner schools.

Creating protagonists from reading

With the Changing History Project (Projeto Mudando a História), Fundação Abrinq also encourages reading but changes the focus, enhancing youth protagonism from reading mediations carried out by adolescents, contributing to the expansion of repertoire and a reading community. Participants can disseminate readings in their communities, to surrounding children, from the institution they participate in, as well as to early childhood education schools.

“The students who participated in the Changing History Project (Projeto Mudando a História) advanced in the process of reading and writing significantly, given the great difficulty, at the beginning of the year, in the creation of texts and reading in public. Many report that it is easier now to read and create texts. Access to books has also increased as a form of leisure within the unit, with requests for titles that we do not have.”

Ana Lucia Oliveira, educator at the Center for Children and Adolescents Perseverança Maria da Silva (Centro para Crianças e Adolescentes Perseverança Maria da Silva)

The initiative worked with 205 adolescents from social organizations and public schools, aged between 11 and 17 years and 11 months, from different social contexts, living in the city of São Paulo - SP, and their social educators, based on three dimensions:

1) Training of mediators

This stage took place based on the offer of a training course for reading mediators to disseminate the literate culture and/or reading community. Each of the three classes enrolled in the project participated in six meetings throughout the year, on weekends, with varied themes and playful activities of integration and socialization to stimulate and develop their communicative skills.



Each meeting, therefore, proposed to bring some necessary knowledge for mediation, such as reading and writing, and occurred in several cultural spaces listed ahead. In the end, the three classes met for a final training meeting, when the adolescents participating in the initiative were able to receive their certificates.

2) Collection donation

930 literary titles were donated to contribute to the expansion of the repertoire, image readings, and written codes so that reading has an emancipatory function in the lives of the participants. The books also serve to provide opportunities of choice by the children and knowledge of the work and the author during the reading mediations.

3) Cultural Experience

In order to strengthen and expand the cultural repertoire of adolescents, the institutions participating in the project were offered the opportunity to get to know the cultural equipment of the city of São Paulo. 14 visits were carried out in the following spaces:

- Library Monteiro Lobato;
- Library Mario de Andrade;
- Centro Cultural Maria Antônia;
- Centro Educacional Unificado Carrão;
- Escola de Dança de São Paulo;
- Japan House;
- 35ª Bienal de São Paulo;
- Pinacoteca;
- Praça das Artes;
- Sesc 24 de Maio;
- Municipal Theater.

Participating institutions:

- Associação Cristã de Moços – Centro de Desenvolvimento Comunitário Leide das Neves;
- Associação Lar Maria Sininha;
- Associação Mão no Arado;
- Centro Cultural Afro-brasileiro Francisco Solano Trindade;
- Centro para Crianças e Adolescentes Ademir de Almeida Lemos;
- Centro para Crianças e Adolescentes Dom Luciano Mendes de Almeida;
- Centro para Crianças e Adolescentes Elizabeth Gasperavicius;
- Centro para Crianças e Adolescentes Emília Mendes;
- Centro para Crianças e Adolescentes Enrico Giusti;
- Centro para Crianças e Adolescentes Hannah;
- Centro para Crianças e Adolescentes Jardim Itápolis;
- Centro para Crianças e Adolescentes João Paulo II;
- Centro para Crianças e Adolescentes Juntos I;
- Centro para Crianças e Adolescentes Juntos II;
- Centro para Crianças e Adolescentes Macedônia;
- Centro para Crianças e Adolescentes Nossa Senhora da Providência;
- Centro para Crianças e Adolescentes Nossa Senhora de Fátima;
- Centro para Crianças e Adolescentes Perseverança Maria da Silva;
- Centro para Crianças e Adolescentes Riviera;
- Centro para Crianças e Adolescentes Sammutti;
- Centro para Crianças e Adolescentes Santa Rosa de Lima;
- Centro para Crianças e Adolescentes São José;
- Centro para Crianças e Adolescentes São Mateus – Caritas;
- Centro para Crianças e Adolescentes São Pedro;
- Centro para Crianças e Adolescentes São Pedro Apóstolo;
- Centro para Crianças e Adolescentes Xico Esvael;
- Centro para a Juventude Ademir de Almeida Lemos;
- Escola Municipal de Ensino Fundamental Vinícius de Moraes;
- Instituto Esperança Garcia.

The Changing History Project (Projeto Mudando a História) allowed the formation of adolescents as reading mediators enhancing youth protagonism and the habit of practice. Cultural activities and visits to spaces in São Paulo allowed the enrichment and expansion of their cultural repertoire.

From the formation and donation of a literary collection with more than 30 titles to each institution, the project contributed to the dissemination of children's and youth's literature among adolescents, which promoted the mediation of reading for 1,382 children from participating institutions and schools of early childhood education. In all, 1,587 children and adolescents were benefited.

Main results of Changing History Project (Projeto Mudando a História):

 **1,587** children and adolescents benefited;

 **30** participating institutions*;

 **14** visits to cultural spaces.

**A school ended its participation in the middle of the year.*

Fighting school dropout rates during adolescence

Consolidating its work with Education during adolescence, Fundação Abrinq develops the Building Futures Project (Projeto Construindo Futuros). The initiative aims to promote the development of life projects for 9th-grade students — in their final years, in order to subsidize the choice of training itineraries in the transition to high school reducing school dropout rates.

The Building Futures Project (Projeto Construindo Futuros) has worked in six municipalities with 34 schools, in the Itapeverica da Serra Education Board and in the Carapicuíba Education Board, based on three dimensions:

1) Teacher training

For this stage, a professional improvement training course was offered to 74 teachers of the life project component and to school organization coordinators.

“I found it very innovative! It was an experience I had never witnessed in my life. I found it very diverse. I really liked the social criticism that was made, I also liked the presentations of videos, such as abstract dance, and I liked the spaces we were allowed to photograph. I enjoyed a lot the content about African and indigenous cultures. African cultures are minorities but are well represented at the Bienal.”

Pablo Silva de Oliveira, student at State School Teacher Marianinha Queiroz (Escola Estadual Professora Marianinha Queiroz)



The course entitled Building Futures (Construindo Futuros) has a workload of 80 hours and consists of face-to-face and/or online classes divided into eight modules: *Life Project and the Role of the Teacher (Projeto de vida e o papel do professor)*, *Sustainable Development Goals and the Life Project (Objetivos de Desenvolvimento Sustentável e o Projeto de vida)*, *Life Project: adolescent and educator (Projeto de vida: o adolescente e o educador)*, *Life Project and Interdisciplinary Actions (Projeto de Vida e ações interdisciplinares)*, *Problem-Based Learning (Aprendizagem baseada em problemas)*, *Socio-Emotional Learning (Aprendizagem socioemocional)*, *Afro-Brazilian Culture (Cultura afro-brasileira)*, and *Review and Self-Assessment (Revisão e autoavaliação)*.

2) Collection donation

Each school unit received a collection composed of: a Teacher’s Guide, letter kit, student’s notebook, Monica’s Gang comics on the theme of the Sustainable Development Goals, the publication *Scenario of Childhood and Adolescence in Brazil (Cenário da Infância e Adolescência no Brasil)*, and the book *The Seven Basic Skills to Educate in Values (As sete competências básicas para educar em valores)*. With these materials, teachers can better prepare their students for entry into high school.

3) Preparation of centers of interest and construction of life projects

In the first activities proposed in the student's notebook, teachers are provoked to map the dreams and desires of adolescents and what they crave. From these activities, the centers of interest are created by themes in the electives subjects and supported by the Life Project, one of the competences of the National Common Core Curriculum (Base Nacional Comum Curricular - BNCC), and that helps students understand who they are and who they want to be in the future.

In order to strengthen and expand the cultural repertoire of the students, Fundação Abrinq offered each participating school the opportunity to get to know the cultural equipment of the city of São Paulo, which was related to the life projects and centers of interest in development. 31 visits were carried out in the following spaces:

- Centro Cultural São Paulo (CCSP);
- Memorial da Resistência;
- Image and Sound Museum (Museu da Imagem e do Som - MIS);
- Football Museum (Museu do Futebol);
- Museum of the *favelas* (Museu das Favelas);
- Museum of the Portuguese Language (Museu da Língua Portuguesa);
- Ipiranga Museum (Museu do Ipiranga);
- Pina Contemporary;
- Pinacoteca;
- 35th Bienal de São Paulo.

In the end, 3,290 adolescents from state public schools benefited, enrolled in the 9th year – final years of elementary school, aged 14 and 15 years.

Main results of the Building Futures Project (Projeto Construindo Futuros):



Participating schools:

- Escola Estadual Ana Rodrigues de Liso – Carapicuíba – SP;
- Escola Estadual Antonieta Di Lascio Ozeki – Cotia – SP;
- Escola Estadual Asa Branca da Serra – Itapeperica da Serra – SP;
- Escola Estadual Bairro da Boa Vista – Embu-Guaçu – SP;
- Escola Estadual Bairro das Palmeiras – Juquitiba – SP
- Escola Estadual Cícero Barcala Júnior – Carapicuíba – SP;
- Escola Estadual Paulo Idevar Ferrarezi – Carapicuíba – SP;
- Escola Estadual Deputada Conceição da Costa Neves – Cotia – SP;
- Escola Estadual Deputado Salomão Jorge – Carapicuíba – SP;
- Escola Estadual Desembargador Edgard de Moura Bittencourt – Carapicuíba – SP;
- Escola Estadual Doutor Benedito de Lima Tucunduva – Carapicuíba – SP;
- Escola Estadual Fernando Nobre – Cotia – SP;
- Escola Estadual Governador André Franco Montoro – Carapicuíba – SP;
- Escola Estadual Governador André Franco Montoro – São Lourenço da Serra – SP;
- Escola Estadual Isabel A Redentora – Itapeperica da Serra – SP;
- Escola Estadual João Ortiz – Embu-Guaçu – SP;
- Escola Estadual Joaquim Fernando de Barros Neto – Itapeperica da Serra – SP;
- Escola Estadual Leda Felice Ferreira – Itapeperica da Serra – SP;
- Escola Estadual Maria de Lourdes Teixeira – Carapicuíba – SP;
- Escola Estadual Matilde Maria Cremm – Itapeperica da Serra – SP;
- Escola Estadual Padre Antônio Oliveira Godinho – Carapicuíba – SP;
- Escola Estadual Professor Ary Bouzan – Cotia – SP;
- Escola Estadual Professor Levi Pereira Martins – Embu-Guaçu – SP;
- Escola Estadual Professor Manoel da Conceição Santos – Carapicuíba – SP;
- Escola Estadual Professor Natalino Fidencio – Carapicuíba – SP;
- Escola Estadual Professora Hadlas Feres – Carapicuíba – SP;
- Escola Estadual Professora Leonice de Aquino Oliveira – Embu-Guaçu – SP;
- Escola Estadual Professora Marianinha Queiroz – São Lourenço da Serra – SP;
- Escola Estadual Professora Massako Higashioka – Itapeperica da Serra – SP;
- Escola Estadual Professora Odette Algodoal Lanzara – Carapicuíba – SP;
- Escola Estadual Sophia Maria Januária Amaral – Itapeperica da Serra – SP;
- Escola Estadual Toufic Joulain – Carapicuíba – SP;
- Escola Estadual Victório Fornasaro – Carapicuíba – SP;
- Escola Estadual Zacarias Antonio da Silva – Cotia – SP.

Art-education as a transforming agent

Finally, Fundação Abrinq has the Tree Project (Projeto A Árvore), which, together with the Otavio Roth Collection (Acervo Otávio Roth), promotes engagement with educators and students of the public school network for collaborative construction of the Tree, an itinerant installation of participatory art of international character, conceived by artist Otávio Roth at the United Nations International School (UNIS) in 1990.

“The Tree Project (Projeto A Árvore) was developed with great joy and enthusiasm by the children of the Buriti class. The children enjoyed drawing on the leaf, and the experience of using the pencils of the collection “Faces and Colors” (Caras e Cores) was wonderful. Most of the drawings had the theme of environment and family. Besides that moment, the children watched a video to get to know the author and his work, as well as videos about the environment.”

Maria do Carmo Costa, a teacher at the Municipal Center for Early Childhood Education Seeds of Tomorrow (Centro Municipal de Educação Infantil Sementes do Amanhã)

The initiative aims to encourage the themes of human rights and rights of children and adolescents in schools through art education, and took place in three stages:

1) Teacher training

Four formative meetings were held on the themes of human rights and the contextualization of art education in the curriculums. The training sessions reflect and express the dreams of the future from a conceptual understanding of human rights and a self-assessment of their own life path. This proposal is based on the defense and promotion of the rights of children and adolescents, from the teaching of human rights, and the strengthening of self-perception and individual expression of each student.

The methodology of the project provided for the awareness of pedagogical coordinators and teachers on human rights and sustainability principles, with suggestions for specific activities to be developed. Having as support material formative videos, an educational kit was sent to the professionals, and personalized instructions were provided during the support sessions, held weekly between September and October for all participating schools.



2) Teaching material donation

To assist educators in their teaching journeys with their students on art and human rights, as well as provide the necessary materials for the construction of the trees, Fundação Abrinq donated the following equipment:

- Distribution of material: each institution received a book of *The Universal Declaration of Human Rights* and a book *Blue and Beautiful, Planet Earth Our Home (Azul e Lindo, Planeta Terra Nossa Casa)*;
- Distribution of coloring pencils;
- Distribution of acetate leaves;
- Distribution of albums of the Universal Declaration of Human Rights.

3) Workshops

At this time, workshops were held, in which skills were developed that helped, in practice, the project participants to build trees in their own territories as well as to draw the acetate leaves for the itinerant

and collaborative work of the Otávio Roth Collection (Acervo Otávio Roth).

- Writing workshops based on the books *The Universal Declaration of Human Rights* and *Blue and Beautiful, Planet Earth Our Home (Azul e Lindo, Planeta Terra Nossa Casa)*;
- Workshop on human rights and on the self-perception of students on the subject, from their local reality;

- Art workshop, assembly of an exhibition on Human Rights at school, from the series of reproductions of the graphic series of Otávio Roth;
- Art workshop, making two leaves per student, based on the design of "Dreams for a common future" (*sonhos para um futuro comum*), for the assembly of a Community Tree and to contribute to the growth of the itinerant installation of collaborative art The Tree (A Árvore) (1990);
- Teacher training for the development of a short film script by teachers of the Amazonian Biome + Rio de Janeiro, a group contemplated in 2022, as a way to continue the work on human rights started that year.

In addition to these activities, the 915 teachers involved in the project were encouraged at all times to develop other activities, at their discretion, on awareness and promotion of human rights, transversal and multidisciplinary, based on their own pedagogical research and classroom experiences.



Participating Secretariats:

- Department of Education of the State of Goiás;
- Department of Education of the State of Amapá;
- Department of Education of the State of Rio de Janeiro;
- Municipal Secretariat of Education of Corumbá;
- Municipal Department of Education of Palmas.



Main results of the Tree Project (Projeto A Árvore):

35,775

children and adolescents benefited;

915

education professionals trained;

5

partner Secretariats of Education;

182

partner schools.

PROTECTION AS A FUNDAMENTAL RIGHT

Amanda* is an 11-year-old girl who lives with her parents, her 13-year-old sister, and her 18-year-old brother in Manaus – AM. Her family dynamic is based on a conflictive environment and a lot of violence between her parents, with her father facing problems with alcohol. To further aggravate Amanda's story, she has unfortunately experienced intrafamily sexual abuse, perpetrated by her cousin at the home of her maternal grandparents when she was younger.

Faced with such a difficult reality,

Amanda began to be assisted by the Institute of Assistance to Children and Adolescents Santo Antônio (Instituto de Assistência à Criança e ao Adolescente Santo Antônio - IACAS), through the Making It Happen Project (Projeto Fazendo Acontecer), which receives technical and financial support from Fundação Abrinq.

The main objective of the project is to empower 120 adolescents from public schools to prevent and combat domestic and sexual violence.

The assistance provided by ACAS was essential for the identification of the violence suffered. Since Amanda started attending the organization, she has undergone individual and group care, besides having a close follow-up with the family for attention to possible interventions in the municipality's protection network in the face of reports of physical violence suffered by the mother.

Currently, the mother is assisted by the team of the organization.

** Fictitious name to protect the identity of the child.*





Work with municipal administrations



Amanda is just one of the children who got a new opportunity to develop. As has already been said, there are several sectors responsible for caring for and protecting children and adolescents like her. One of them is the sector formed by municipal governments. Thus, by understanding the transformative power of municipal policies in the scenario of childhood and adolescence, Fundação Abrinq, through the Child-Friendly Mayor Program (Programa Prefeito Amigo da Criança), worked in

753 cities of 26 states, with the goal of mobilizing, valuing, and technically advising the mayors who put children and adolescents as a priority in municipal management, developing action plans aimed at defending and enforcing their rights.

Currently, the program is in its seventh edition and, as a strategy

In a conversation with the IACAS Psychologist, she reported that she had many conversations with her husband and they decided to separate. The case is followed up by the protection network of the municipality.

In this context, because it is an axis of its work, Fundação Abrinq takes on the fundamental responsibility of being a protagonist organization in the defense of the rights of children and adolescents.

Amanda is just one of so many children and adolescents who need help in projects supported by Fundação Abrinq.

This axis is not only a dimension of the work of Fundação Abrinq, but also part of its essence. It is the recognition that childhood is a unique and vulnerable stage, where each experience shapes the future, and that the support of everyone is essential so that children and adolescents can have fair opportunities, and a happier life, with more quality.

Thus, in a scenario of constant social transformations, where children and adolescents represent the promise of tomorrow, protection becomes a fundamental pillar of development.

“Working with Fundação Abrinq and participating in the Child-Friendly Mayor Program (Programa Prefeito Amigo da Criança) is to propose joint, articulated, intersectoral work between governmental and non-governmental spheres, with people and institutions that are directly linked to the proposition and implementation of policies aimed at improving the quality of services offered directly to children and adolescents.”

Suzete Faustina dos Santos, head of the Department of Human Rights and Citizenship of the Secretariat of Women, Citizenship, and Human Rights of the Municipality of Santos – SP

for the mobilization of the participating municipalities, conducts advocacy actions, and promotion of thematic campaigns, in addition to raising awareness on fundamental issues, such as the importance of planning public policies for childhood and adolescence, the expansion of investment in government actions that specifically benefit this population, and the strengthening of central bodies of the Rights Guarantee System (Sistema de Garantia de Direitos).

During 2023, the actions developed by Fundação Abrinq focused mainly on the improvement of the axis of Public Management from the use of two methodologies: The Municipal Plan for Childhood and Adolescence (Plano Municipal para a Infância e Adolescência - PMIA) and the Child and Adolescent Budget (Orçamento Criança e Adolescente - OCA). By sharing these methodologies and providing support and technical assistance, Fundação Abrinq helps municipal administrations to better know the scenario of childhood and adolescence in their territories.

This includes existing programs and actions, available financial resources, and key challenges. Equipped with this knowledge, administrations can then develop targeted strategies to address the most pressing issues and ultimately improve the lives of children and adolescents within their municipalities.

Throughout the year, Fundação Abrinq held a series of thematic online meetings with mayors and their management teams to raise awareness among municipalities about the importance of specific issues, as well as to promote and give visibility to good practices of municipalities that are part of the Child-Friendly Mayor Program (Programa Prefeito Amigo da Criança). The first of them was held in March, on the topic of *Food and Nutrition Security*. The second happened in May and presented to the participants information and good practices about the *System of Guarantee of the Rights of the Child and Adolescent (Sistema de Garantia dos Direitos da Criança e do Adolescente - SGDCA)*. Finally, in November, the

third thematic meeting of the year was held, which addressed municipal educational policies.

During the months of July and October, there was a series of five online regional meetings in all regions of Brazil. During the meetings, the program team brought together mayors from cities in each region to present good practices from their municipalities that involve better development conditions for children and adolescents.

Fundação Abrinq also assists municipalities in filling out some maps, which are sets of questionnaires that aim to produce diagnoses on the local scenario of childhood and adolescence that can subsidize the mayor to define goals, priorities, and strategies for the evolution of social indicators.

In total, with the support of Fundação Abrinq, 321 municipalities completed the *PMIA Map 2023*, 374 municipalities completed the *OCA Map 2023*, and 339 carried out a consistent assessment of the OCA.





Main results of the Child-Friendly Mayor Program (Programa Prefeito Amigo da Criança):

125 municipalities drafted the Municipal Plan for Childhood and Adolescence;

98 municipalities reviewed the Municipal Plan for Childhood and Adolescence;

374 municipalities completed the OCA Map 2023;

321 municipalities completed the PMIA Map 2023.

Understanding the scenario and its indicators

As part of the efforts of the Child-Friendly President Program (Programa Presidente Amigo da Criança), Fundação Abrinq launched a website to monitor Brazil's performance in the topic of childhood and adolescence based on indicators that are recurrently updated. It is a compilation of

public data from several years and related to five distinct dimensions: income security; food and nutritional security; well-being and healthy life; inclusive, equitable, and quality education; and the peculiar condition of the child and adolescent as developing people. These categories are the same as those present in the commitment contract of the program offered to the candidates for the Presidency of the Republic in the 2022 elections.

In addition, Fundação Abrinq also launched, in October, the publication *A Portrait of Childhood and Adolescence in Brazil (Um Retrato da Infância e Adolescência no Brasil)*, which is guided by the 2030 Agenda and the Sustainable Development Goals and it aims to detail the progression of Brazil in meeting the goals set by this agenda, relating the advances to the scenario of childhood and adolescence.





Work at the front

Fundação Abrinq works tirelessly to build a more dignified and promising future for children and adolescents in Brazil, as in the case of the Our Children Program (Programa Nossas Crianças). The initiative represents a bridge between Fundação Abrinq and civil society organizations that directly assist children and adolescents in situations of social vulnerability.



The partnerships go beyond financial support, also extending to the provision of specialized technical support to partner organizations. Such support, called technical advice, covers the implementation of good management practices to the training of professionals, aiming to strengthen the practices of the institutions and enhance the positive impact of their projects. As an example, the partner associations of the Our Children Program (Programa Nossas Crianças) (cycle 2021-2023 and 2022-2023) participated in the training Sharing Circles (Rodas de Conversa). There were three meetings throughout the year, with the aim of promoting the dissemination of content and exchange of experiences on themes with greater weaknesses identified in the contracted projects.

In 2023, Fundação Abrinq acted directly offering technical and financial support to 25 organizations affiliated with the Our Children Program (Programa Nossas Crianças), of which 20 organizations were from the 2021-2023 cycle and five were from the 2022-2023 cycle, in different regions of Brazil. The

Meet the 25 partner organizations in the 2021-2023 and 2022-2023 cycles:

- Ação Social Arquidiocesana - Teresina – PI;
- Associação Arte Cultura para Paz Isaura Maia - São Leopoldo – RS;
- Associação Beneficente Alda Miranda Matheus - Pirassununga – SP;
- Associação Centro Rural de Formação - Cruz do Espírito Santo – PB;
- Associação Comunitária Golfinho - Mucuri – BA;
- Associação das Causas Sociais - Rio de Janeiro – RJ;
- Associação Despertar Trancoso - Trancoso – BA;
- Associação os Amigos da Clara Amizade Brasil - Salvador – BA;
- Associação Pisada do Sertão - Poço de José de Mouta – PB;
- Associação Refúgio - Cambé – PR;
- Associação Resgate da Dignidade Humana Providência Divina - Montes Claros – MG;
- Centro Educacional Dom Bosco - Natal – RN;
- Colmeia Instituição a Serviço da Juventude - São Paulo – SP;
- Fundação de Assistência a Pessoa Humana - Campo Grande – MS;
- Fundação Julita - São Paulo – SP;
- Giral Desenvolvimento Humano e Local - Glória do Goitá – PE;
- Instituto André Franco Vive - São Paulo – SP;
- Instituto de Assistência à Criança e ao Adolescente Santo Antônio - Manaus – AM;
- Instituto de Assistência Social Dom Capelo - Recife – PE;
- Jerusalém Casa da Paz - Bayeux – PB;
- Lar Santa Maria - Itiúba – BA;
- Núcleo Roger Fernandes Rodrigues - Cariacica – ES;
- Organização das Voluntárias de Goiás - Goiânia – GO;
- Projetos Amigos das Crianças - São Paulo – SP;
- Reino da Garotada de Poá - Poá – SP.

financial resources were allocated to actions involving the day-to-day of the organization, such as hiring and paying professionals such as psychologists, social workers, and educators, who work on the contracted project, purchasing food items and pedagogical materials, in addition to the financing of external cultural activities and technical teams for visits and monitoring of the families assisted. Technical support was provided through instructions on how the activities included in the contracted projects could be performed to achieve the improvement of the care offered to the children and adolescents assisted.

In addition to the monthly financial assistance, the organizations also receive face-to-face technical visits from Fundação Abrinq to establish closer dialogs with the teams of the contracted projects and better understand the activities and actions developed in each of the initiatives, besides being closer to the local reality of organizations and their assisted audiences.

In April, registrations for the 2023 Call for Proposals for renovations of the Our Children Program (Programa Nossas Crianças) were opened exclusively for the organizations that are part of the Our Children Network (Rede Nossas Crianças). In all, 19 civil society organizations that offer free care to children and adolescents benefited, after going through a selection process that included technical visits, with payments of up to R\$ 25 thousand for each, totaling an investment of almost half a million reais to refit their physical structures. In total, 4,532 children and adolescents from different regions of Brazil have benefited from the action and now have safer spaces to develop.

“When we analyzed the space before the renovation was made possible by Fundação Abrinq, it contained only structural and logistical functions. Previously it only served as an alternative entry for employees and as an access to therapy sessions. With the efforts made possible by the public notice, we could re-signify the space, transcending it from a common space of the institution to a place that enables experiences.”

Erick Henrique Santos Souza, vice president of the Association of Parents and Friends of the Exceptional of Francisco Morato (Associação de Pais e Amigos dos Excepcionais de Francisco Morato) – SP

With the investments, the organizations were able to renovate bathrooms, roofs, canteens, and activity rooms, create play spaces, and even install a solar energy system. The objective was to promote improvements in the development of children and adolescents, with the creation, expansion, and revitalization of spaces used in everyday life in organizations.

Moreover, because they understand that the work to guarantee the rights of children and adolescents is built collectively, even after the end of the term of the agreement

with the Our Children Program (Programa Nossas Crianças), organizations are still part of the Our Children Network (Rede Nossas Crianças), which aims to mobilize and form civil society organizations of direct care so that they can influence policies in the area of childhood and adolescence and develop actions to transform situations of social vulnerability. Organizations are regularly contemplated with donations of products and services made by individuals and legal entities.

From May to July, the organizations in the network benefited from the

“As a citizen and mother, I know the importance of attention to children and adolescents, because it is from these early stages of life that the citizens that will move our country forward are formed. Investing in the future and in education is the best investment we can make for Brazil and the world.”

Wania Rangel, donor of Fundação Abrinq since 2014



“The agreement with Fundação Abrinq was and is very important for the institution and for the community because it allowed the expansion of our service to young people and adolescents, in an area that grows every day in the world of work and that is part of our day to day. With this partnership, new ideas, new mentors, and new opportunities emerged, and we were able to collaborate with young people and adolescents who had no future prospects or conditions to dream, changing their lives.”

Carmen Alves Carvalho de Castro, psychologist/technical assistant, and Elizete Prestes, coordinator of the Hub for Professional Development of the Reino da Garotada de Poá (Polo de Profissionalização do Reino da Garotada de Poá)

donations of 4,082 tickets for the *Frozen in Concert* show and the *Avengers S.T.A.T.I.O.N* exhibition, both held in São Paulo – SP. In total, 4,082 children and adolescents were able to have access to cultural and leisure spaces through a partnership with Brasilprev, which donated the tickets. Another 100 adolescents were able to experience high-tech games through a donation from the company Loot Gamers. In addition, the company also donated toys, bicycles, books, and computer items, benefiting 1,790 children and adolescents.

As part of the strengthening of technical support for the

organizations of the Our Children Network (Rede Nossas Crianças), Fundação Abrinq held monthly technical support meetings on various topics involving the universe of children and adolescents, such as *Sharing of Good Practices for the Protection of Children and Adolescents (Compartilhamento de Boas Práticas para a Proteção de Crianças e Adolescentes)*, *Violence and the Municipal Council (Violência e O Conselho Municipal)* and the *Management of the Municipal Fund for the Rights of Children and Adolescents: What the organizations need to know (Gestão do Fundo Municipal dos Direitos da Criança*



do Adolescente: O que as organizações precisam saber).

The network organizations also had access to the *Management Guide for Those Who Run Civil Society Organizations (Guia de Gestão para quem dirige Organizações da Sociedade Civil)* guide that



provided the main information in the publication in a much more dynamic and accessible format to the institution professionals, based on themes such as social management, fundraising, marketing, financial management, and several other topics to further improve the cause and work of the institutions.

In May, the launch of the Call for Proposals for the Our Children Program 2023 (Programa Nossas Crianças 2023) for the new cycle of contracted organizations (2024-2025) took place. As a way of representing the 30 years of the program, Fundação Abrinq selected 30 civil

society organizations to receive up to R\$ 240 thousand in monthly transfers of up to R\$ 10 thousand. Through the initiative, 6,062 children and adolescents will be benefited in this new cycle.

In September, the *23rd Annual Meeting of the Our Children Network (23^o Encontro Anual da Rede Nossas Crianças)* took place, exclusive to professionals of civil society organizations that are part of the Our Children Network (Rede Nossas Crianças). The event, which had approximately 200 participants, promoted a debate on the actions aimed at Health, Education, and Protection

developed to guarantee the rights of children and adolescents in Brazil through lectures, workshops, and thematic rooms.

In the morning, the event offered three lectures, given by Mariana Kruchin, legal consultant of civil society organizations, Maria Antônia Fulgêncio and Jady de Souza, of the Black Movement of Heliópolis (Movimento Negro de Heliópolis), and Karolyne Ferreira, of the Rodrigo Mendes Institute (Instituto Rodrigo Mendes), that addressed issues such as the advances and challenges of the Regulatory Framework of Civil Society

Organizations selected for the 2024-2025 Cycle of the Our Children Program (Programa Nossas Crianças):

- Ação Social Esperança e Vida - Pesqueira – PE;
- Associação Batista de Ação Social - Curitiba – PR;
- Associação Beneficente O Pequeno Nazareno - Fortaleza – CE;
- Associação Camará Capoeira - Ponta Porã – MS;
- Associação Casa dos Sonhos - Santa Rita – PB;
- Associação Comunitária do Guarani - Campos Sales – CE;
- Associação Criança Feliz - Caxias do Sul – RS;
- Associação Cristã de Moços de São Paulo - São Paulo – SP;
- Associação de Assistência à Infância e à Juventude de Altinho - Altinho – PE;
- Associação Mineira de Reabilitação - Belo Horizonte – MG;
- Associação Sul Brasileira de Educação e Assistência Social - Vitória da Conquista – BA;
- Associação Varzeagrandense Madre Tereza de Calcutá - Várzea Grande – MT;
- Casa de Amparo Social e Promoção Humana Herbert de Souza - Paulista – PE;
- Centro de Assistência e Desenvolvimento Integral - Fazenda Rio Grande – PR;
- Centro de Promoção da Vida de Crianças e Adolescentes - São Luís – MA;
- Essor Brasil - Patos – PB;
- Fundação Acolher - Belém – PA;
- Fundação Semear - Novo Hamburgo – RS;
- Fundação Vovó do Manguê - Maragogipe – BA;
- Grupo Aberto à Infância e Adolescência – Técnicas Ocupacionais - Ubatuba – SP;
- Instituto Consuelo Pinheiro - Rio de Janeiro – RJ;
- Instituto Delfos - Manaus – AM;
- Instituto Educacional Duque de Caxias - Ponta Grossa – PR;
- Instituto Politriz - Uberlândia – MG;
- Instituto Socioeducativo Fabiano de Cristo - Colina do Tocantins – TO;
- Movimento República de Emaús - Belém – PA;
- Obras Sociais do Centro Espírita Irmão Áureo - Goiânia – GO;
- Rede de Atendimento Integrado à Criança e ao Adolescente - Serra – ES;
- Sistema de Apoio à Saúde São Rafael - Maringá – PR;
- Sociedade Comunitária de Habitação Popular 24 de Março - Fortaleza – CE.

Organizations (Marco Regulatório das Organizações da Sociedade Civil - MROSC) in strengthening the entities that act in the protection of the rights of children and adolescents, and the importance of anti-racist education in civil society organizations. The speakers told the history of racism in Brazil and the role of civil society organizations in building an inclusive education for children and adolescents.

In the afternoon, participants had the opportunity to choose between several workshops and thematic rooms, all aligned with the challenges faced daily by organizations that make up the Our Children Network (Rede Nossas Crianças):

Thematic room 1: Writing Projects: Learn How to Design a Successful Social Project;

Thematic room 2: Practical Guide to Capturing and Retaining Volunteers for your Cause;

Workshop 1: Hands-On: The Steps to Support Adolescents in Building their Life Projects;

Workshop 2: Anti-Racist Education: Ways to apply in your Organization;

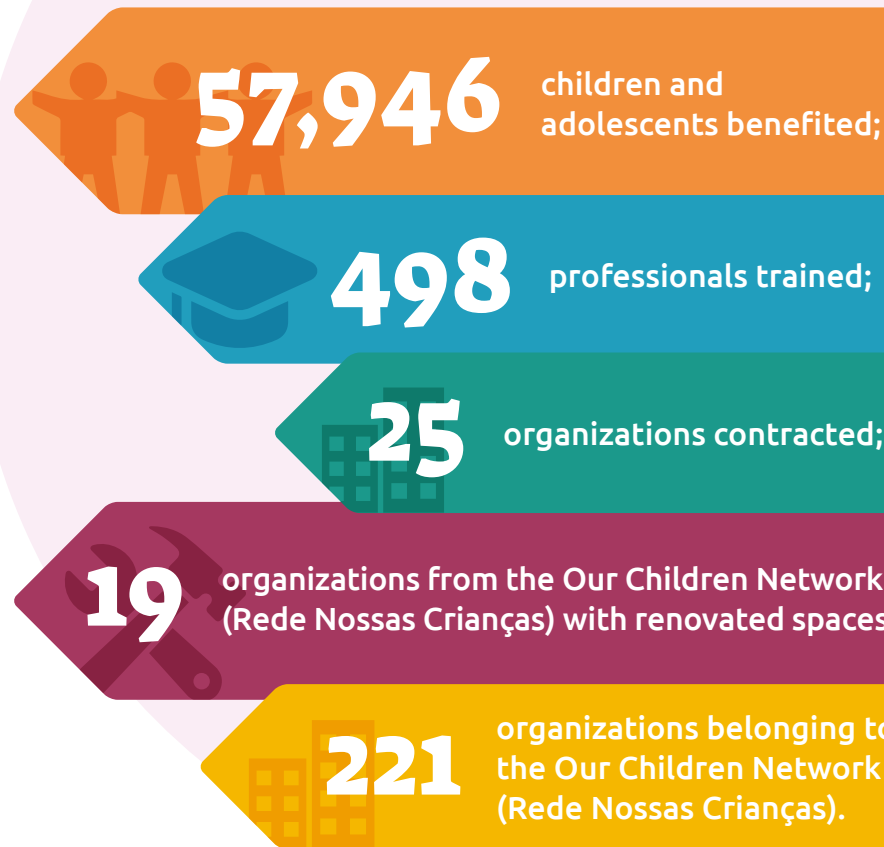
Workshop 3: Culture of Peace and Non-Violence: Learn, Teach and Stimulate;

Workshop 4: Inclusive Play: Having Fun and Respecting Differences.

In the same period, Fundação Abrinq also held the *Meeting of Associates*, with the 25 organizations. The meeting, which lasted five days, included at least one representative from each organization. At the time, there were moments and spaces for the exchange of knowledge, experiences, and good practices among the organizations present, providing them with the possibility to expand their knowledge. Among the topics covered were fundraising and communication in the workshop *How to Generate Value and Mobilize People (Como gerar valor e mobilizar pessoas)*.



Main results of the Our Children Program (Programa Nossas Crianças):





Peripheral collectives take on the leading role

Peripheral collectives are players of great cultural and socio-political importance in the territories where they operate, capable of promoting activities and actions that generate benefits for the development of children and adolescents in the peripheral areas. Faced with such a reality, Fundação Abrinq understands the importance of establishing an exchange with peripheral collectives active in the cause of childhood and adolescence, contributing to enhance the impact they aim to achieve and, in return, help the institutions to expand their work with new knowledge and practices.

During 2023, Fundação Abrinq, through the Collectives Project (Projeto Coletivos), supported five peripheral collectives, located in the metropolitan region of São Paulo – SP, that develop cultural, sports, educational, and leisure activities, among other actions, together with children and adolescents in situations of socioeconomic vulnerability. This group of collectives forms cycle 1 of the project. The support offered by the organization consists of monthly financial transfers, as well as specific financial contributions, donations, and technical support through training in the area of management, project development, and exchange of knowledge and experiences among collectives.

Throughout the year, in the months of April, July and December, Fundação Abrinq held three face-to-face meetings that brought together representatives of all the partner collectives to promote exchanges of experiences. In October, there was a *Collectives Event (Evento Coletivos)*, in which about 80 participants, members of the collectives and representatives of civil society in general, were able to watch a moment of debate between representatives of the collectives and other experts about the topics worked throughout the project.

Topics covered at the discussion tables during the event:

- *Intersections between play and the fight against racism* – discussed by Mábia Rodrigues, from Collective Playing in The Hood (Coletivo Brincando na Kebrada); Viviane Malika, from Collective Mirror, Mirror, on The Wall (Coletivo Espelho, Espelho Meu); Joellen Lima, leadership of Uneafro; and Andreza Delgado, co-creator of PerifaCon;

- *The right to the city and the barriers to childhood and adolescence in its access* – debated by Bruno Ramos, columnist of the Ninja Media (Mídia Ninja), who mediated the conversation; Rosangela Calegari, of the Joilson de Jesus Community Center (Centro Comunitário Joilson de Jesus); Fernando Ferreira, of the Jardim Damasceno Cultural Space (Espaço Cultural Jardim Damasceno); Lucas Afonso, artist and champion of Slam Brazil; and Elaine Mineiro, councilor of Peripheral Quilombo (Quilombo Periférico).

At the end of the event, the publication *Collective Projects: Transforming Childhood and Adolescence in the Peripheries (Projeto Coletivos: Transformando a Infância e Adolescência nas Periferias)* was launched, highlighting the work and results of the first group of collectives supported by Fundação Abrinq. It is an expression of the productions developed by children assisted by the collectives, closely linked to the work of each of them.

The collectives also received several one-time donations, such as tickets for the *Marvel Avengers exhibition – S.T.A.T.I.O.N.*, for the musical *Wicked*, for the play *When I Die, I Will Tell God Everything (Quando eu morrer, vou contar tudo a Deus)*, for the play *Hansel and Gretel (João e Maria)* and an exclusive session of the movie *Coco*.

Also in May, Fundação Abrinq made available to the collectives, in the online format, the *Writing and Project Management* course. The goal was to provide support so that representatives of the partner collectives could more easily register the collective to receive support in other invitations.



In total, 1,824 children and adolescents benefited from the work of Fundação Abrinq with the peripheral collectives of Cycle 1 in 2023. Thinking of expanding this number, the organization launched, in April, an announcement for the selection of new collectives in the five regions of Brazil. The selection was divided between group 2, including the Northeast, Midwest, and South regions, and group 3, including the North and Southeast regions.

The 11 collectives of group 2 were associated in August, receiving technical and financial support since then. Technical visits were also carried out in the collectives to learn about the reality of each one.

Then, in December, the selection of group 3 was completed, and another 16 new collectives were selected to participate in the actions of the Collectives Project (Projeto Coletivos) in 2024.



Main results of the Collectives Project (Projeto Coletivos):



Meet the new collectives

Cycle 2

Bahia

- Centro Cultural Mamulengo;
- Coletivo Cultural Ibomin;
- Companhia de Artes Elementos;
- Gaviões da Lua;
- Maloka Espaço Cultural.

Federal District

- Asé Dúdí;
- Poesia nas Quebradas;
- Roedores de Livros.

Rio Grande do Sul

- Biblioteca Comunitária do Arvoredo;
- Coletivo A Pezito;
- Coletivo Caixa de Pandora.

Cycle 3

Pará

- Comissão Solidária Vila da Barca;
- Chibé Literário;
- Futuro Brilhante;
- Sarau em Movimento.

Rio de Janeiro

- Favela em Ação;
- Macacos Vive;
- Ninho das Águias;
- Coletivo Coe.

São Paulo

- Abadá Jabaquara;
- Autonomia ZN;
- Cia Caruru;
- Coletivo Megê;
- Encrespad@s;
- Projeto Social Uno Brasil;
- Rodas de Leitura;
- RPG & Cultura.

HEALTH FOR A DIGNIFIED DEVELOPMENT

Lucas*, 3 years and 4 months old boy and a student at the Arlete de Magalhães Day care Center, lives in the village of Cacimbas, Bahia, with his father, mother, and brother. During an initial evaluation to check his physical measurements and confirm they were in accordance with the standards, in May, a severe short stature was identified for Lucas' age. His mother, Ivone, who participated in school meetings and activities, was called for a conversation about the situation.

In the conversation, Ivone explained the difficulties in providing proper food at home, after finding that Lucas ate better in the presence of other children, as was the case at school. At home, the family, due to financial difficulties, had the habit of feeding him porridge in a

bottle, made of thickened milk and sugar, reaching up to five bottles a day.

During the meetings with the family, the negative effects of the thickener on child growth and development were addressed. It was emphasized that these mixtures lack the essential nutrients for healthy growth, resulting in inadequate weight gain.

Ivone, demonstrating great effort and dedication, shared at the last meeting that she managed to reduce the number of bottles offered by introducing other types of food as she could and noticed a significant improvement in Lucas' appetite during the main meals, such as lunch and dinner. In addition, she also

** Fictitious name to protect the identity of the child.*



mentioned the gradual decrease of the thickener in each bottle, aiming to eventually eliminate its use completely. As a result of these changes, Lucas emerged from a nutritional profile of severely low stature to short stature, indicating a positive evolution in his development.

From now on, Lucas and his family will be able to benefit even more from the knowledge and delivery of two pedagogical gardens, provided by Fundação Abrinq through the Nutrition Project (Projeto Nutrição), which will be detailed below.



Nutrition as a bridge to a healthy future

Lucas was one of the students who benefited from the actions of Fundação Abrinq through the Nutrition Project (Projeto Nutrição). This is an initiative, developed in 2023 in the municipality of Itiúba – BA, with the support of the José Luiz Egydio Setubal Foundation, which contributed to the improvement of health and nutrition and promoted food and nutritional security for children in the region through actions to promote health with teachers from schools, community health agents, cooks, and cafeteria workers.

During the year, there were four training sessions aimed at the cooks and cafeteria workers of municipal schools, of which 45 were trained. The content covered topics such as the *Human Right to Adequate Food*, the *Food Guide for the Brazilian Population (Guia Alimentar para a População Brasileira)*, *Good Practices and Nutritional Labelling*, and a Recipe Contest.

The aim of the recipe contest was to value the local food culture and incorporate new options into the

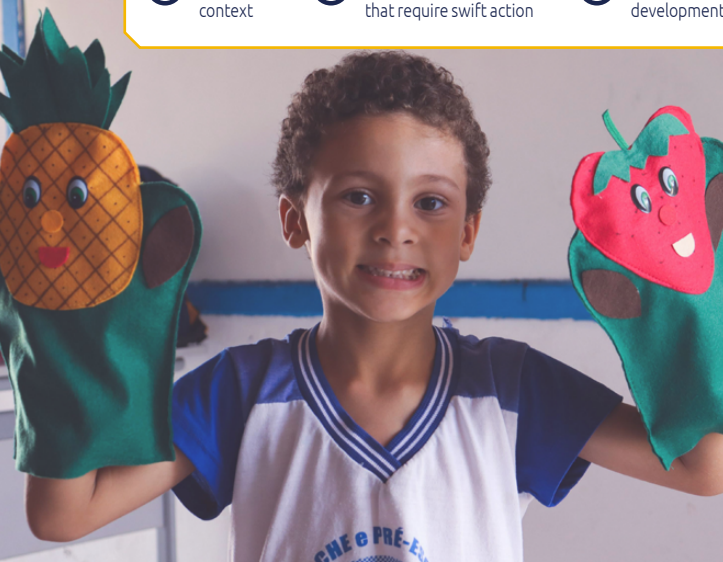


The seven recipes prepared were:

- Ground meat with vegetables;
- Chicken in corn sauce;
- Acerola jam;
- Beef jerky with puree;
- Chocolate cake;
- Baked pasta;
- Tapioca porridge.

The three winning recipes were:

- 1st place:** Ground meat with vegetables;
- 2nd place:** Chicken in corn sauce;
- 3rd place:** Acerola jam.



school menu. The cafeteria workers were invited to submit recipes that could be replicated in schools, resulting in seven proposals. A judging panel, composed of representatives of the School Food Council, the Municipal Department of Education, and the Santa Maria Home (Lar Santa Maria), evaluated the recipes.

The winners were awarded prizes to further enhance their culinary skills.

The first place received a complete kit containing a frying pan, spatula, and silicone spoon, as well as a set of knives. The second place won a similar kit containing a frying pan and silicone utensils. The third place was awarded a frying pan kit.

In all, 45 cafeteria workers were trained in the region, providing more meal options with adequate nutritional value for the children assisted.

Three other training courses were held for school teachers, addressing essential topics such as the *Human Right to Adequate Food, the Food Guide for the Brazilian Population (Guia Alimentar para a População Brasileira)*, and *Food and Nutrition Education* with practical activities. At the same time, there was planning for the execution of activities on World Healthy Eating Day, using the pedagogical materials provided by Fundação Abrinq. These initiatives were proposed to strengthen teachers' knowledge of food and nutritional issues, enabling them to promote a comprehensive and impactful educational approach to students. There were 96 teachers trained.

In relation to Community Health Agents, the professionals participated in four training sessions addressing specific topics:

“I really enjoyed the training. I must confess that they were some of the best I have ever participated in. They presented us with many things and information that I didn't know about subjects that I can apply in everyday life both in my work at school and in my routine.”

Voneide Silva, the cafeteria worker who was first in the contest

“This is a very just and necessary cause because there are many children who need help. The contribution we make is minimal, but it is what is possible at the moment. I think Fundação Abrinq plays its part very well, and we help in any way we can. Without Fundação Abrinq, nothing would happen!”

Vera Lucia Durante, donor of Fundação Abrinq since 2023

- Public policies and food as a right;
- Sisvan, anthropometry, and growth curves;
- Early childhood: breastfeeding, food introduction and the National Immunization Program (PNI);
- Food guide and food sovereignty.

The purpose of the training was to enable professionals to carry out an efficient follow-up of children, identify possible nutritional abnormalities, and address, during home visits, issues related to child health, such as breastfeeding, complementary feeding, vaccination, and comprehensive care of the child's health.

In order to enable adequate monitoring of the weight and height of the children, donations of resources were provided, including 30 digital scales, 16 pediatric scales, 13 portable stadiometers, and 12 portable infantometers. The equipment was distributed in 12 Family Health Units (Unidades de Saúde da Família) and a Health Center of the municipality, facilitating the work of Health professionals in the communities assisted.

Following the request of the Municipal Secretariat of Social Assistance, three training sessions were held for workshop leaders and social assistance agents. These professionals have the responsibility to conduct activities aimed at children and families in the Reference Centers for Social Assistance (Centros de Referência de Assistência Social) of the municipality. The topics

covered included breastfeeding, food introduction, valuation of local food culture, and the food guide for the Brazilian population.

In addition, two donations of educational materials kits for nutritional education were provided for the Social Assistance Reference Centers (Centros de Referência de Assistência Social). These resources aim to enable social assistance agents and workshop leaders to develop educational activities with the children and assisted families, contributing to the promotion of healthy eating practices and the appreciation of local culture.

In addition, 386 children from six municipal schools were submitted to follow-up. Those identified with severe and moderate nutritional abnormalities, as well as in situations of food and nutritional insecurity, underwent anthropometric evaluation (weight and height measurement) monthly. In turn, children classified with mild abnormalities and in food safety were submitted to anthropometric evaluation in July and October. When necessary, they were sent to the Health and Social Care departments, allowing them to be followed-up by essential professionals to ensure their rights to access adequate food. In addition, these referrals also aim to include families in care programs, thus contributing to the full development of children.

There was also the implementation of two pedagogical gardens, and the children participated in their construction. They were later used as an extension of the classroom to work on the formation of healthy eating habits and engage the entire school community (parents of students, teachers, and coordinators) in the maintenance of the activity.

The families of the assisted children participated in three meetings in which relevant issues were discussed, including:

- Comparison between school meals and the snacks that children take to school;
- Anthropometric assessment;
- Nutritional progress and updating of the Child Health Record.



Doses of care: strengthening child vaccination

In the second half of 2023, in partnership with Sanofi, Fundação Abrinq began to develop the Vaccination Project (Projeto Vacinação). Initially focusing on the city of Santos – SP, the initiative aims to work together with the municipal health management to expand vaccination coverage against polio.

During October, Fundação Abrinq promoted training sessions for 103 Community Health Agents, 27 nurses, and 69 nursing technicians and assistants. In addition, there was a meeting for alignment of actions with the Health Team of the municipality and a workshop for multi-professional teams of residents, including 40 participants.

In November, the organization also held, with the support of Mrs. Solange Freitas, a public hearing at the Legislative Assembly of the State of São Paulo (ALESP) to discuss low vaccination coverage and reflect on actions that promote the importance and updating of children’s vaccination booklet. In addition to the representative, the event was attended by Dr. Karina



Action for the eradication of child deaths due to preventable causes

Through the Zero Mortality Program (Programa Mortalidade Zero), Fundação Abrinq worked with municipalities of Sergipe and western Bahia through strategies such as strengthening public policies. Thus, the organization supports cities in combating child mortality, working intersectorially with the Municipal Health, Education, and Social Assistance Departments to develop a plan to reduce child deaths.

Focused on providing training sessions for community health agents, doctors, nurses, health managers, pregnant women, and families, Fundação Abrinq worked



Ribeiro, epidemiologist; Brigina Kemp, technical advisor for Health Surveillance at COSEMS/SP; Ana Paula Valeiras, head of the Department of Health Surveillance of Santos; and André Totino, director of public affairs at Sanofi. The guests discussed the drop in vaccination coverage, the problems in the different stages of the vaccination process, and possible ways to strengthen the practice in Santos and in Brazil.

In the second semester, Fundação Abrinq also addressed the topic through its communication, with news on the institutional [website](#), content on social media, and press releases on the importance of vaccination.

In 2024, actions will be intensified to improve awareness and vaccination coverage in the municipality.



in the municipalities of Cristópolis, Buritirama, Santa Rita de Cássia, Barra, Riachão das Neves, Luís Eduardo Magalhães and Barreiras, located in Bahia, and São Cristóvão, Itabaianinha, Itaporanga D’Ajuda and Nossa Senhora do Socorro, in the state of Sergipe.

With a significant focus on training professionals, Fundação Abrinq has focused its efforts in several municipalities. In Buritirama, two training modules were implemented for doctors and nurses, as well as four modules for community health agents and two training courses directed to members of the Child Mortality Committee (Comitê de Mortalidade Infantil). In Cristópolis, three modules for doctors and nurses, three for community health agents, and two for committee members were held. In São Cristóvão, six training modules were taught for doctors and nurses, five for community health agents, and three for committee members. As for Itaporanga, a module was held for doctors and nurses, and two modules for community health agents. Finally, in Itabaianinha, five training modules for doctors and nurses were promoted, as well as five for community health agents and two for committee members.

In total, in the five municipalities, 98 nurses and doctors, 266 community health agents, and 19 members of the child mortality committees were trained.

As part of the content for the training sessions, Fundação Abrinq produced the *Guide for the Development of the Plan for the Reduction of Maternal, Child, and Fetal Death (Guia para Elaboração do Plano de Redução do Óbito Materno, Infantil e Fetal)* and the *Guide for the Implementation of the Committees for the Prevention of Maternal, Child and Fetal Mortality (Guia para Implantação dos Comitês de Prevenção da Mortalidade Materna, Infantil e Fetal)*, that were distributed to municipal, regional and state management teams in July.

In addition, during World Breastfeeding Week and the Golden August (Agosto Dourado), activities dedicated to breastfeeding were held making use of the



pedagogical material donated by the program. Pregnant women who participated in the event received pregnancy diaries, providing a space for photos and records of significant transformations throughout the gestational period. They also received the booklet for pregnant women, containing several relevant information about pregnancy.

A total of 1,296 pregnant women from the municipalities of the West of Bahia and Sergipe participated in the activities.

In addition, six thematic meetings were held, in which the municipalities shared with Fundação Abrinq a topic or subject that represented a recent challenge for them. Subsequently, the organization facilitated lectures and discussions with the multiprofessional team, providing guidance on the chosen topic. In all, 422 health professionals participated in the meetings.

As a final result, 8,886 children benefited in 2023 from the work of Fundação Abrinq through the Zero Mortality Program (Programa Mortalidade Zero), since the Health Teams of the municipalities can now provide even more adequate care for newborns and their mothers.

“Training is very relevant for updating professionals and reinforcing the importance of some points that cannot be forgotten during pregnancy, delivery, and birth. Undoubtedly, it was a very positive gain for the municipality.”

*Maria Helena Andrade,
Coordinator of Women’s
Health at São Cristóvão – BA*

Main results of the Zero Mortality Program (Programa Mortalidade Zero):

8,886 children benefited;



383 professionals trained;



2,257

pregnant women participating in the groups of pregnant women and the World Breastfeeding Week (Semana Mundial de Aleitamento Materno).



More smiles throughout Brazil

Talking about Health involves several areas and Fundação Abrinq understands the importance of also caring for the oral and mental health of children and adolescents throughout Brazil. Therefore, with the I Adopted a Smile Program (Programa Adotei um Sorriso), the organization worked with a number of volunteer professionals and civil society organizations to promote access to oral and psychological health for children and adolescents in situations of social vulnerability.

In total, there were 98 municipalities assisted, in 18 states, in the five regions of Brazil, benefiting a total of 1,732 children and adolescents through clinical care provided by dentists, psychologists, ophthalmologists, otorhinolaryngologists, nutritionists, and pediatricians who acted as volunteers of the program in 2023.

In total, Fundação Abrinq carried out 4,497 clinical care meetings through volunteers and partners. In the oral health, 2,662 visits were carried out, of which 821 were provided by 113 volunteers. The Cross of Malta Assistance Center (Centro Assistencial Cruz de Malta) contributed with 684 visits, Cruzeiro do Sul Educacional

with 5, the Salus Institute with 39, the Israeli Fortunée de Picciotto Association (Associação Israelita Fortunée de Picciotto) with 719, the Santo Amaro University (Universidade Santo Amaro) with 133, and University Nove de Julho (Universidade Nove de Julho) with 261.

During the dental procedures, 17 children and adolescents were referred for orthodontic treatment. The consultations in the orthodontics specialty were carried out by 14 volunteers. Another three visits were carried out by the University of Santo Amaro (Universidade de Santo Amaro). The beneficiaries received 17 orthodontic braces donated by volunteers and also by the university.

In the field of psychology, 819 visits were carried out, 801 conducted by 47 psychologists volunteers and 18 by the Integrated Faculties of Human Sciences, Health and Education of Guarulhos (Faculdades Integradas de Ciências Humanas, Saúde e Educação de Guarulhos).

In the area of ophthalmology, 862 visits were carried out, of which 41 were provided by four volunteers and 821 by Mercado dos Óculos. A nutritionist volunteer provided 26 visits, while a pediatrician provided five.

The specialty of otorhinolaryngology was also offered, which is provided through the partnership with

Ruben Berta Hospital. In addition to consultations, examinations, and surgeries were also performed. In 2023, the hospital provided 123 clinical visits and, of these, two cases were surgical.

In addition to clinical care, Fundação Abrinq also promoted preventive actions, which serve to prevent oral problems. 595 children and adolescents from 132 civil society organizations were benefited. The activities addressed topics related to oral and eye health.

In partnership with the Mercado dos Óculos, screenings and ophthalmological consultations were carried out. Moreover, this partnership resulted in the donation of 316 glasses.



And through contributions of oral hygiene products, a total of 9,645 children and adolescents were benefited. Partner companies Condor and Phisalia generously provided the items for donation. Condor donated 57,549 toothbrushes, while Phisalia contributed 9,906 toothpaste tubes. In total, 60 organizations were benefited.

“It is worth mentioning that the service I receive from Fundação Abrinq is very cordial and attentive. They are always attentive to offer new opportunities to assist more children from our institution. I want to thank them immensely on behalf of our organization Bompar and CEI São Francisco de Assis for this partnership that has helped us so much to make the lives of our children better, with their welcoming way of assisting us. Thank you so much!”

Fábia Aparecida Barbosa, director of the Center for Early Childhood Education São Francisco (Centro de Educação Infantil São Francisco)



Main results of the I Adopted a Smile Program (Programa Adotei um Sorriso):

11,972 children and adolescents benefited;

4,497 clinical care sessions provided;

17 orthodontic braces donated;

36 preventive actions carried out in 13 civil society organizations;

67,455 oral hygiene products donated;

316 glasses donated.



INSTITUTIONAL AND GOVERNMENTAL RELATIONS



In order to protect, promote, and seek the realization of the rights of children and adolescents in different spheres, Fundação Abrinq also acts through institutional and governmental relations. Thus, the organization monitors legal frameworks and social indicators, as well as acts in the federal sphere promoting political articulation focused on legislative power, among other actions.

With such practices, the organization not only promotes advances and

Main results:

 **818** legislative proposals monitored, being:

- **304** related to Education;
- **402** related to Protection;
- **112** Related to Health.



Monitoring and political articulation

avoids setbacks in legislation and public policies through advocacy but also analyzes, produces, and communicates content that subsidizes the internal audience of Fundação Abrinq and society in general.

Although the main agents working with Fundação Abrinq in these cases are parliamentarians of the House of Representatives, civil society organizations partners for national action, National Council of Justice and signatories of the National Pact for Early Childhood, Ministries, State Secretaries, and members of the Federal Executive Branch, national Councils, and National Rights Defense Forums, the focus of actions is always children and adolescents.

“The participation of civil society in the representation of councils is fundamental for the consolidation of public policies. Fundação Abrinq fulfills, throughout its history, this mandate of building participatory democracy, playing a fundamental role in the consolidation of the political spaces of direct participation and bringing content and reflections that continuously help us to consolidate the Rights Guarantee System (Sistema de Garantia de Direitos).”

Claudio Augusto Vieira da Silva, National Secretary for the Rights of Children and Adolescents

When looking from the social perspective, legislative monitoring is necessary so that civil society can closely monitor which projects can generate positive or negative effects in their daily lives. In the institutional field, legislative monitoring is the fundamental pillar for making any decision on institutional and governmental relations.

Thus, the goal of legislative monitoring by Fundação Abrinq is to base strategies of action in the defense and promotion of the rights of children and adolescents on data and information of government impact. In addition, this practice avoids surprises and guarantees the coverage of projects so that the organization can influence the quality of legislative proposals in order to avoid setbacks and ensure the advancement of rights focused on childhood and adolescence.

In 2023, Fundação Abrinq monitored 818 legislative proposals related to the rights of children and adolescents, of which 112 were aimed at health, 402 were for protection, and 304 were for education.

Main work at the National Congress

The main legislative proposals monitored, as well as the work of Fundação Abrinq in their respective cases, are listed and explained ahead.

Bill No. 10,433/2018, which deals with contributions to the Rights of the Child and Adolescent Funds – The history of incidence for approval of this project began in 2021 when Fundação Abrinq contributed to the drafting of the first note of support. Together with Diego Bezerra Alves, then president of the National Council for the Rights of Children and Adolescents (Conselho Nacional dos Direitos da Criança e do Adolescente - Conanda), the organization talked with the author of the project, with the rapporteur on the Finance and Taxation Committee, and with the rapporteur on the Committee on Constitution, Justice, and Citizenship. In 2023, Fundação Abrinq updated the note to ask the Federal Senate to quickly process the proposal, asking for it to be approved without amendment to prevent the text from returning to the House of Representatives. The institution was also part of the Conanda delegation that went to the Federal Senate to talk with Senator Rodrigo Pacheco, president of the house, on the day the project was on the agenda. Subsequently, Fundação Abrinq was part of the Conanda delegation to talk with Senator Plínio Valério, rapporteur of the matter in the Committee on Economic Affairs, for him to reject the amendments presented to the project. After talks with Senator Carlos Viana, author of the amendments, the project was approved by the Federal Senate and transformed into Law No. 14,692.

Law No. 14,717/2023, which guarantees the payment of pension to orphans of women victims of femicide, with income of less than 1/4 of the minimum wage – Fundação Abrinq contributed to the production of the support note for the project, issued by Conanda, and to the public hearing on State Orphans

(Órfãos do Estado), called by federal deputy Zacharias Calil, to give input to legislators, who approved the project.

Bill No. 5,464/2020, which provides for the provision of specific institutional sheltering for children and adolescent victims of sexual violence – Fundação Abrinq contributed to the drafting of a technical note issued by Conanda contrary to the proposition because it is not beneficial to discriminate the sheltering offered according to the type of abuse suffered, nor to re-victimize the children by putting them to live exclusively with others who had experiences similar to their own. The proposal was removed from the agenda.

“Advocacy based on legislative monitoring is one of the hallmarks of the work in government and institutional relations carried out by Fundação Abrinq. Always positive, in 2023, the organization has articulated relevant subjects both within the context of Conanda and in the interinstitutional relationship with the Brazilian Coalition for the End of Violence against Children and Adolescents (Coalizão Brasileira pelo Fim da Violência contra Crianças e Adolescentes).”

Lucas Lopes, executive secretary of the Brazilian Coalition for the End of Violence against Children and Adolescents (Coalizão Brasileira pelo Fim da Violência contra Crianças e Adolescentes)



Institutional representations

Bil No. 4,224/2021, which establishes measures to protect children and adolescents from violence – In 2023, Fundação Abrinq mobilized the Brazilian Bar Association (Ordem dos Advogados do Brasil - OAB) for political impact in the House of Representatives, specifically regarding two problematic provisions: the registration of entities in the Ministry of Justice and the provision for punishment of families that do not report the disappearance of a child or adolescent within 24 hours. The project was approved in both legislative houses with few changes. Fundação Abrinq submitted a request for veto to the Presidency of the Republic, highlighting the most problematic devices, but the project ended up being sanctioned anyway.

Bill No. 2,586/2023, which includes tutelary advisories as one of the professional categories entitled to possess and carry weapons in Brazil – in this case, Fundação Abrinq contributed to the elaboration of a technical note contrary to the bill, since the Tutelary Council is not a Public Security Body, but a Rights Guarantee Body.

Composition of Conanda for the 2023-2024 biennium

In early 2023, Fundação Abrinq was elected as one of the counselors to compose Conanda during the 2023-2024 biennium. In addition to taking office and participating in the ceremony, the organization, with the council, actively acted throughout the year on the following prominent fronts:

Commission on Human Rights and Parliamentary Action

Fundação Abrinq acted directly in the planning of the commission's actions for the 2023-2024 biennium. It defended the allocation of resources to hire an advisory in advocacy, to follow up the legislative production for Conanda, in addition to the inclusion of research on the Tutelary Councils and a resource for the evaluation of the National

System of Socioeducational Assistance (Sistema Nacional de Atendimento Socioeducativo - Sinase). The organization also offered a list of approximately 400 bills for analysis by the other counselors and subsequent selection of the priorities, contributing to the elaboration of the technical notes on the following proposals: PL No. 976/2022, which guarantees the payment of pension to orphans of women victims of femicide with income of less than 1/4 of the minimum wage; PL No. 3,026/2022, which enables donors of the Rights of the Child and Adolescent Funds to indicate the allocation of resources; PL No 5,464/2020, which provides for the provision of specific institutional sheltering for children and adolescents victims of sexual violence; and PL No 168/2021, which removes the normative competence of Conanda and makes it a consultative body. Finally, Fundação Abrinq participated in the Political Incidence Committee (Comitativa de Incidência Política) for approval of PL No. 3.026/2022 and led the defense for the creation of a working group to analyze exclusively the issues related to socio-education.

Working Group on Orphanhood and Rights

Fundação Abrinq contributed to the structuring of the bill that has been worked on by the National Secretariat for the Rights of Children and Adolescents (Secretaria Nacional dos Direitos da Criança e do Adolescente) and the National Coalition of Orphanhood and Rights (Coalizão Nacional de Orfandade e Direitos).

Socio-educational Working Group

The creation of this group was supported by Fundação Abrinq, which contributed to its composition by appointing permanent guests. The group has two urgent agendas: to propose a concept of security in the socio-educational system and a financing system for this policy. In addition, the team has dealt with other issues, such as the privatization of closed care in the state of São Paulo. Fundação Abrinq held a meeting with the State Council for the Rights of Children and Adolescents of São Paulo (Conselho Estadual dos Direitos da Criança e do Adolescente de São Paulo), whose answer was to seek support from the Public Prosecutor and the Public Defender for a declaration on the subject, in order to support and strengthen the national political incidence for the removal of socio-education from the privatization package.

Managing Committee of the National School of Socioeducation

The school offers specialization courses for professionals working in the Rights Guarantee System (Sistema de Garantia de Direitos) in partnership with the University of Brasília. The Internal Rules state that it is expected that the school will be administered by a Steering

Committee, and Fundação Abrinq has been appointed as a representative of Conanda in the group. The immediate task received by the organization was to review all the didactic material and content of classes to see if they were aligned with the language and concepts of the Brazilian Statute of the Child and Adolescent.

Intercouncils Forum (Fórum Interconselhos)

The forum was created in 2011 with the mission of periodically gathering representatives of various national councils and civil society representative entities to collaborate in the elaboration and monitoring of the implementation of the Multiannual Plans. The participation of Fundação Abrinq was as a representative of Conanda and it was up to it to analyze the most voted proposals sent to the Ministries by civil society. The organization composed the group on education and vocational training, which allowed the inclusion of the expansion of day care centers, support for projects of active search and recovery of learning after social isolation due to COVID-19, support for strengthening professional learning programs, and stay in high school.

The National Commission for the Eradication of Child Labour (Comissão Nacional de Erradicação do Trabalho Infantil - Conaeti)

The commission was recomposed in 2023 in the same form as when it was created, with Conanda, the Public Ministry of Labor, and the National Forum for the Prevention and Eradication of Child Labour (Fórum Nacional de Prevenção e Erradicação do Trabalho Infantil) as members. The main purpose of the group

is to review the National Plan for the Eradication of Child Labor (Plano Nacional de Erradicação do Trabalho Infantil), which will contain indications of flows for reports and care. Fundação Abrinq composes, representing Conanda, the working group that discusses the content of the plan, which should complete its work by 2024.

In addition to these, Fundação Abrinq was also present in the following spaces:

- Brazilian Coalition to End Violence Against Children and Adolescents (Coalizão Brasileira pelo Fim da Violência Contra Crianças e Adolescentes);
- Coalition for Socioeducation (Coalizão pela Socioeducação);
- National Council of Justice (Conselho Nacional de Justiça - CNJ);
- FUNCAD Force – Movement to Support the Funds of the Child and Adolescent (Movimento de Apoio aos Fundos da Criança e do Adolescente);
- Forum of Charitable Entities and Social Assistance of



São Paulo (Fórum de Entidades Beneficentes e de Assistência Social de São Paulo - FEBAS);

- National Forum for the Prevention and Eradication of Child Labour (Fórum Nacional de Prevenção e Erradicação do Trabalho Infantil - FNPETI);
- National Forum on the Rights of Children and Adolescents (Fórum Nacional dos Direitos da Criança e do Adolescente - FNDCA);
- Child and Adolescent Parliamentary Front (Frente Parlamentar Criança e Adolescente);
- First Childhood Parliamentary Front (Frente Parlamentar Primeira Infância);
- National Movement of Social Assistance Entities (Movimento Nacional das Entidades de Assistência Social - MNEAS);
- National Movement for Family and Community Coexistence (Movimento Nacional Pró-Convivência Familiar e Comunitária - MNPCFC);
- Collaborative Advocacy Network (Rede de Advocacy Colaborativo - RAC);
- National Early Childhood Network (Rede Nacional Pela Primeira Infância - RNPI).

“Fundação Abrinq has excelled exceptionally by bringing its expertise and engagement to the discussions and deliberations held at Conanda. Its active presence has enriched our debates, contributing significantly to the formulation of public policies aimed at the well-being and protection of childhood and adolescence in our country.”

Deila Martins, executive coordinator of the Office of Legal Advice to Popular Organizations (Gabinete de Assessoria Jurídica às Organizações Populares - Gajop), full advisor at Conanda and coordinator of the Conanda Working Group on Sinase

Global Compact

The Global Compact is a voluntary initiative, developed by the UN, which provides guidelines for promoting sustainable citizenship growth through committed and innovative corporate leaders. Fundação Abrinq has been a signatory since March 11, 2008, and carries out all its actions based on the ten principles of the compact:

Human Rights

1. Companies must support and respect the protection of internationally recognized human rights;
2. Make sure that they are not complicit in human rights abuses.

Work

3. Companies must support freedom of association and effective recognition of the right to collective negotiation;
4. The elimination of all forms of forced or compulsory labor;
5. The effective abolition of child labor;
6. The elimination of discrimination in employment and occupation.

Environment

7. Companies must support a preventive approach to environmental challenges;
8. Develop initiatives to promote greater environmental responsibility;
9. Encourage the development and dissemination of environmentally friendly technologies.

Anti-corruption

10. Companies must fight corruption in all its forms, including extortion and bribery.

Booklet on Children and Adolescent Legislation (Caderno Legislativo da Criança e do Adolescente) – Priority Agenda in 2023

With the aim of subsidizing and promoting the debate around legislative proposals that refer to the rights of people aged 0 to 18 years and that are being discussed in the National Congress, Fundação Abrinq publishes annually the *Booklet on Children and Adolescent Legislation (Caderno Legislativo da Criança e do Adolescente)*.

Over the years, the publication has been used as a tool for political action, and some important results have already been achieved, such as the sanction of some propositions which Fundação Abrinq has worked to improve and approve.

Last year, however, because it was launched in a scenario of renewal of the National Congress, the edition brought to the parliamentarians a general overview of the legislative action in the last legislature, presenting a broad overview of what were the priority themes regarding the rights of children and adolescents and the challenges for their implementation over the 32 years of validity of the Brazilian Child and Adolescent Statute.



Scenario of Childhood and Adolescence in Brazil 2023

The Scenario of Childhood and Adolescence in Brazil 2023 (Cenário da Infância e Adolescência no Brasil 2023), the tenth edition of the series, was published to draw a general overview of childhood and adolescence in the country from the analysis and exposure of the

main social indicators related to the population in this age group in Brazil and its regions.

The novelty of last year was because, in 2022, the Brazilian Institute of Geography and Statistics (IBGE) started the operation of the Population

Census, which had not occurred since 2010, giving the opportunity to review the primary information for the calculation of estimates, projections, and the production of indicators that reveal the living conditions of residents in Brazil and, mainly, of children and adolescents.

“I ask God to continue blessing Fundação Abrinq and the taxpayers who contribute to this work that is so important and necessary. Everyone involved is planting a seed of good in the hearts of children, who are having the opportunity to become good adults.”

Marlene Vieira, donor of Fundação Abrinq since 2012



Read the publication here



CONNECTING HEARTS WITH THE CAUSE



Communication is vital for third-sector organizations such as Fundação Abrinq. Its importance is reflected in the increase of visibility, and public awareness of the cause of the defense of the rights of children and adolescents, as well as fundraising. This is only possible through effective communication of the mission, its actions, and results. In addition, communication facilitates the formation of alliances, allowing Fundação Abrinq to collaborate efficiently with other institutions and transforming agents.

During 2023, Fundação Abrinq further consolidated its presence in the digital landscape, producing

a variety of content in different formats. The organization has expanded its reach through news, campaigns, e-books, social media posts, and strategic ads. By optimizing its presence on several online platforms, Fundação Abrinq managed to reach and raise awareness of a wider and more diverse audience.



Social networks

f Facebook
in LinkedIn

Instagram
YouTube

The digital presence of Fundação Abrinq extends across the main platforms: [Facebook](#), [Instagram](#), [LinkedIn](#) and [YouTube](#). In these networks, the organization shares not only its own initiatives for children and adolescents but also relevant content related to the cause. The strategy aims to promote the transparency of the actions carried out, but raise public awareness about issues crucial to childhood and adolescence and stimulate conversations about the cause.

During 2023, Fundação Abrinq impacted more than 12.3 million users with its content on social networks.



Transformative content

In 2023, the content production of Fundação Abrinq continued at full speed, totaling 140 news pieces produced on topics relevant to the childhood and adolescence scenario and on the actions of the organization that transformed lives throughout the year. The most explored and popular

topics addressed the influence of reading on child development, the importance of social responsibility for companies, and a reflection on the four pillars of Education. Such content has been produced not only to inform but also to inspire and promote awareness of the cause.

Fundação Abrinq in the press

The adoption of a press advisory strategy plays a key role in enhancing the reach of Fundação Abrinq content and initiatives, as well as strengthening the brand. This approach not only amplifies the visibility of Fundação Abrinq but also strengthens its position as an official spokesperson committed to the social scene and to the cause of childhood and adolescence.

In 2023, the organization was able to publish 1,375 pieces of content in some of the most relevant communication vehicles in Brazil, such as Rede Globo, TV Record, Band News TV, among others.



Campaigns that carry stories

In 2023, the institutional campaigns of Fundação Abrinq maintained a significant impact in addressing critical issues for childhood and adolescence. In addition to continuing initiatives against child labor and sexual violence against children and adolescents, the organization also launched a new campaign, focused on promoting breastfeeding.

Every Drop Matters (Cada Gota Importa)

In order to encourage breastfeeding and provide essential information so that more women can experience a smoother breastfeeding experience, the Fundação Abrinq launched, in August, the *Every Drop Matters (Cada Gota Importa) campaign*.

The initiative involved the creation of informational materials, aiming to address the often underestimated challenges of this practice. Breastfeeding can be more complex than it seems,

and the campaign recognizes the importance of providing quality guidance, highlighting the relevance of a support network for women who face obstacles during this process.

The action was structured with a focus on three distinct audiences: mothers, support networks, and companies, to offer a more detailed view of all of those who have a relevant role in the construction of a healthy environment for pregnancy. This reflects the understanding that motherhood is perceived in different ways, presenting specific challenges for each sector of society.

To extend the scope of the campaign, Fundação Abrinq also provided a series of informative videos with Dr.

Sabrina Gois, a pediatrician in São Paulo - SP, addressing some of the main questions that mothers may have during the breastfeeding process. In addition, an exclusive booklet was developed for companies, with good practices and behaviors to be adopted to ensure that breastfeeding is supported and facilitated in the corporate environment.

More than 2,500 people were impacted by the content on the official website of the campaign. On social networks, the content reached 720 thousand people.

[Click here to access the campaign website](#)



It Could be Abuse (Pode ser Abuso)

The campaign #PODESERABUSO completed five years in 2023, but it was not a reason for celebration. The initiative was created in 2018 with the aim of mobilizing society regarding the sad scenario of sexual violence against children and adolescents and, since then, has produced numerous awareness materials.

According to data from the Ministry of Health and the Information System for Notifiable Diseases (*Sistema de Informação de Agravos de Notificação*), 74.89% of the reports of sexual violence, the victims are children and adolescents,

which represents more than 55 cases every day. This reinforces the need for Fundação Abrinq to continue talking about the subject.

In 2023, the campaign inspired reflection on situations that should be habitual and even fun for children, such as a visit of a family member at home, a weekend at the beach, or a football training session with friends, but that end up becoming a nightmare that can cause traumas for life. With content, posts, and a new video, the campaign contributed to raising awareness about the seriousness of this scenario in Brazil.

The repercussions of the campaign drew the attention of several communication vehicles in the country, which ensured space to expand the debate on the subject and raise awareness of the problem among even more people.

No to Child Labor (#NãoAoTrabalhoInfantil)

June 12 is recognized as the World Day Against Child Labour. To mark the date, in 2023, Fundação Abrinq created a fictitious job website to show that child labor cannot be normalized.

The website for the campaign resembled a job vacancies portal, with the difference of being intended for the exploitation of child labor. Each section highlighted the worst forms of child labor and its consequences for the

development and health of children and adolescents. The page also featured data, information, and other dissemination materials that relate to the topic of the initiative.

The repercussions of the campaign caught the attention of several communication vehicles in the country, which guaranteed room to talk about the topic on channels such as TV Cultura, RedeTV, and even in the Jornal Nacional of TV Globo.



[Click here to access the campaign website](#)

Main results:

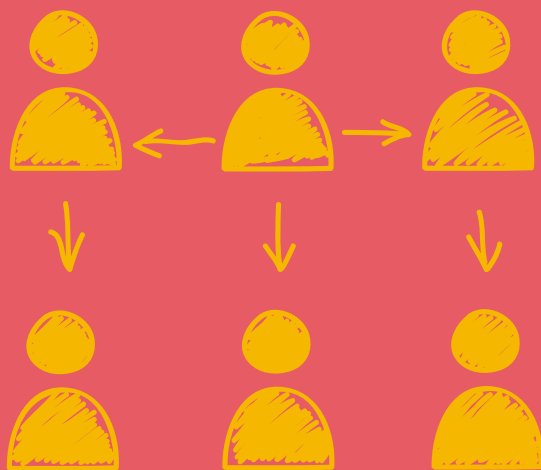
12,382,349 users impacted on social networks;

1,375 news pieces published in the press;

140 materials produced for the Fundação Abrinq website.



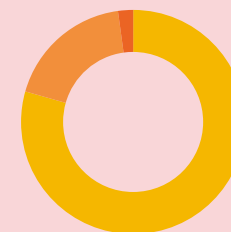
TOGETHER WE CAN MAKE A DIFFERENCE



As a non-profit civil society organization, Fundação Abrinq needs the voluntary contribution of several donors to maintain and expand its activities in the cause of childhood and adolescence. Thus, it is necessary to mobilize both individuals and legal entities, that is, companies, so that the work of Fundação Abrinq does not stop.

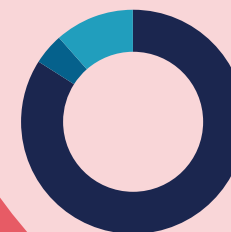
In 2023, several strategies were used to raise funds within the organization, each with its particularities.

Source of resources:



- Individuals – **79.48%**
- Legal entities – **18.3%**
- Foundations and institutes – **2.21%**

Application of resources:



- End activity – **84%**
- Mobilization – **4.62%**
- Administration – **11.38%**

See more details below:

Individuals

One of the main ways to collect donations from individuals used by Fundação Abrinq is face-to-face direct dialogue. The strategy is based on the allocation of representatives at various busy areas of populated cities, such as São Paulo – SP and Brasília – DF, to approach pedestrians, tell them about the organization’s work, and invite people to become donors.

In 2023, the action on the streets was responsible for 70% of the collections from individuals. This result indicates that through direct dialogue it is possible to establish connections, share the mission of the organization in a personal way, and inspire an important volume of new donors.

In addition to the face-to-face strategy, it is also worth highlighting the direct mail actions for the reactivation of former donors. This strategy is based on the delivery of physical correspondence to people who have already contributed to Fundação Abrinq at some point in order to explain the reasons why the recipient’s donation is important.

Finally, another approach that deserves attention is that of Direct Response Television (DRTV), which is nothing more than media broadcasting on television stations in order to raise awareness among viewers to join the cause

Campaigns

To maximize its reach and the resources raised, Fundação Abrinq has carried out some specific campaigns throughout 2023.

First of all, is the donor recognition campaign, in which excerpts of videos recorded by former Fundação Abrinq beneficiaries – now adults – were released, with them telling about how the aid received when they were children was fundamental to their development. The videos were broadcast on several cable TV stations, Instagram, and Facebook, reaching more than 4.2 million users.

In addition, a fundraising campaign was carried out using two videos depicting the history of children in situations of extreme vulnerability. The pieces were released on cable TV channels.



There was also a programmatic media campaign, that is, advertisements on websites. The pieces were published in the main news portals, such as Folha de S. Paulo, Globo.com, R7, and UOL, impacting more than 5.8 million people. A digital campaign on the History Brasil channel on YouTube was also carried out, obtaining more than 1.4 million impacts.

The campaigns also aimed to test these modalities for fundraising and increase the recognition of Fundação Abrinq in the digital environment through pieces on topics that the organization works on, such as the fight against child mortality and hunger and poverty that affect children and adolescents throughout Brazil.

“Children, for me, are sacred. Therefore, I contribute to Fundação Abrinq and several orphanages and community day care centers that allow mothers to leave their children safe in order to go to work.”

Sergio Conforti, donor of Fundação Abrinq since 2022



“It was an extraordinary experience for Phisalia, bringing great satisfaction to the team by witnessing the positive impact on thousands of children and adolescents assisted in 60 institutions in the regions of São Paulo and Paraná. The company reinforced its commitment to oral health and psychological support, recognizing the transformative potential of such care for vulnerable children and adolescents.”

Eduardo Amiralian, CEO of Phisalia, a Child-Friendly Company since 2003

Child Friendly Company Program (Programa Empresa Amiga da Criança)

To engage the business sector to stimulate corporate social responsibility with a focus on childhood and adolescence and recognize companies that carry out actions for children and adolescents, Fundação Abrinq has developed, since 1995, the Child-Friendly Company Program (Programa Empresa Amiga da Criança).

As part of the initiative, Fundação Abrinq constantly provides technical advice to support companies in the qualification and development of their actions on the topic of Private Social Investment and holds relationship meetings to present the benefits that private institutions have at

their disposal, understand their demands, strengthen the relationship, and offer programs and projects for funding.

The program, in addition to bringing financial resources to Fundação Abrinq through donations from companies, also contributed to benefit 3,585,558 children and adolescents from the actions carried out by the participating companies themselves, which represented an increase of 121% compared to 2021. Here are some featured cases:

Usina Colorado, a Child-Friendly Company since 1998, through the Oswaldo Ribeiro de Mendonça

Institute and with the support of the Casa da Criança Armanda Malvina de Mendonça, developed the Integral Education Program, with a list of educational possibilities planned to expand the school universe, diversifying the repertoire of activities for the full development of children.

The Community Garden Program (Programa Horta Comunitária), developed by the Companhia Mineira de Açúcar e Alcool (CMAA), a Child-Friendly Company since 2002, offers students practical classes in the vegetable garden, also providing products for the preparation of

school meals. In addition, the program contributes to the healthy eating of about 1,000 families and hospital communities in the municipality of Uberaba – MG. The CMAA also performs the articulation between municipalities adjacent to its work, providing a network of exchange of seedlings between them.

Other companies that stood out were Copercana, with its environmental education program, ArcelorMittal, with its projects in the area of Education, Itaipu, with the Children and Adolescents Protection Program, Condor, with the donation of toothbrushes, Phisalia, with the donation of toothpaste tubes, and BrasilPrev, with the donation of tickets for children’s shows.

Summary of the year

Within the scope of legal entities, Fundação Abrinq saw an increase in revenue from all its sources, mainly from partner companies and taxpayers. This result was due to the entry of private institutions with a higher monthly contribution value, as well as the recovery of those who were in a situation of default.

Perspectives for 2024

With the aim of increasing collection in 2024 and strengthening the relationship with donors, both individuals and legal entities, Fundação Abrinq has already developed a series of steps to be followed.

“As an industry, it is also our role to contribute to society through non-profit institutions. Our partnership with Fundação Abrinq is fully in line with Condor’s policy of continuous investment in Social Responsibility actions. We are deeply pleased to contribute to the health and self-esteem of children and adolescents throughout Brazil. We believe that these are essential elements for building a better and more promising future.”

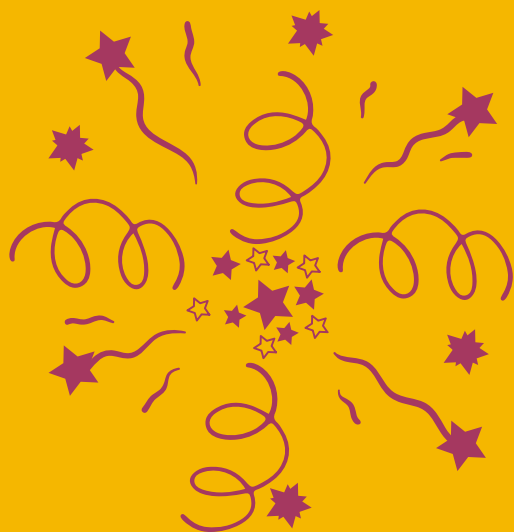
Alexandre Wiggers, CEO of Condor, a Child-Friendly Company since 1998

In 2024, the face-to-face approach will be intensified, with direct dialogue in new municipalities and private spaces such as fairs and shops. With DRTV, new partnerships will be sought, brand recognition will be strengthened and a new video produced. In the digital arena, new channels will be explored and a remarketing strategy will be implemented. In addition, there will be a closer and more frequent relationship with donors, as well as news related to payment methods for donations.

When it comes to attracting legal entities, Fundação Abrinq will increase the onboarding of companies participating in the Child-Friendly Company Program (Programa Empresa Amiga da Criança) and donor private institutions, such as partners and taxpayers, through expansion strategies within its own base. In addition, the relationship will also be intensified with the creation of more content on Environmental, Social, and Governance (ESG) and the Sustainable Development Goals (SDGs), as well as the creation of a new relationship bar.



2024 WILL BE EVEN BETTER



The year 2023 was marked by new approaches, strengthened partnerships, and, above all, the transformative impact achieved on the lives of thousands of children throughout Brazil. There were 136,793 lives transformed, reaching the milestone of 9,029,414 children and adolescents benefited in 33 years of activity! By closing a cycle full of significant achievements and positive results, Fundação Abrinq contemplates the future with hope and renewed commitment.

In 2024, the organization will continue to follow the path of promoting the rights of children and adolescents, dedicating itself to further developing what is working and creating new opportunities to expand the reach and maximize the positive impact on the lives of children and adolescents. The organization will work hard to engage even more partners and strengthen alliances that drive the development of childhood and adolescence across the country.

One example concerns the Day Care for All Children Program (Programa Creche para Todas as Crianças), which, in 2024, has already renewed its partnership with the Salvador Arena Foundation (Fundação Salvador Arena), including important news. In this edition, more day care centers will be contemplated with renovations, greater funding, and new regions that will be able to participate in the selection notice.

Another case is related to the Collectives Project (Projeto Coletivos), which this year will work with peripheral collectives

of cities located in all five Brazilian regions, reaching the mark of 27 associated collectives. This news is a significant advance because the initiative began with a pilot proposal that reached only São Paulo – SP, but now it is expanding throughout the country.

Considering this ambitious planning, Fundação Abrinq will need more than ever the continued support of donors, collaborators, volunteers, and other players involved in the cause, since building a fairer and more promising future for children and adolescents requires collective work.

Information

More information about our work in 2024 can be found on the official channels of Fundação Abrinq, such as its website and its social networks:

www.fadc.org.br



Facebook



LinkedIn



Instagram



YouTube



PARTNERS





www.fadc.org.br

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